

# 活动概览

## EVENT AGENDA



扫一扫下载活动日程, 资料截至 2023 年 8 月 13 日, 请以现场为准。  
Scan the code, download the event schedule.  
Information as of mid of August 2023, latest information please refer to the onsite announcement.

语言&费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission

## 29 – 31.8.2023

上海新国际博览中心 – W3, W4, W5 馆  
Shanghai New International Expo Centre (SNIEC) – Hall W3.W4.W5

智能建筑 Intelligent Building

智能家居 Smart Home

智慧办公 Smart Office

智慧停车 Parking China

智联 - 智慧行业联动平台

Smart Connection: A Platform Linkage for Smart Industries

智越 - 共建跨越行业界限之桥梁

Smart Frontier: Cultivating a Collaborative Medium across Industries

# 活动一览 | Agenda

# 29/8

## W5 馆 PKC 活动区 / PKC Seminar Room (Hall W5)

10:00 – 16:30

中国城市停车产业融合发展高峰论坛  
China Urban Parking Industry Integration Development Summit



## W5 馆 SSOT 论坛区 / SSOT Seminar Zone (Hall W5)

09:30 – 16:30

OffiSmart 上海国际智慧办公及  
空间管理高峰论坛  
OffiSmart Shanghai Smart Office and Workplace Management Summit



## W4- M7 会议室 / Meeting Room M7 (Hall W4)

10:00 – 11:50

EnOcean 无线无源标准：  
助力智慧空间和节能建筑  
EnOcean Energy Harvesting Wireless Solutions for  
Energy-efficient and Smart Spaces



13:30 – 17:10

智者有约——全国智能照明研讨沙龙  
Wisdom Gathering - National Smart Lighting Symposium

## W3- M10 会议室 / Meeting Room M10 (Hall W3)

09:50 – 12:15

2023 中国智能建筑与智慧城市大会长三角论坛  
China Intelligent Building and  
Smart City Conference Yangtze River Delta Forum 2023



中国勘察设计协会智能分会  
THE INTELLIGENT DESIGN OF CHINA ENGINEERING AND DESIGNING ASSOCIATION

13:30 – 17:00

2023 迈点酒店数智化发展论坛  
Meadin Smart Hotel Development Forum 2023



## W3 馆 SIBT/SSHT 活动区 / SIBT/SSHT Seminar Room (Hall W3)

10:00 – 12:30

健康人居万里行；  
低碳健康建筑空间数字化管理思辨  
A Journey of Healthy Living Spanning Thousands of Miles; Reflection on  
Digital Management of Low-carbon and Healthy Building Spaces



14:00 – 16:30

CSHIA 华东高峰论坛·智能家居生态创新专场  
CSHIA East China Summit - Innovation in Smart Home Ecosystem



## W2- M9 会议室 / Meeting Room M9 (Hall W2)

10:00 – 12:20

上海国际智能家居能效控制与家庭能源管理论坛  
Shanghai International Forum on Smart Home Energy Efficiency Control and  
Household Energy Management

shanghai smart  
home technology  
上海国际智能家居展览会



# 活动一览 | Agenda

# 30/8

## W5 馆 PKC 活动区 / PKC Seminar Room (Hall W5)

10:00 – 12:10

停车充电一体化建设发展峰会  
Development of Integrated Construction of Parking and Charging Summit



上海国际智慧停车展览会

14:00 – 16:40

智慧停车数字化发展峰会  
Smart Parking Digital Development Summit

## W5 馆 SSOT 论坛区 / SSOT Seminar Zone (Hall W5)

09:30 – 12:00

智慧行政  
Smart Administration



13:15 – 16:35

中国国际智慧设施管理高峰论坛  
China International Summit on Smart Facility Management



## W4- M6 会议室 / Meeting Room M6 (Hall W4)

10:00 – 12:10

数智化赋能建筑空间设计  
Digitalisation Empowers Spatial Design



13:30 – 16:00

SSHT 家庭影音娱乐创新论坛  
SSHT Home Audio-Visual Entertainment Innovation Forum



## W4- M7 会议室 / Meeting Room M7 (Hall W4)

13:30 – 16:15

2023 KNX 家居和楼宇控制技术研讨会 ——  
KNX 绿色节能的发展与未来  
Forum of 2023 KNX Smart Home and Building Control Technology  
- The Development and Future of KNX Energy Efficiency and Management Administration



## W3- M10 会议室 / Meeting Room M10 (Hall W3)

09:50 – 12:30

2023 中国（上海）智能家居集成商大会  
China (Shanghai) Smart Home Integrator Conference 2023



14:00 – 16:00

CSHIA 创业营·智能家居公开课  
CSHIA Entrepreneurial Leadership Camp · Smart Home Open Class



## W3 馆 SIBT/SSHT 活动区 / SIBT/SSHT Seminar Room (Hall W3)

09:50 – 12:00

智慧教育新基建发展论坛  
Development of Smart Education and New Infrastructure Forum



中国勘察设计协会智能分会  
THE INTELLIGENT BRANCH OF CHINA ENGINEERING AND CONSTRUCTION ASSOCIATION

13:30 – 16:20

2023 DALI 联盟中国区创新应用技术论坛  
DALI Alliance in China's Innovation Application Technology Forum 2023





# 29.8.2023

## W5 馆 PKC 活动区 PKC Seminar Room (Hall W5)

### 主办单位:

上海国际智慧停车展览会/  
中国城市停车行业协会联席会议

### Organizer:

Parking China/  
China Urban Parking Industry  
Association

论坛围绕产业融合、技术融合与应用发展三大热门话题。分别从上层建筑角度解析停车立法、建设、规划、投融资的最新动向,为行业带来新思路;聚焦物联网时代最新技术与智慧停车的融合及落地,带来技术融合新启发;围绕智慧停车的各个主要产品分享交流最新的解决方案及应用案例。

The forum revolves around three hot topics: industry integration, technological integration, and application development. From the perspective of the superstructure, the latest trends in parking legislation, construction, planning, and investment and financing are analyzed to bring new ideas to the industry. The focus is on the integration and implementation of the latest technologies and smart parking in the era of the Internet of Things, bringing new inspiration for technological integration. Sharing and exchanging the latest solutions and application cases for various main products of smart parking are discussed at the forum.

## 中国城市停车产业融合发展高峰论坛

### China Urban Parking Industry Integration Development Summit

10:00

-

10:10

#### “中国静态交通行业创新大赛”介绍

#### China Static Traffic Industry Innovative Competition Introduction

朱建东, 大赛组委会, 主席

Zhu Jiandong, Competition Organizing Committee, Chairman



10:10

-

10:30

#### “中国静态交通行业创新大赛”奖项颁布

#### China Static Traffic Industry Innovative Competition Award Presentation

10:30

-

11:00

#### 城市停车智能化建设视角的思考

#### Reflection on the Intelligent Construction of Urban Parking

关宏志, 教育部交通工程教学指导分委员会, 秘书长

Guan Hongzhi, Teaching Guidance Sub-Committee for Transportation Engineering of the Ministry of Education, Secretary-General



11:00

-

11:30

#### 《2022 年中国停车行业发展白皮书》发布及解析

#### 2022 White Paper on the Development of China's Parking Industry's Release & Analysis

王婕, 清华同衡静态交通规划设计研究所, 所长

Wang Jie, THUPDI DEPT of Static Transportation Planning and Design, Dean



11:30

-

12:00

#### 停车便利化标准

#### Standard of Parking Convenience

李铭, 金陵科技学院, 教授

Li Ming, Jinling Institute of Technology, Professor



13:30

-

13:55

#### 城市道路停车智能化无人值守新技术路线及应用

#### New Technology Roadmap and Application for Intelligent and Unmanned Urban Road Parking

季中原, 江苏若临物联科技有限公司, 董事长

Ji Zhongyuan, Jiangsu Ruolin Link Technology Co., Ltd, Chairman





29.8.2023

W5 馆 PKC 活动区  
PKC Seminar Room (Hall W5)

**主办单位:**

上海国际智慧停车展览会/  
中国城市停车行业协会联席会议

**Organizer:**

Parking China/  
China Urban Parking Industry  
Association

论坛围绕产业融合、技术融合与应用发展三大热门话题。分别从上层建筑角度解析停车立法、建设、规划、投融资的最新动向，为行业带来新思路；聚焦物联网时代最新技术与智慧停车的融合及落地，带来技术融合新启发；围绕智慧停车的各个主要产品分享交流最新的解决方案及应用案例。

The forum revolves around three hot topics: industry integration, technological integration, and application development. From the perspective of the superstructure, the latest trends in parking legislation, construction, planning, and investment and financing are analyzed to bring new ideas to the industry. The focus is on the integration and implementation of the latest technologies and smart parking in the era of the Internet of Things, bringing new inspiration for technological integration. Sharing and exchanging the latest solutions and application cases for various main products of smart parking are discussed at the forum.

**中国城市停车产业融合发展高峰论坛**

**China Urban Parking Industry Integration Development Summit**

**城市级停车 AI 开放融合魔方式探讨**

**Exploration of Open and Integrated AI-based Solution for City-level Parking**

13:55

14:20

周琛, 浙江创泰科技有限公司, 销售总监  
Zhou Chen, InnoTek, Sales Director



**关于上海智慧停车建设及应用分享**

**Sharing About the Construction and Application of Smart Parking in Shanghai**

14:20

14:45

陈迪康, 上海软杰智能设备有限公司, 总经理  
Chen Dikang, Ruanjie Parking Smart, General Manager



**平板车位锁+AI 巡检车, 道路停车新模式运营管理经验分享**

**Experience Sharing on Operation and Management of a New Roadside Parking Model with Flat Parking Lock and AI Inspection Vehicle**

14:45

15:10

聂光义, 上海畅停信息科技有限公司, 董事长  
Nie Guangyi, Shanghai CTP Info-Tech Co., Ltd., Chairman



**服务行业 赋能伙伴, 共建 ETC 停车生态**

**Service Industry Empowers Partners to Jointly Build the ETC Parking Ecosystem**

15:10

15:35

刘鹏, 山东高速信联科技股份有限公司, 静态交通事业部总经理  
Liu Peng, SDHS, General Manager of Static Traffic Department



**停车精细化, 聚焦管理与服务新模式**

**Refining Parking Management and Focusing on New Model of Service**

15:35

16:00

辛广宇, 北京云星宇交通科技股份有限公司,  
智慧城市交通中心经理  
Xin Guangyu, Beijing Yunxingyu Traffic Technology Ltd.,  
Smart City Transportation Center Manager



**智慧倍停打造全新的停车商业生态**

**Smart Parking Creates a Brand-new Parking Business Ecosystem**

16:00

16:30

时可, 广州达泊智能科技有限公司, 副总经理  
Shi Ke, Guangzhou Double Parking Intelligent Technology Co., Ltd.,  
Deputy General Manager



**主办单位:**

上海国际智慧办公展览会

**Organizer:**

Shanghai Smart Office Technology

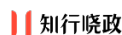
**联合主办:**

全联房地产商会写字楼分会/

知行晓政

**Co-organizer:**Commercial Office Research  
Council/

Zhixing Xiaozheng

全联房地产商会写字楼分会  
Commercial Office Research Council

OffiSmart 是 SSOT 旗下品牌高峰论坛。本次活动，将以用户为中心，从理念设计到深入实践，全方位探讨智慧办公及商业空间的未来格局，分析市场面临的趋势、挑战和机遇，分享创新技术与落地案例。

OffiSmart is a brand under the SSOT, and it is the summit. This event aims to engage in comprehensive discussions on the future landscape of smart offices and commercial spaces, covering everything from conceptual design to in-depth practical applications. The forum will analyze the trends, challenges, and opportunities in the market and share innovative technologies and successful implementation cases.

**OffiSmart 上海国际智慧办公及空间管理高峰论坛****OffiSmart Shanghai Smart Office and Workplace Management Summit**

09:30 法兰克福展览领导致辞  
Welcome Speech – Messe Frankfurt

09:40 主办方代表致辞  
Organizer Representative

09:40 联合主办方代表致辞  
Welcome Speech - Commercial Office Research Council

09:50 刘凯, 全联房地产商会写字楼分会, 秘书长 / 房讯网, 董事长  
Liu Kai, Commercial Office Research Council,  
Secretary-General / Funxun, Chairman



09:50 企业数智化创新之路——钉钉与你同行  
The Road for Enterprise Digital Innovation: DingTalk  
Accompanies You

10:10 李开衡, 钉钉, 企业服务部--长三角分公司解决方案总经理  
Li Kaheng, DingTalk, General Manager of the Yangtze Delta Branch  
Enterprise Services Department



10:10 智慧用餐—企业用餐的全面升级  
Smart Dining — Comprehensive Upgrading of  
Corporate Dining

10:30 刘汉龙, 中智关爱通(上海)科技股份有限公司, 平台业务总监  
Liu Hanlong, CICC Guanaitong (Shanghai) Technology Co., Ltd.,  
Platform Business Director



10:30 现代办公空间的音频解密  
The Audio Decryption of Modern Office Space

10:50 程啸, 苏州舒尔贸易有限公司, 舒尔集成系统中国区市场开拓经理  
Cheng Xiao, Shure China Trading Co., Ltd., Shure Integrated System  
China Market R&D Manager



#### 合作单位 Collaborative Organizations:



#### 特别支持 Supporting Organizations:



#### 独家直播媒体 Exclusive Media:



#### 支持媒体 Supporting Media:



#### 特别鸣谢 Special Thanks:



### OffiSmart 上海国际智慧办公及空间管理高峰论坛

#### OffiSmart Shanghai Smart Office and Workplace Management Summit

#### 智慧赋能，高效办公——一站式办公体验

#### Empowering Intelligence, Office Efficiency—An All-in-One Office Experience

10:50

11:10

贺小猛，厦门亿联网络技术股份有限公司，  
亿联智慧办公解决方案高级顾问  
He Xiaomeng, Yealink Network Technology Co., Ltd.,  
Project Solution Senior Consultant



#### Magnet+ Workplace 聚才筑梦 办公新未来

#### Magnet+ Workplace: Gathering Talents, Building Dreams, Shaping the Future of Work

11:10

11:30

杨少军，北京威发新世纪信息技术有限公司，研发总经理  
Peter Yang, Wafer Systems Limited, R&D General Manager



#### 智慧办公如何赋能员工体验与业务创新？

#### How Does Smart Office Empower Employee Experience and Business Innovation?

11:30

11:50

徐刚，《人力资源数字化转型行动指南》作者|《深蓝信息》公众号  
主理人|复旦管理学院 MBA 人力资源协会理事|世界 500 强企业人力资源  
运营负责人  
Xu Gang, Writer of "Guidebook for Digital Transformation in Human  
Resources" / Manager of "Bule Message" Wechat Public Account /  
Director of the Fudan School of Management MBA Human Resources  
Association / Head of Human Resources Operations at a Fortune Global  
500 Company



#### 圆桌会议 - 数字化办公 为企业发展保驾护航

#### Roundtable Conference - Digitization of Office Guarding the Enterprise Development

11:50

12:30

圆桌主持人：蔡家伟，知行晓政，首席执行官  
Roundtable Host: Cai Jiawei, Zhixing Xiaozheng, CEO  
林雄骏，浙江篱笆墙网络科技有限公司，首席执行官  
Lin Xiongjun, LiBaWall Technology Group, CEO  
胡轩，上海云思智慧信息技术有限公司，副总裁  
Hu Xuan, Smarchit Technology Co., Ltd., Vice President  
严利梁，哈曼（中国）专业视听系统事业部，高级销售经理  
Yan Liliang, Harman International (China) Holding Co., Ltd., Senior Sales  
Manager  
范维，天创数码集团，智慧会议部技术总监  
Fan Wei, Tico Digital Group, Director of Technology, Smart Conference  
Department



### 主办单位

上海国际智慧办公展览会

### Organizer:

Shanghai Smart Office Technology

### 联合主办

全联房地产商会写字楼分会/

知行晓政

### Co-organizer:

Commercial Office Research

Council/

Zhixing Xiaozheng



全联房地产商会写字楼分会  
Commercial Office Research Council

### 知行晓政

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## OffiSmart 上海国际智慧办公及空间管理高峰论坛

### OffiSmart Shanghai Smart Office and Workplace Management Summit

#### 智慧空间全球趋势及 EnOcean IoT 解决方案应用实例

#### Global Trends of Smart Space & Case Study of EnOcean IoT Solution

13:30

13:50

Graham Martin, EnOcean 联盟, 主席兼首席执行官  
Graham Martin, EnOcean Alliance, Chairman & CEO



#### 智慧办公与佳能

#### Smart Office & Canon

13:50

14:10

江原大成, 佳能(中国)有限公司, 副总裁  
Jiang Yuan Da Cheng, Canon (China) Co., Ltd., Vice President



#### ProtoPixel 未来之光 不止一面

#### ProtoPixel: The Future Light, More Than One Face

14:10

14:30

焦龙, 西蒙电气(中国)有限公司, 西蒙集团创新总监、  
西蒙亚太区副总裁兼研发创新中心总监  
Jiao Long, Simon Electric (China) Co., Ltd., Vice President of Simon Electric in Asia-Pacific Region & Creative Director of Simon Electric



#### 罗技 AI 全家桶, 全面助力企业降本增效

#### Logitech AI Toolbox, Comprehensive Support for Cost Reduction and Efficiency Improvement in Enterprise

14:30

14:50

黄烨文, 罗技(中国)科技有限公司, 大区销售总监  
Huang Yewen, Logitech (China) Technology Co., Ltd., Sales Director



#### 智联建筑, 无限可能

#### Intelligent Interconnected Buildings, Infinite Possibilities

14:50

15:10

陈杰, Tridium, 中国区总经理  
Cenger Chen, Tridium, General Director of China Region



#### 《Gensler 设计趋势展望 2023》报告

#### Gensler Design Forecast 2023 Report

15:10

15:30

秦振晖, 晋思建筑设计事务所, 副总裁, 工作室总监  
Freck Qin, Gensler, Vice President & Studio Director



### 合作单位 Collaborative Organizations:

Yealink 亿联网络

Canon  
佳能

SHURE

logitech 罗技

guanaitong 冠艾同

simon  
LIGHT UP ENDINGS

YS LOCKER  
上海之锁

SMARCHIT 云思

HH 瀚德集团

### 特别支持 Supporting Organizations:

钉钉

HARMAN  
哈曼国际集团

WAFER SYSTEMS

enocast alliance  
Building Smarter Connectivity

TRIDIUM

Gensler

FM  
FutureWork

●● 未来办公

Lamex

weWork 中国

WUJIAO

TIO 天则

### 独家直播媒体 Exclusive Media:

科技视讯

### 支持媒体 Supporting Media:

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HOMI AUDIOVISUAL WORKS

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●● 未来办公

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A+ 建筑联盟

上海浦东智能建造联合会  
Shanghai Pudong Intelligent Construction Joint Association

P8 OFFICES

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ITHREAT.COM

新视听

### 特别鸣谢 Special Thanks:

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GM Publisher - Extron Display

## OffiSmart 上海国际智慧办公及空间管理高峰论坛

### OffiSmart Shanghai Smart Office and Workplace Management Summit

#### FM 视角下的智慧办公空间管理

#### Smart Office Space Management under the Perspective of FM

15:30

15:50

曾辉博士, 同济大学设施管理研究院, 博士 | 高级研究员

Dr. Zeng Hui, Tongji University Facility Management Research Institute, PhD | Senior Researcher

#### 圆桌会议 - 疫情之后, 为何还需要灵活办公?

#### Roundtable Conference - After the Pandemic, Why Do Companies Need Flexible Office?

圆桌主持人: 李明, 未来办公, 主编

Roundtable Host: Li Ming, FutureWork, Chief Editor

胡昕, 上海乙山实业有限公司, 董事长

Hu Xin, Shanghai Yishan Industrial Co., Ltd., Chairman

胡丝雯, 万合丰, 中国区资深顾问

Maggie Hu, Veldhoen+Company, Senior Advisor of China Region

15:50

16:30

李育青, 美时, 空间规划设计总监

Sabrina Lee, Lamex, Space Planning and Design Director

李丹妮, WeWork, 大中华区销售负责人

Danni Li, WeWork, Sales Director of Greater China Region



### 主办单位:

上海国际智能建筑展览会/  
EnOcean 联盟

### Organizer:

Shanghai Intelligent Building  
Technology/  
EnOcean Alliance

得益于使用传感器所生成的建筑物状态数据的智能基础设施管理系统，智慧空间形成了互联的生态系统，人和空间可以以灵活且以需求为导向的方式交互。建立在开放标准之上的免维护无线解决方案 - 例如 EnOcean (ISO/IEC 14543-3-10/11) - 具有最大的灵活性、低成本的安装和经济的操作。影响员工生产力的主要因素 - 温度、空气质量、照明条件 - 可以根据建筑物内的人数进行监控和调节，在确保安全舒适的同时，降低能耗。

Smart Spaces form networked ecosystems where people and places interact in a flexible and needs-oriented way thanks to an intelligent infrastructure management system using sensor-generated building status data. Maintenance-free wireless solutions built upon open standards - e.g. EnOcean (ISO/IEC 14543-3-10/11) - allow for maximum flexibility, low-cost installation and economical operation. The factors primarily influencing employee productivity - temperature, air quality, lighting conditions - can be monitored and influenced according to the number of persons within the building. EnOcean wireless energy harvesting solutions not only help occupants to be more productive but also play a key part in optimizing the building's energy efficiency and creating a healthy space for tenants and employees.

## EnOcean 无线无源标准：助力智慧空间和节能建筑

### EnOcean Energy Harvesting Wireless Solutions for Energy-efficient and Smart Spaces

#### 10:00 - 10:30 EnOcean 联盟概况及智慧空间全球案例列举 About EnOcean Alliance and Global Smart Spaces Case Studies

Graham Martin, EnOcean 联盟, 主席及首席执行官  
Graham Martin, EnOcean Alliance, Chairman & CEO



#### 10:30 - 10:50 打造安全智能的物联网统一接入平台 Creating a Secure and Intelligent Unified Access Platform for IoT

俞世丹, HPE Aruba, 中国区技术销售总监  
Yu Shidan, HPE Aruba, Sales Engineer Director



#### 10:50 - 11:10 EnOcean IoT 传感器在智慧空间中的应用 EnOcean IoT Sensors for Smart Spaces

崔晶晶, 南京汇尚, 总经理  
Cui Jingjing, WinShine, General Manager



#### 11:10 - 11:30 无线无源系统在楼宇智能化与节能中的应用 EnOcean-based Wireless System for Intelligent and Energy-saving Buildings

王结军, 茵孚自动化设备, 总经理  
Wang Jiejun, Interfühler, General Manager



#### 11:30 - 11:50 EnOcean-BACnet 网关在智能楼宇中的应用 EnOcean-BACnet Gateway for Intelligent Buildings

黎刚, 科动控制系统, 技术主管  
Li Gang, Contemporary Controls, Technical Director



29.8.2023

W4 - M7 会议室  
Meeting Room M7 (Hall W4)

**主办单位:**

上海国际智能建筑展览会/  
广东光亚照明研究院

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Guangdong GY Lighting Research  
Institute

**承办单位:**

广州阿拉丁物联网络科技股份有  
限公司

**Organizing Unit:**

Alighting

随着 5G、人工智能以及物联网  
的快速发展与应用,智能家居从  
单品智能朝着智能互联、全屋  
智能阶段进化。其中,高端消费  
者对光品质越来越重视,家居照  
明、商业照明也加快从传统照明  
往智能照明时代转型。

为了助推照明行业加快向智能  
化、数字化的发展进程,阿拉丁  
将于 2023 年上海国际智能建筑  
展览会同期举办“智者有约——  
全国智能照明研讨沙龙上海站”  
活动,邀请业界知名的工程设  
计单位代表、设计师、智慧酒店  
代表、商业地产商、智能集成  
商、以及物联网平台企业代表等  
围绕智能照明发展趋势、设计跨  
界、技术创新等话题进行探讨,  
聚焦智能照明最前沿的产品技术  
及解决方案。

**智者有约——全国智能照明研讨沙龙**

**Wisdom Gathering - National Smart Lighting Symposium**

**13:30** 致辞  
Welcome Speech

**13:40** 郑雅琴,阿拉丁神灯奖,秘书长  
Zheng Yaqin, Alighting Award, General-Secretary



**智慧建筑与城市数智照明研究**  
Research on Smart Building and Urban Smart Lighting

**13:40** 肖辉,中国照明学会智能控制专业委员会主任 / 同济大学教授  
**14:00** Xiao Hui, Director of China Illuminating Engineering Society  
Professional Committee of Smart Control /  
Professor of Tongji University



**14:00** COB光源迭代升级在智能照明的发展及应用  
The Iterative Upgrades of COB Light Sources in the  
Development and Applications of Smart Lighting

**14:20** 夏正浩,中山市光圣半导体科技有限公司,总经理  
Xia Zhenghao, Greatshine, General Manager



**14:20** 智能办公照明解决方案  
Smart Office Lighting Solution

**14:40** 品牌代表  
Brand Representative

**14:40** 健康照明已不是未来  
Heathy Lighting is No Longer the Future

**15:00** 陈夏,苏州英索纳科技有限公司,董事长  
Chen Xia, inSona, Chairman



**15:00** 酒店照明设计案例及经验分享  
Hotel Lighting Design Case Study and Experience  
Sharing

**15:20** 施恒照,上海照奕恒照明设计有限公司,总经理  
Shi Hengzhao, J+B Studios Architecture Lighting (JBS),  
General Manager



**15:20** 智能照明控制全方位应用解决方案  
Comprehensive Solution for the Application of Smart  
Lighting Control

**15:40** 秦科滔,深圳市晟瑞科技有限公司,智能灯光控制总监  
Qin Ketao, Sunricher, Director of Smart Lighting Control



29.8.2023

W4 - M7 会议室  
Meeting Room M7 (Hall W4)

**主办单位:**

上海国际智能建筑展览会/  
广东光亚照明研究院

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Guangdong GY Lighting Research  
Institute

**承办单位:**

广州阿拉丁物联网科技股份有限公司

**Organizing Unit:**

Alighting

With the rapid development and application of 5G, artificial intelligence, and the Internet of Things (IoT), smart homes are evolving from standalone smart devices to intelligent interconnected and whole-house smart systems. Among them, high-end consumers are increasingly emphasizing light quality, and both residential and commercial lighting are accelerating the transition from traditional lighting to smart lighting.

In order to accelerate the development of the lighting industry towards intelligence and digitization, Aladdin will hold the "Smart Illumination Seminar-Shanghai Station" during the 2023 Shanghai International Intelligent Building Exhibition. The event will invite representatives from renowned engineering design firms, designers, smart hotel representatives, commercial real estate developers, smart integration providers, and IoT platform companies to discuss topics such as the development trends of smart lighting, cross-disciplinary design, and technological innovation. The focus will be on the forefront of intelligent lighting products, technologies, and solutions.

**智者有约——全国智能照明研讨沙龙**

**Wisdom Gathering - National Smart Lighting Symposium**

**15:40** 智能照明解决方案分享  
Sharing of Smart Lighting Solution

**16:00** 品牌代表  
Brand Representative

**16:00** Matter——构建IoT的基建与未来  
Matter——Building Infrastructure and Future of IoT

**16:20** 宿为民, 国际连接标准联盟(CSA), 中国成员组主席  
Su Weimin, International Connectivity Standards Alliance (CSA),  
Chairman of the China Member Group



**智者有约：从产品及设计的角度看智能照明的创新与应用**  
Wisdom Gathering – From the Perspective of Products and Design  
to View the Innovation and Application of Smart Lighting

**16:20** 照明设计师、建筑设计院总工、智能集成商、智能家居、优秀照明品牌  
等代表  
**17:10** Representatives from lighting designers, chief engineers of architectural  
design institutes, smart integrators, smart home, and outstanding lighting  
brands

**主办单位:**

上海国际智能建筑展览会/  
中国勘察设计协会智能分会

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Intelligent Branch of China  
Engineering & Consulting  
Association

**2023 中国智能建筑与智慧城市大会长三角论坛**

**China Intelligent Building and Smart City Conference Yangtze River  
Delta Forum 2023**

**09:50**  
-  
**10:00**

**欢迎致辞**

**Welcome Speech**

李洪鹏, 中国勘察设计协会智能分会, 秘书长  
Li Hongpeng, Intelligent Branch of China Engineering & Consulting  
Association, General-Secretary



**10:00**  
-  
**10:25**

**浦东足球场智能化系统设计探讨**

**Exploration of Intelligent System Design for Pudong  
Football Stadium**

陈杰甫, 上海建筑设计研究院有限公司, 副总工程师  
Chen Jiefu, China Shanghai Architectural Design & Research  
Institute Co., Ltd, Deputy Chief Engineer



**10:25**  
-  
**10:50**

**上海东站无线通讯集群系统分享**

**Sharing of Wireless Communication Cluster System at  
Shanghai East Railway Station**

胡克狄, 摩托罗拉系统(中国)有限公司, 产品技术经理  
Hu Kedi, Motorola Solutions, Product Technical Manager



**10:50**  
-  
**11:15**

**智慧园区设计概要**

**Smart Park Design Summary**

帅仁俊, 南京工业大学数字城市与智能建筑设计研究所所长, 南京工业大学  
建筑设计研究院智慧工程设计院院长  
Shuai Renjun, Director of the Digital City and Intelligent Building  
Design Institute at Nanjing Tech University, Dean of the Smart  
Engineering Design Institute at Nanjing



**主办单位:**

上海国际智能建筑展览会/  
中国勘察设计协会智能分会

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Intelligent Branch of China  
Engineering & Consulting  
Association

**2023 中国智能建筑与智慧城市大会长三角论坛**

**China Intelligent Building and Smart City Conference Yangtze River  
Delta Forum 2023**

**智能建筑行业智能化系统供电保护**

**Power Supply Protection for Intelligent Systems in the Smart  
Building Industry**

**11:15**

**11:40**

丁财英, 山特电子 (深圳) 有限公司, 电力结构工程师行业技术总工  
Ding Caiyng, Santak, Chief Technical Engineer in the Power  
Structure Engineering Industry



**双碳与数字化背景下的智慧建筑设计研究与实践**

**Research and Practice of Smart Building Design in the  
Context of Dual Carbon and Digitization**

**11:40**

**12:05**

郭安, 华东建筑设计研究院有限公司, 主任工程师, 智能化专业总监  
Guo An, ECADI, Engineering Director, Director of Smartization  
Department



**闭幕致辞**

**Closing Speech**

**12:05**

**12:15**

陈众励, 中国勘察设计协会智能分会副会长, 华东建筑集团股份有限  
公司专业总师  
Chen Zhongli, Vice President of Intelligent Branch of China  
Engineering & Consulting Association, ARCPLUS Chief Specialist



**论坛主持**

王小安, 中国勘察设计协会智能分会副秘书长,  
华东建筑设计研究院有限公司副总工程师

*Host:*

*Wang Xiaolan, Intelligent Branch of China Engineering & Consulting  
Association, ECADI Deputy Chief Engineer*



**主办单位:**

上海国际智能建筑展览会/  
迈点

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Meadin

**协办单位:**

中国建筑材料流通协会酒店建设  
服务专委会

**Co-organizer:**

China Building Materials  
Circulation Association Hotel  
Facilities Construction Services  
Committee



数智驱动，共创互赢

Driven by digital intelligence,  
supply creates mutual benefits.

**2023 迈点酒店数智化发展论坛****Meadin Smart Hotel Development Forum 2023**

**13:30**  
-  
**13:50**

**领导致辞**  
**Welcome Speech**

罗钦, 迈点, 首席运营官  
Luo Qin, Meadin, Chief Operating Officer



**13:50**  
-  
**14:05**

**连锁酒店平台和数智化的发展方向**  
**The Development Direction of Chain Hotel Platforms and Digitization**

傅英庆, 浙江舒悦酒店管理有限公司, 执行总裁  
Fu Yingqing, Chamjoy Hotel, CEO



**14:05**  
-  
**14:20**

**酒店数智化实践运用中的启发**  
**Inspirations from the Application of Hotel Digitalization Practice**

杨贤文, 金峰国际饭店集团, 副总经理  
Yang Xianwen, Jinfeng International Hotel, Deputy General Manager



**14:20**  
-  
**14:35**

**酒店智能化: 酒店投资中的变革与优势**  
**Hotel Digitalization: Transformation and Advantages in Hotel Investment**

王朝琦, 未来居科技, 销售总监  
Wang Chaoqi, WORLDWIDE FUTURE HOME, Sales Director



**14:35**  
-  
**14:50**

**酒店客房控制系统新方案**  
**New Solution for Hotel Room Control Systems**

韩永久, 罗格朗智能家居, 产品经理  
Han Yongjiu, Legrand, Product Manager



**14:50**  
-  
**15:00**

**数字技术与未来酒店形态的关联浅析**  
**A Brief Analysis of the Relationship between Digital Technology and the Future Form of Hotels**

李春田, 希映控股集团, 董事长  
Li Chuntian, Xbed, Chairman





29.8.2023

W3 - M10 会议室  
Meeting Room M10 (Hall W3)

**主办单位:**

上海国际智能建筑展览会/  
迈点

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Meadin

**协办单位:**

中国建筑材料流通协会酒店建设  
服务专业委员会

**Co-organizer:**

China Building Materials  
Circulation Association Hotel  
Facilities Construction Services  
Committee



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supply creates mutual benefits.

**2023 迈点酒店数智化发展论坛**

**Meadin Smart Hotel Development Forum 2023**

**圆桌会议 - 构建酒店数智化生态圈**

**Roundtable Conference – Building a Hotel Digitalization Ecosystem**

主持: 陶舰, 中国建材流通协会酒店专委会, 秘书长

嘉宾: 张红, 雅高集团, 大中华区工程总监

董华达, GCH 大中华酒店集团, 中央采购总监

陈雷, 臻庭酒店集团, 创始人

陆亮, 尊茂酒店控股有限公司, 信息技术总监

成刚, 宁波南苑集团, 信息中心主任

杨海波, 远洲旅业集团, IT 副总监



15:00

16:00

Host: Tao Jian, China Building Materials Circulation Association Hotel  
Professional Committee, Secretary-General

Guests: Zhanghong, Accor, Director of Engineering, Greater China Region  
Dong Huada, Greater China Hospitality Limited, Director of Central  
Procurement

Chen Lei, Zety Group, Founder

Lu Liang, Zunmao Hotel, Information Technical Director

Cheng Gang, Nanyuan Group, Director of Information Center

Yang Haibo, S&N Group, IT's Vice President

**主办单位:**

上海国际智能建筑展览会/  
迈点

**Organizer:**

Shanghai Intelligent Building  
Technology/  
Meadin

**协办单位:**

中国建筑材料流通协会酒店建设  
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Circulation Association Hotel  
Facilities Construction Services  
Committee



数智驱动，共创共赢

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supply creates mutual benefits.

**2023 迈点酒店数智化发展论坛****Meadin Smart Hotel Development Forum 2023****2024 迈点文旅酒店创新创业大赛预选赛****Meadin Cultural and Tourism Hotel's Innovation and Entrepreneurship  
Competition Preliminary 2024****文旅酒店综合体云端一体化管理平台****Cloud-based Integrated Management Platform for Cultural and  
Tourism Hotel Complex**

张伟, 逸达北斗星, 创始人 & 总经理

Zhang Wei, Yida BD, Founder & General Manager

**病毒防护除醛器应用分享****Application Sharing of Virus Protection and Formaldehyde  
Removal Device**

徐广, 山东结力环境科技有限公司, 销售总监

Xu Guang, Jie Li Huan Jing, Sales Director

**用心做好一件事****Do Everything with a Good Heart**

姜尚, 杭州杂货电科技有限公司, 运营总监

Jiangshang, Zahuod, Operations Director

**选住智慧酒店数字化解决方案****Project Solution of 78 Plat Smart Hotel Digitalization**

耿成振, 选住云管家, 总经理

Geng Chengzhen, 78 Plat, General Manager

**16:00****“一屏通”客房数智化解决方案****17:00****One-screen Solution for Smart Guestroom Digitization**

曾建国, 马克威士 (深圳) 科技有限公司, 产品经理

Ceng Jianguo, Makeweishi, Product Manager

**2024 迈点文旅酒店业创新创业大赛预选赛 评委****Meadin Cultural and Tourism Hotel's Innovation and Entrepreneurship  
Competition Preliminary 2024 Judges**

何雯, 远洲集团, 采购信息化总监

He Wen, S&N Group, Director of Procurement Informationization

陈雷, 臻庭酒店集团, 创始人

Chen Lei, Zety Group, Founder

胡建, 海豚愉悦电竞酒店, 品牌创始人

Hu Jian, Dolphins Cheerful E-Sport Hotel, Brand Founder

季月亮, 上海湫竹酒店, 总经理

Ji Liangliang, Qiuzhu Hotel, General Manager

刘超, 金茂 (中国) 酒店投资管理有限公司, 总经理助理

Liu Chao, Jinmao (China) Hotel Investments and

Management Limited, GM Assistant

李春田, 希映控股集团, 董事长

Li Chuntian, Xbed, Chairman

唐建宁, 宁波轩和文旅企业管理有限公司, 总经理

Tang Jianning, Ningboxuanhe, General Manager

吴翔, 宁波轩和文旅企业管理有限公司, 信息中心总监

Wu Xiang, Ningboxuanhe, Director of Information Center

倪朱皓, 杭州建华雷迪森广场酒店, 业主代表

Ni Zhuhao, Hangzhou Jianhua Landison Plaza Hotel, Owner Representative

江磊, 金陵饭店股份有限公司, 数字科技中心总经理

Jiang Lei, Jinling Holdings. Ltd, General Manager of Digital Technology Center



### 主办单位

上海国际智慧办公展览会/  
国际 WELL 建筑研究院

### Organizer

Shanghai Smart Office Technology/  
International WELL Building  
Institute (IWBI)

SSOT, 国际 WELL 建筑研究院与 Well 人居实验室作为健康人居的先锋组织, 邀请众多健康与智慧领域的合作伙伴共聚一堂, 将健康理念融贯在智慧空间的研发与实践, 为行业和更广泛的人群在带来信心。

SSOT, the International WELL Building Institute and the Well Living Lab, as pioneering organizations in the field of healthy living environments, invite numerous partners in the health and smart technology domains to come together. They aim to integrate the concept of health into the research and development as well as the practical implementation of smart spaces, instilling confidence in the industry and a broader audience.

## 健康人居万里行 ; 低碳健康建筑空间数字化管理思辨

### A Journey of Healthy Living Spanning Thousands of Miles; Reflection on Digital Management of Low-carbon and Healthy Building Spaces

#### 开场 - 低碳健康建筑空间数字化管理思辨

#### 10:00 - 10:05 Opening - Reflection on Digital Management of Low-carbon and Healthy Building Space

主持人: 张希, 国际 WELL 建筑研究院, 总监

Host: Zhang Xi, International WELL Building Institute (IWBI), Director

#### 建设人民群众满意的好房子

#### Building Good Houses that Satisfy the People

10:05

-

10:20

梁浩, 住建部科技与产业化发展中心绿色建筑处, 处长

Liang Hao, Green Building Division of the Ministry of Housing and Urban-Rural Development Science and Technology and Industrialization Development Center, Director

#### 以人为本的智慧人居之旅

#### 10:20 - 10:40 A Journey of Human-Centered Smart Living

10:40 徐玫, 国际 WELL 建筑研究院, 高级副总裁

Xu Mei, International WELL Building Institute (IWBI), Senior Vice President

#### 更好的建筑创造更好的未来

#### 10:40 - 11:00 More Advanced Buildings Creates a Better Future

11:00 王海山, 中建协认证中心, 董事长

Wang Haishan, Zhong Jian Xie Certification Centre Co., Ltd., Chairman

#### 科技赋能: 数字化空间管理工具

#### 11:00 - 11:20 Technology Empowerment: Digital Space Management Tool

11:20 翁宗新, 施德朗, 副总裁

Weng Zongxin, Schideron Electric Group Inc, Vice President

#### 万物健康互联下的低碳健康办公研究

#### 11:20 - 11:40 Research on Low Carbon and Healthy Office in the Era of Internet of Healthy Things

11:40 林晗, Well 人居实验室, 副总裁

Lin Han, WELL Living Lab, Vice President

**主办单位**

上海国际智慧办公展览会/  
国际 WELL 建筑研究院

**Organizer:**

Shanghai Smart Office Technology/  
International WELL Building  
Institute (IWBI)

SSOT, 国际 WELL 建筑研究院与 Well 人居实验室作为健康人居的先锋组织, 邀请众多健康与智慧领域的合作伙伴共聚一堂, 将健康理念融贯在智慧空间的研发与实践, 为行业 and 更广泛的人群在带来信心。

SSOT, the International WELL Building Institute and the Well Living Lab, as pioneering organizations in the field of healthy living environments, invite numerous partners in the health and smart technology domains to come together. They aim to integrate the concept of health into the research and development as well as the practical implementation of smart spaces, instilling confidence in the industry and a broader audience.

**健康人居万里行 ; 低碳健康建筑空间数字化管理思辨**

**A Journey of Healthy Living Spanning Thousands of Miles; Reflection on Digital Management of Low-carbon and Healthy Building Spaces**

**万物互联下的智能健康办公空间**

**Intelligent and Healthy Office Space in the Era of Internet of Things**

**11:40**

-

**12:00**

余宁, 江森智控, 系统集成业务总监

Yu Ning, Johnson Controls, Director of Systems Integration

**坐论: 如何从产品角度打造数字化低碳健康建筑空间**

**Discussion: How to Create a Digital, Low-carbon, and Healthy Building Space from a Product Perspective?**

金雪丽, 国际 WELL 建筑研究院, 中国区总监

陈夏, InSona, 首席执行官

李挺, HV, 总经理

施道红, FTA, 创始合伙人

宋黎俊, 迪勤科技, 销售总监

肖晓明, 优派, 执行总裁

**12:00**

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**12:30**

Jin Xueli, International WELL Building Institute (IWBI), Director of China Region

Chen Xia, InSona, CEO

Li Ting, HV, General Manager

Shi Daohong, FTA, Founder Partner

Song Lijun, Dstair, Sales Director

Xiao Xiaoming, ViewSonic China, Managing Director



29.8.2023

W3 馆 SIBT/SSHT 活动区  
SIBT/SSHT Seminar Room (Hall W3)

**主办单位:**

上海国际智能家居展览会/  
CSHIA 智能家居产业联盟

**Organizer:**

Shanghai Smart Home Technology/  
China Smart Home Industry  
Alliance (CSHIA)

**协办单位:**

智能头条·智能家居全媒体

**Co-organizer:**

ZN Top·Smart Home Media

随着 5G+AIoT 时代全面开启，智能家居市场进入发展新阶段，从技术、产品、场景、入口、渠道与体验等多个维度开始全面重塑。泛家居领域加速渠道融合，智能+传统产品全面升级，智能化解决方案不断扩充，智能大生态正在加速跨界整合步伐。

CSHIA 华东高峰论坛·智能家居生态创新专场，将邀请特邀行业一线企业，全方位、多角度探讨智能家居产业在新背景、新趋势、新技术下的业态融合及集成创新，凝聚行业共识，共同推动行业项目落地和技术升级。

**CSHIA 华东高峰论坛·智能家居生态创新专场**

**CSHIA East China Summit - Innovation in Smart Home Ecosystem**

**致辞**

**14:00** **Welcome Speech**

**14:10** 周军, CSHIA 智能家居产业联盟, 秘书长  
Zhou Jun, China Smart Home Industry Alliance (CSHIA),  
Secretary-General



**《经济下行，智能家居的出路在哪里？》**

**14:10** **Where is the Way Out for Smart Homes facing Economic Change?**

**14:30**  
董熠, 云起科技有限公司, 首席执行官  
Dong Yi, LifeSmart, CEO



**《一门一世界，开启智慧家》**

**14:30** **One Door, One World: Open a Home with Smart**

**14:50** 李建新, 上海创米数联智能科技发展股份有限公司, 首席执行官  
Li Jianxin, IMILAB, CEO



**《多态融合创新，打造面向未来的智能家居系统》**

**14:50** **Innovating with Polymorphic Integration to Build a**  
**15:10** **Future-oriented Smart Home System**

彭永坚, 广州视声智能股份有限公司, 首席执行官  
Peng Yongjian, Guangzhou Video-Star Intelligent Corp., Ltd., CEO





29.8.2023

W3 馆 SIBT/SSHT 活动区  
SIBT/SSHT Seminar Room (Hall W3)

**主办单位:**

上海国际智能家居展览会/  
CSHIA 智能家居产业联盟

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**协办单位:**

智能头条·智能家居全媒体

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ZN Top · Smart Home Media

**CSHIA 华东高峰论坛·智能家居生态创新专场**

**CSHIA East China Summit - Innovation in Smart Home Ecosystem**

**《舒适生活-毫米波雷达居家应用》**

**15:10** **Comfortable Living: Home Applications by Millimeter**  
- **Wave Radar**

**15:30**

李刚, 云帆瑞达科技 (深圳) 有限公司, 总经理  
Li Gang, Micradar Technology (Shenzhen) Co., Ltd., General Manager



**《群雄逐鹿智能时代, 如何做好市场切割?》**

**15:30** **Fiercely Intelligent Competition Era, how to do well in market**  
- **segmentation?**

**15:50**

吴文茂, 悠达智能, 首席执行官  
Wu Wenmao, Yodaar, CEO



**《打造卧室好“睡”场景, 融入智能家居生态》**

**15:50** **Creating a Good Sleeping Scene in the Bedroom and**  
- **Integrating into the Smart Home Ecosystem**

**16:10**

杨得天, 厦门谊瑞智能制造有限公司, 副总经理  
Yang Detian, Yiree, Deputy General Manager



**《渠道赋能 共赢千亿》**

**16:10** **Empowering Channels, Winning for Billions**

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**16:30**

吴飞, 厦门立林科技有限公司, 营销中心事业部总经理  
Wu Fei, Xiamen Leelen Technology Co., Ltd.,  
General Manager of Marketing Division



With the full opening of the 5G+AIoT era, the smart home market has entered a new stage of development, and is undergoing a comprehensive reshaping in terms of technology, products, scenarios, entrances, channels, and experiences. In the broad home furnishing industry, channel integration is accelerating, and smart + traditional products are being comprehensively upgraded. Smart solutions are constantly expanding, and the smart ecosystem is accelerating its cross-border integration pace.

CSHIA East China Summit – Innovation in Smart Home Ecosystem has specially invited frontline industry enterprises to comprehensively and from multiple perspectives explore the integration of business models and integrated innovation in the smart home industry under new backgrounds, new trends, and new technologies, consolidate industry consensus, and jointly promote the implementation of industry projects and technological upgrades.

LifeSmart云起 imilab

GVS 视声 Micradar 毫米波雷达

LEELEN 立林 yiree 谊瑞

Yodaar 悠达

**主办单位:**

上海国际智能家居展览会/  
上海国际电力元件、可再生能源  
管理展览会/  
上海家用电器行业协会

**Organizer:**

Shanghai Smart Home Technology/  
International Exhibition and  
Conference for Power Electronics,  
Intelligent Motion, Renewable  
Energy and Energy Management/  
Shanghai Household Electric  
Appliance Profession Association

由 SSHT 智能家居与同期 PCIM 电子电力展乘联上海家用电器行业协会合作举办, 以符合国家双碳战略及可持续发展为目标。在高清洁电力及新能源发展下电力供给改变了用户能源消费而对智能产业形态的变革, 智能家居行业将如何配以电能变换、控制和保护等电子设备和系统技术连接智能家电, 达至能效控制管理, 以远程控制和监测等智能手段及应用电子技术来解决当下家庭能耗问题, 协同构建未来家居能源系统在不同场景下的智能管理目标。

“Shanghai Smart Home Technology (SSHT)” and “Power Conversion, Intelligent Motion (PCIM), in collaboration with the Shanghai Household Electric Appliance Profession Association, with the same aim to respond to the national carbon peaking and carbon neutrality (dual-carbon) strategy and sustainable development goals. The development of clean and new energy changes user consumption of energy and also reshapes the form of the smart industry, how the smart home technology industry reacts to the change through smart means by utilizing electronic devices and system technologies such as energy conversion, control, and protection to manage energy efficiency and to solve energy consumption issues of the home appliance. In order to build future home energy systems for different scenarios with the management of Power Components, Conversions, and Intelligent Motion.

**上海国际智能家居能效控制与家庭能源管理论坛**

**Shanghai International Forum on Smart Home Energy Efficiency Control and Household Energy Management**

**致欢迎辞**

**10:00** Welcome Speech

**10:05** 上海国际智能家居展览会 / 上海国际电力元件、可再生能源管理展览会  
主办  
Organized by SSHT/ PCIM

**致欢迎辞**

**10:05** Welcome Speech

**10:15** 唐鹏, 上海家用电器行业协会, 副会长  
Tang Peng, Shanghai Household Electric Appliance Profession Association, Vice President



**面向智能家居应用的智能功率模块 —— DIPIPM™**  
Intelligent Power Module for Smart Home Application —— DIPIPM™

**10:15** 何洪涛, 三菱电机机电 (上海) 有限公司, 高级经理  
He Hongtao, Mitsubishi Electric (Shanghai) Co., Ltd., Senior Manager

**10:40**

**格力光储直柔家居系统**

Gree's Home System of Solar Photovoltaic, Energy Storage, Direct Current and Flexibility (PEDF)

**10:40** 王京, 珠海格力电器股份有限公司, 研究所所长 /  
国创能源互联网创新中心(广东)有限公司, 华东区总经理  
Wang Jing, Dean of Gree Electric Appliances Inc. of Zhuhai / General Manager of National Energy Internet Innovation Center in Eastern China Region



**智能无界 生活有感**

**11:05** Intelligent Boundless, Life with Sensation

**11:30** 李想, 上海良信电器股份有限公司, 产品市场部部长  
Li Xiang, LAZZEN, Product Marketing Department Manager



**浅谈高效能小体积智能家居电源设计**

**11:30** A Brief Discussion on High Performance and Compact Smart HomePower Design

**11:55** 胡兵方, Power Integrations  
Hu Bingfang, Power Integrations

**赋‘智’创新, IoT 助力实现家庭能源精细化管理**

Empowering Innovation with 'Intelligence': IoT Facilitating Fine-grained Home Energy Management

**11:55** 温晨, 涂鸦智能, 中国区品牌业务总经理  
Wen Chen, Tuya Smart, General Manager of Brand Development in China Region

**12:20**



**主办单位**

上海国际智慧停车展览会

**Organizer:**

Parking China

新能源汽车热点高居不下，在“十四五”规划中明确新能源汽车充电桩发展的三个方向，即加快充换电基础设施建设、提升充电基础设施服务水平、鼓励商业模式创新。因此，相对应的充换电设施设备技术产业升级改造也急需指引，而停车场作为配套的新能源充电设施最主要的载体，停车与充换电两者的资源互联互通也变得更加紧密，此次论坛将围绕政策支持与推动、技术创新与发展、设施规划与融合等展开，邀请国际、国内有影响的企业家、专家学者和政府官员来分享市场新观点，积极碰撞出市场新火花。

The hot topic of new energy vehicles remains high on the agenda, with the "14th Five-Year Plan" clearly identifying three directions for the development of new energy vehicle charging infrastructure: accelerating the construction of charging and swapping facilities, improving the service level of charging infrastructure, and encouraging innovation in business models. Therefore, there is an urgent need for guidance on upgrading and transforming the corresponding charging and swapping facility equipment technology industry. As parking lots are the main carriers of supporting new energy charging facilities, the resources of parking and charging and swapping have become more closely integrated. This forum will focus on policy support and promotion, technological innovation and development, facility planning and integration, and invite influential entrepreneurs, experts, scholars, and government officials from both domestic and international communities to share new market insights and actively create new sparks in the market.

**停车充电一体化建设发展峰会****Development of Integrated Construction of Parking and Charging Summit**

**10:00 致欢迎词**  
Welcome Speech

**10:10** 主持人: 杨婧, 能镜, 联合创始人  
Host: Yang Jing, Neng Jing, Joint Founder



**10:10 上海停车充电设施建设与平台服务**  
Shanghai Parking and Charging Facility Construction and Platform Service

**10:30** 汤晓栋, 上海联联睿科能源科技有限公司, 总经理  
Tang Xiao Dong, Shanghai Lianlianruike Technology Co., Ltd., General Manager



**10:30 新能源 新基建 新停车**  
New Energy, New Infrastructure, New Parking

**10:50** 张利, 大合新能源, 董事长  
Zhang Li, Dahe New Energy Group, Chairman of the Board



**10:50 有序充电在海外市场的应用**  
The Application of Ordered Charging in Overseas Markets

**11:10** 孙钰琦, ABB 电动交通, 中国区产品总监  
Sun Yu Qi, ABB Group, Product Director for China Region



**11:10 安森美快速 DC 充电桩方案**  
onsemi Fast DC Charging Station Solution

**11:30** 袁光明, 安森美, 电源方案部工程师  
Jerry Yuan, onsemi, Engineer of Power Solutions Group



**11:30 统建统营社区充电推动私人新能源汽车发展**  
Unified Construction and Operation of Community Charging Facilities to Promote the Development of Private New Energy Vehicles

**11:50** 项军龙, 南通帕哥智能科技有限公司【一步充电】, 总经理  
Xiang Junlong, E-Biu, General Manager



**11:50 电动汽车充电设施海外市场准入规则浅析**  
Analysis of Access Rules for Electric Vehicle Charging Infrastructure in Overseas Markets

**12:10** 杨海龙, BSI, 认证经理  
Yang Hailong, BSI, Certification Manager



**主办单位**

上海国际智慧停车展览会

**Organizer:**

Parking China

随着上海市停车场（库）智慧化评级标准的逐步落实，公共停车场（库）智慧停车系统按其智慧化程度由低到高划分为满足人行导航（G1）、车行导航（G2）以及自动驾驶（G3）三个智慧等级。5G、互联网、数字化进程的不断推进，致使汽车智能化与网联化迎来新的黄金发展期，自动驾驶技术也迎来快速发展的契机，此次论坛将围绕定位导航，室内高精地图，自动驾驶，数字化停车与支付等热点话题，把握未来出行新风口，开创停车新蓝海。

With the gradual implementation of the intelligent rating standards for parking lots in Shanghai, public parking lots are classified into three levels of intelligence based on their degree of intelligence: pedestrian navigation (G1), vehicle navigation (G2), and autonomous driving (G3). The continuous advancement of 5G, the Internet, and digitalization processes has led to a new golden period of development for intelligent and networked cars, as well as a rapid development opportunity for autonomous driving technology. This forum will focus on hot topics such as location navigation, indoor high-precision maps, autonomous driving, digital parking, and payments, grasping the new trend of future travel and creating a new blue ocean for parking.

**智慧停车数字化发展峰会****Smart Parking Summit of Digital Development****致欢迎词****14:00 Welcome Speech**

**14:10** 朱建东, 上海市停车服务业行业协会, 秘书长  
Zhu Jiandong, Shanghai Parking Service Trade Association,  
Secretary-General

**智能网联时代车场互联与静态交通发展****14:10 Parking Connection and Static Traffic Development in the Era of Smart Connection**

**14:40** 杨涛, 上海交通信息中心, 副主任  
Yang Tao, Shanghai Traffic Information Center, Deputy Head

**百度地图助力数字化停车发展****14:40 Baidu Map Empowers Smart Parking Digital Development**

**15:10** 孙向南, 百度地图, 智能空间高级售前架构师  
Sun Xiangnan, Baidu Map, Senior Pre-sales Architect of Smart Space

**面向便捷泊车的室内外一体化导航关键技术分析****15:10 Key Technology Analysis of Integrated Indoor-Outdoor Navigation for Convenient Parking**

**15:40** 殷承良, 上海智能网联汽车技术中心, 董事长  
Yin Chengliang, Shanghai Intelligent and Connection Vehicle  
R&D Center Co., Ltd., Chairman

**停车场内自动驾驶技术展望****15:40 Prospects for Autonomous Driving Technology in Parking Lot**

**16:10** 汪世赓, 斑马网络技术有限公司, 产品总监  
Wang Shigeng, Banma Network Technology, Product Director

**蓝多瑙赋能场库端智慧停车数字化建设****16:10 Blue Donau Technology Empowers Digitalization Development for Smart Parking**

**16:40** 武宏娇, 南京蓝多瑙智能科技有限公司, 总经理  
Wu Hongjiao, Blue Donau Technology, General Manager



### 主办单位:

上海国际智慧办公展览会

### Organizer:

Shanghai Smart Office Technology

### 联合主办:

行政联盟

### Co-organizer:

Administrative League

企业行政服务领域广、跨度大、服务类别多、服务群广,是企业中重要的中枢,但客户及员工体验需求不断升级,办公流程繁琐、跨部门工作协调难等,传统行政管理模式于新时代下迎来了改革挑战,促使企业行政数字化转型步伐增速发展。SSOT 携手行政联盟一起,探讨企业行政如何深度融合科技,实现智慧创新;用智慧行政与智慧办公管理为业务和行政管理突破传统管理模式,以及数字化转型的价值;同时,了解智慧行政管理现状及趋势,行政管理在智能化下协同效应,了解智能行政及智能办公最新产品、方案及技术,构想智能行政未来发展,及潜在的商业价值。

## 智慧行政

### Smart Administration

#### 联合主办方代表致辞

09:30 Welcome Speech - Administrative League

09:40 杨若冰, 行政联盟, 创始人兼首席执行官  
Yang Ruobing, Administrative League, Founder & CEO



#### 行政数字化: 切入, 方案与实践

Digitalization Administration: Entry Point, Solution, and Practice

09:40

10:00 郑凌云, 中兴通讯, 行政部副部长  
Zheng Lingyun, ZTE Corporation, Administration Department Deputy Minister



#### 打造企业现代化印章共享服务中心

Building a Modernized Seal Sharing Services Center for Enterprise

10:00

10:20 尹前程, 江苏群杰物联科技有限公司, 华东大区总监  
Yin Qiancheng, Qunje, East China Region Director



#### AIGC 如何帮助企业行政提高效率

How does AIGC help Improve Efficiency of Business Administration?

10:20

10:40 许烨, 人事行政负责人  
Xu Ye, HR & Administration Head



#### 企业行政价值透视及数字化趋势

The Perspective on Administrative Value and Digitalization Trend for Enterprise

10:40

11:00 杨若冰, 行政联盟, 创始人兼首席执行官  
Yang Ruobing, Administrative League, Founder & CEO



**主办单位**

上海国际智慧办公展览会

**Organizer:**

Shanghai Smart Office Technology

**联合主办**

行政联盟

**Co-organizer:**

Administrative League

The field of corporate administrative services is broad, with a wide scope and diverse service categories, serving as a crucial hub within enterprises. However, as customer and employee experience demands continue to evolve, challenges arise such as complex office processes and difficulties in coordinating cross-departmental work. The traditional administrative management model faces reform challenges in the new era, driving the accelerated development of digital transformation in corporate administration.

SSOT, together with the Administrative League, explores how corporate administration can deeply integrate technology and achieve intelligent innovation. They aim to break through traditional management models through intelligent administration and smart office management, realizing the value of digital transformation for both business and administrative management. Additionally, they seek to understand the current status and trends of intelligent administration management, the synergistic effects of administrative management in the era of intelligence, and the latest products, solutions, and technologies in intelligent administration and smart office. They envision the future development of intelligent administration and its potential business value.

**智慧行政**

**Smart Administration**

**企业智慧出行服务创新与实践**

**Innovation and Practice for Service of Enterprise Intelligent Travel**

11:00

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11:20

史强，易企出行，资深出行解决方案专家

Shi Qiang, Yiqichuxing, Senior Mobility Solutions Expert



**全链路数字化：企业快递降本最佳实践**

**End-to-End Digitization: Best Practice for Cost Reduction in Enterprise Express Delivery**

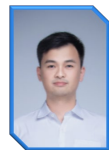
11:20

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11:40

黄嘉安，深圳前海百递网络有限公司，快递 100 企业快递管理项目负责人

Huang Jiaan, Kuaidi100, Project Director



**企业消费，从此简单**

**Simplified Corporate Consumption**

11:40

-

12:00

周圆，美团，美团企业版华东区域业务负责人

Zhou Yuan, Meituan, Eastern China Region Business Manager



ZTE中兴 QUNJE群杰

易企出行 快递100

美团 美团·企业版

### 主办单位:

上海国际智慧办公展览会/  
同济大学设施管理研究院/  
企业房地产与设施管理专业联盟

### Organizer:

Shanghai Smart Office Technology/  
Tongji University Facility  
Management Research Institute/  
CRE&FM Alliance

设施管理是确保建筑物、设施和基础设施得到有效维护和运行以满足其用户需求的一个重要方面，同时对能源消耗、碳排放和建筑和设施的整体可持续性有重大影响。本次论坛将来自设施管理、能源和可持续发展领域的专家、研究人员和从业人员聚集在一起，就智慧设施管理的最新发展、挑战和机遇，以及智慧设施管理在实现碳达峰和碳中和目标中的作用等话题展开讨论。通过引入数字技术和平台，实现信息集中、自动化、智能化和移动化，从而提高管理效率、降低成本，并为决策提供数据支持，打造更高效、可持续的管理模式。

## 中国国际智慧设施管理高峰论坛

### China International Summit on Smart Facility Management

#### 主办方致辞

#### Welcome Speech by Organizer

13:15

13:20

曾辉博士，同济大学设施管理研究院，博士|高级研究员  
Dr. Zeng Hui, Tongji University Facility Management Research Institute. PhD | Senior Researcher



#### 致辞

#### Welcome Speech

13:20

13:30

孙实建，IFMA 上海分会主席 联想集团中国区行政总监  
Sun Shijian, Chairman of IFMA (Shanghai), Director of Lenovo Group China



#### 基于 AIOT 的楼宇能效解决方案

#### Building Energy Efficiency Solution based on AIoT

13:30

13:50

孔飞 博士，联想，TSD 能源产品负责人  
Dr. Kong Fei, Lenovo, TSD Energy Products Manager



#### 基于数字平台的楼宇能源管理解决方案实践

#### Implementation of Digital Platform-Based Building Energy Management Solutions

13:50

14:10

陈端云，美的楼宇科技研究院，解决方案资深架构师  
Chen Duanyun, Midea Building, Senior Solution Architect



#### 智慧设施管理助力建筑节能

#### Smart Facility Management Assisting Energy Efficiency of Building

14:10

14:30

刘厚友，欧艾斯设施管理服务(上海)有限公司，技术产品和绩效管理总监  
Liu Houyou, ISS Group, Director of Technical Product and Performance Management



#### 存量时代，科技如何赋能产业精细化运营

#### In the Era of Stock Economy, How Does Technology Empower Industry for Refined Operations?

14:30

14:50

宋运腾，上海智链合创科技有限公司，副总经理  
Song Yunteng, Co-link Co., Deputy General Manager



### 主办单位:

上海国际智慧办公展览会/  
同济大学设施管理研究院/  
企业房地产与设施管理专业联盟

### Organizer:

Shanghai Smart Office Technology/  
Tongji University Facility  
Management Research Institute/  
CRE&FM Alliance

Facilities management is an important aspect of ensuring effective maintenance and operation of buildings, facilities, and infrastructure to meet the needs of their users. It also has a significant impact on energy consumption, carbon emissions, and the overall sustainability of buildings and facilities. This forum brings together experts, researchers, and professionals from the fields of facilities management, energy, and sustainable development to discuss the latest developments, challenges, and opportunities in smart facilities management. Topics include the role of smart facilities management in achieving carbon peaking and carbon neutrality goals, as well as the adoption of digital technologies and platforms to achieve centralized information management, automation, intelligence, and mobility. These advancements improve management efficiency, reduce costs, and provide data support for decision-making, leading to more efficient and sustainable management models.

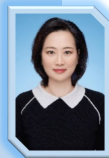
## 中国国际智慧设施管理高峰论坛

### China International Summit on Smart Facility Management

#### 碳中和背景下的智慧建筑解决方案

**14:50** Smart Building Solutions in the Context of Carbon Neutrality

**15:10** 李红华, ABB, 产品专家  
Li Honghua, ABB, Product Specialist



#### FM 数字化转型过程中如何避坑

**15:10** How to Avoid Pitfalls in the FM Digital Transformation Process

**15:30** 顾行宙, 瑞务行(上海)设施管理有限公司, 联合创始人  
Gu Xingzhou, Rui Group, Co-founder



#### 灵活办公-开拓“第三办公空间”

**15:30** Flexible Workspaces - Expanding the Concept of "Third Place"

**15:50** 胡懋, IWG, 中国区总裁  
Hu Mao, IWG, CEO of China Region



#### 圆桌论坛 Roundtable Discussion

主持人: 周通拉噶, 上海纽约大学, FM 负责人

嘉宾:

陈亮, 汇泊停车产业基金, 首席技术官

陈红良, CBRE, 解决方案总监

徐嘉, 索迪斯, 数字化资深经理

赵鹏, 金马能源, 上海区负责人

**15:50**

**16:30**

Host: Zhou Tonglaga, Shanghai New York University, FM Manager

Guest Speakers:

Chen Liang, Huibo Parking Industry Fund, Chief Technology Officer

Chen Hongliang, CBRE, Director of Solution

Xu Jia, Sodexo, Senior Manager of Digitalization

Zhao Peng, Jinma Energy, Shanghai Regional Manager



#### 闭幕致辞

**16:30** Closing Speech

**16:35** 薛建明, IFMA 苏州分会主席, 苏州施沃特创始人  
Xue Jianming, Chairman of IFMA (Suzhou), Founder of Suzhou SWT





# 30.8.2023

## W4 - M6 会议室 Meeting Room M6 (Hall W4)

### 主办单位:

上海国际智能建筑展览会/  
上海国际智能家居展览会/  
上海市装饰装修行业协会

### Organizer:

Shanghai Intelligent Building  
Technology/  
Shanghai Smart Home Technology/  
Shanghai Decorate Decoration  
Association

随着物联网的发展,使用智能化产品和系统正成为多数业主的选择。在注重建筑空间设计、视觉美学设计及相应的建材选型上,拥有“科技感”的智能产品及系统加入,不仅兼具美观性与实用性,也能让设计师对于人们的居住空间、办公空间、商业空间有更多想象与创造,更好的协调智能技术与室内设计要素,以满足业主对于智能化空间的个性化需求,融汇美、智能、舒适的设计理念,为美好生活升级。

此论坛将邀请智能建筑、智能家居头部行业企业分享智能行业技术及应用案例,同时也将邀请装饰装修头部企业、室内设计师分享建筑空间的智能化需求有哪些?探讨智能技术与装饰装修如何实现双向赋能?

With the development of the Internet of Things (IoT), the use of intelligent products and systems is becoming the preferred choice for many property owners. In addition to focusing on architectural space design, visual aesthetics, and corresponding material selection, incorporating "technological" intelligent products and systems not only enhances the aesthetic and practical aspects but also enables designers to have more imagination and creativity in residential, office, and commercial spaces. It facilitates better coordination between intelligent technology and interior design elements to meet the personalized needs of property owners for smart spaces. By integrating the concepts of beauty, intelligence, and comfort, it contributes to upgrading the quality of life.

The forum will invite leading companies in the intelligent building and smart home industries to share their technological advancements and application cases. Additionally, top companies in the industry, along with interior designers, will be invited to discuss the requirements for intelligentization in architectural spaces. The forum aims to explore how intelligent technology and decoration and design can mutually empower each other, fostering a two-way interaction.

## 数智化赋能建筑空间设计

### Digitalisation Empowers Spatial Design

10:00 欢迎致辞  
Welcome Speech

10:10 沙峰, 上海市装饰装修行业协会, 协会秘书长  
Sha Feng, Shanghai Decorate Decoration Association, Secretary-General

10:10 数字体验设计激活办公空间  
Digital Experience Design Activates Office Space

10:30 秦振晖, 晋思建筑设计事务所, 副总裁, 工作室总监  
Freck Qin, Gensler, Vice President & Studio Director



10:30 AI 智能, 助力家装行业升级  
AI Intelligence Empowers the Upgrade of Home Decoration Industry

10:50 邓杰, 萤石上海分公司, 总经理  
Deng Jie, EZVIZ, General Manager



10:50 “以人为中心”的未来智慧医院建造  
"Patient-Centered" Future Smart Hospital Construction

11:10 钟丽冰, 优信工程设计(上海)有限公司, 设计总监  
Zhong Libing, USENSE Group, Design Director



11:10 数智化消费环境下, 如何打造健康舒适的人居环境?  
Under Digitized Consumer Environment, How to Create a Healthy and Comfortable Living Environment?

11:30 沈凤连, 厦门狄耐克科技股份有限公司, 智能家居事业部总监  
Shen Fenglian, Xiamen Dnake Intelligent Technology Co., Ltd., Smart Home Business Director



11:30 虚实空间元宇宙的创新设计  
Innovative Design of Virtual-Real Space Metaverse

11:50 梁靖, 同济大学设计创意学院媒体传达系, 副主任  
Liang Jing, Tongji University College of Design and Innovation, Deputy Director



11:50 海林-EBA 能源楼控解决方案  
Hailin - Energy Building Control Solution

12:10 李斯洋, 北京海林自控科技股份有限公司, 系统事业部总监  
Li Siyang, Beijing Hailin Energy Saving Technology Inc., Director of System Division



**主办单位:**

上海国际智能家居展览会

**Organizer:**

Shanghai Smart Home Technology

随着 5G、物联网和智能家居的普及，繁杂的传统家庭影音系统转型为智能家庭影音娱乐系统成为大势所趋。智能影音娱乐系统可以与家庭照明系统、控制系统等智能家居系统应用集成，构成完整的全屋智能家居系统。

有关数据也显示，家庭影院的市场规模在不断扩大，且增速持续提升。从 2017 年的 212 亿元增长至 2021 年的 721 亿元，增长率高达 70.5%。未来五年中国家庭影院行业市场规模预计将以 12.8% 的增长率持续增长，在 2026 年可以达到千亿元左右的市场规模。

上海国际智能家居展（SSHT）自办展以来每年一届的影音论坛是展会中的一大亮点。提供了行业内人士探讨家庭影院的发展方向、技术交流以及案例分享的专业平台。SSHT 更见证了影音系统在智能家居行业的发展历程，并获得了业界的一致好评，推动了行业发展。

**SSHT 家庭影音娱乐创新论坛**

**SSHT Home Audio-Visual Entertainment Innovation Forum**

**未来客厅影院的空间设计**

**13:30 The Spatial Design of Future Living Room Home Theaters**

**13:50** 蒋明兴, 阿米纳隐形音响, 行政总裁  
Jiang Mingxing, AMN, CEO



**未来全宅系统融合趋势分析**

**13:50 Analysis of the Trend of Future Whole-house System Integration**

**14:10** 赵焱, 者尼（北京）贸易咨询有限公司, 总经理  
Eric Zhao, Zene Trading & Services, General Manager



**智能渠道引入传统影音的成功要素**

**14:10 Key Factors for the Successful Integration of Traditional Audio-Visual Through Smart Channels**

**14:30** 薛磊, 上海尊宝音响销售有限公司, 销售总经理  
Xue Lei, Jamo, Sales General Manager



**未来家庭影音的发展趋势**

**14:30 The Development Trend of Future Home Audio-Visual**

**14:50** 张声乐, 米乐影音, 董事总经理  
Zhang Shengle, Miro Sound Vision, Managing Director



**主办单位:**

上海国际智能家居展览会

**Organizer:**

Shanghai Smart Home Technology

With the popularity of 5G, the Internet of Things, and smart homes, the transformation of complex traditional home audio and video systems into smart home entertainment systems has become a trend. Smart audio and video entertainment systems can be integrated with smart home systems such as home lighting and control systems to form a complete whole-house smart home system.

Data also shows that the market size of home theaters is constantly expanding, and the growth rate is continuously increasing. From 21.2 billion yuan in 2017, it has grown to 72.1 billion yuan in 2021, with a growth rate of as high as 70.5%. In the next five years, the market size of China's home theater industry is expected to continue to grow at a rate of 12.8%, and can reach a market size of around one trillion yuan in 2026.

The annual audio and video forum of the Shanghai Smart Home Technology (SSHT) exhibition, which has been held since its inception, is a major highlight of the exhibition. It provides a professional platform for industry insiders to discuss the development direction of home theaters, technical exchanges, and case sharing. SSHT has witnessed the development process of audio and video systems in the smart home industry, and has received unanimous praise from the industry, promoting industry development.



**SSHT 家庭影音娱乐创新论坛**

**SSHT Home Audio-Visual Entertainment Innovation Forum**

**影音行业定制安装中的客户预算与搭配方案**

**14:50 - 15:10** **Customer Budget and Matching Scheme in Customized Installation of the Audio-Visual Industry**

陈伟, 优奈科影音, 总经理  
Chen Wei, United Audio, General Manager



**“隐科技，好设计”- 音响如何赋能空间设计**

**15:10 - 15:30** **Hidden Technology, Good Design - How Audio Empowers Spatial Design**

周天麟, 安美莱 (上海) 影音设备有限公司, 品牌总监  
Zhou Tianlin, Amina, Brand Director



**家庭影音娱乐集成在家居空间的未来**

**The Future of Integrating Home Audio-Visual Entertainment into Living Space**

秦文彤, 赛万特, 总经理  
Qin Wentong, Savant, General Manager

涂海涛, 宁波向往智能科技有限公司, 技术总监  
Tu Haitao, Ningbo Hope Intelligent Technology Co., Ltd, Technical Director

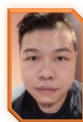
**15:30 - 16:00**  
赵焱, 者尼 (北京) 贸易咨询有限公司, 总经理  
Eric Zhao, ZENE, General Manager

吴定胜, 声杰音响 (苏州) 有限公司, 总经理  
Wu Dingsheng, Sissi & Jason, General Manager



**论坛主持:**

Host:  
陆继恒, 《影音新生活》主编  
Lu Jiheng, Editor in Chief of iavlife



**主办单位:**

上海国际智能建筑展览会/  
KNX 中国组织

**Organizer:**

Shanghai Intelligent Building  
Technology/  
KNX China

2023 “KNX 家居和楼宇控制技术研讨会” ——  
KNX 绿色节能的发展与未来

Forum of 2023 KNX Smart Home and Building Control Technology -  
The Development and Future of KNX Energy Efficiency and Management

13:30 KNX 优势及在中国发展机遇  
KNX Advantages and Development Opportunities in China

13:45 李敏, KNX 中国组织, 主席代表  
Li Min, KNX China, President Delegate

KNX——三十多年在家居和楼宇自动化领域的持续进步  
KNX - 30+ Years of Continuous Improvement in Home & Building  
Automation

13:45  
14:00 卡斯托·卡纳维特, KNX 国际协会, 市场经理  
Casto Canavate, KNX Association International. Marketing Manager

KNX 系统在智能办公空间的应用  
Application of KNX System in Smart Office Space

14:00  
14:15 叶敏莉, 西门子 (中国) 有限公司, 产品经理  
Ye Minli, Siemens Ltd., China, Product Manager

智慧建筑, 低碳运营  
Smart Building, Low Carbon Operation

14:15  
14:30 张溢, 施耐德电气 (中国) 有限公司, 产品经理  
Zhang Yi, Schneider Electric (China) Co., Ltd., Product Manager

碳中和背景下的智慧建筑解决方案  
Smart Building Solution in a Carbon Neutral Context

14:30  
14:45 李红华, ABB (中国) 有限公司, 产品专家  
Li Honghua, ABB (China) Limited, Product Specialist

**主办单位**

上海国际智能建筑展览会/  
KNX 中国组织

**Organizer:**

Shanghai Intelligent Building  
Technology/  
KNX China

**2023 “KNX 家居和楼宇控制技术研讨会” ——  
KNX 绿色节能的发展与未来**

**Forum of 2023 KNX Smart Home and Building Control Technology -  
The Development and Future of KNX Energy Efficiency and Management**

**KNX 从绿色到健康之进化路**

**Evolutionary Path from Green to Health of KNX**

**14:45**

-

束中明, 广州视声智能股份有限公司, 华东区销售总监

**15:00**

Shu Zhongming, Guangzhou Video-star Intelligent Corp., Ltd., Sales  
Director of East North Area

**KNX 无线系统的应用**

**15:00 Application of KNX Wireless System**

-

**15:15**

刘祥龙, 海格电气有限公司, 产品经理  
Liu Xianglong, Hager Electric, Product Manager

**Ease Bus/KNX 高端公共空间智能化解决方案**

**15:15 Intelligent Solution of High-end Public with Ease Bus/KNX**

-

**15:30**

李文信, 杭州逸悦科技有限公司, 总经理  
Li Wenxin, Hangzhou Easemore Technology Co., Ltd., General Manager

**后装分布式 KNX 系统在智能家居中的应用**

**15:30 Application of KNX Distributed KNX System of Post Installation in Smart Home**

-

**15:45**

李利青, 广州乐原生活科技有限公司, 总经理  
Li Liqing, Guangzhou Letour Life Technology Co., Ltd., General Manager

**罗格朗 KNX 产品应用与发展**

**15:45 Application and Development of KNX Product of Legrand**

-

**16:00**

韩永久, 罗格朗中国, 智能家居产品经理  
Han Yongjiu, Legrand China, Product Manager of Smart Home

**传承与创新——关于 KNX-AI 的展望**

**16:00 Inheritance and Innovation -- the Prospect of KNX-AI**

-

**16:15**

陈晓峰, 广州零六光电设备有限公司, 顾问  
Chen Xiaofeng, Guangzhou Osix Optical and Electrical Equipment Co., Ltd.,  
Consultant

**主办单位:**

上海国际智能家居展览会/  
千家智客

**Organizer:**

Shanghai Smart Home Technology/  
QJ Smartech

随着用户需求变化和物联网技术的快速发展,智能产品和系统应用变得越来越普遍,同时也在大幅提升人们的空间使用效率和生活体验水平,加速智能家居市场规模扩大发展。为了满足人们对场景空间智慧服务日益增长的需求,中国智能家居市场不仅迎来激烈的竞争格局,更面对巨大的集成服务挑战。

如今,智能家居市场规模扩张意味着涉及的环节、细分领域正变得越来越多,对智能家居设计、系统集成、安装售后、一站式解决方案等服务的个性化需求层出不穷。系统集成,其存在的价值在于“集成”,集成多厂商的产品、信息和服务等,并借此产生价值增值。系统集成商可提供的许多服务,特别是综合性服务,往往是单一产品的生产商不能提供的。在这样的大趋势下,国内的系统集成商、服务商迎来前所未有的商机。

**2023 中国（上海）智能家居集成商大会**

**China (Shanghai) Smart Home Integrator Conference 2023**

**09:50** 领导致辞  
Welcome Speech

**09:55** 主办方代表  
Organizer Representative

**09:55** 领导致辞  
Welcome Speech

**10:00** 向忠宏, 千家智客, 创始人 & 首席执行官  
Xiang Zhonghong, QJ Smartech, Founder & CEO



**10:00** 全宅智能与健康照明的完美融合  
The Perfect Integration of Whole-home Smart System and Healthy Lighting

**10:20** 缪振华, 江苏享家智能工程有限公司, 总经理  
Miao Zhenhua, HOSJOY, General Manager



**10:20** 智能家居全屋联动智慧场景解析  
Analysis of the Whole-Home Smart Home Connection Scene

**10:40** 吴凯, 杭州畅想智能科技有限公司, 总经理  
Wu Kai, Hangzhou Imagination Intelligence Science and Technology Co., Ltd., General Manager



**10:40** 茅台展厅智能化案例分享  
Sharing of the Maotai Exhibition Hall Smartification Case Study

**11:00** 李江, 贵阳懿牌科技照明有限公司, 技术总监  
Li Jiang, Wenzhou Yangye Lighting Co., Ltd., Technical Director



**11:00** 如何建立高效的智能家居营销服务体系?  
How to Establish High Performance Smart Home Marketing and Service System?

**11:20** 翟超, 陕西亚都商贸有限公司, 总经理  
Chao Zhai, Home-touch, General Manager



**主办单位:**

上海国际智能家居展览会/  
千家智客

**Organizer:**

Shanghai Smart Home Technology/  
QJ Smartech

With the changing user demands and the rapid development of Internet of Things (IoT) technology, smart products and system applications have become increasingly common. They have significantly improved space utilization efficiency and the quality of living experiences, thereby accelerating the expansion and development of the smart home market. To meet the growing demand for intelligent services in spatial scenarios, the Chinese smart home market not only faces intense competition but also significant challenges in integrated services.

Today, the expansion of the smart home market implies an increasing number of involved links and sub-sectors. There is a growing demand for personalized services in smart home design, system integration, installation, after-sales support, and one-stop solutions. The value of system integration lies in its ability to "integrate" products, information, and services from multiple vendors, thereby creating value-added benefits. System integrators can provide many services, especially comprehensive services, that individual product manufacturers cannot offer. In this major trend, domestic system integrators and service providers are encountering unprecedented business opportunities.

**2023 中国（上海）智能家居集成商大会**

**China (Shanghai) Smart Home Integrator Conference 2023**

**全屋智能家居品牌的差异化竞争策略？**

**What is the Differentiation Competitive Strategies for Whole-home Smart Home Brand?**

主持人: 向忠宏, 千家智客, 创始人 & 首席执行官

嘉宾: 吴飞, 立林科技, C 端营销中心事业部总经理

彭永坚, GVS 视声, 首席执行官

汪国武, 盈趣科技, 华东区总监

刘汉东, 摩根集团, 全国渠道总监

纪伟良, 金朋科技, 执行副总裁

11:20  
-  
12:00



Host: Xiang Zhonghong, QJ Smartech, Founder & CEO

Guests: Wu Fei, LeeLen, C-end Marketing Center Business Unit General Manager

Peng Yongjian, Guangzhou Video-Star Intelligent Corp., Ltd. (GVS), CEO

Wang Guowu, Intretech, Director of East China Region

Liu Handong, Moorgen, Director of National Channel

Ji Weiliang, Jin Peng Technology, Executive Vice President

**如何打造更感性、更有温度的智能家居系统**

**How to Building Up a More Emotional and Warm Smart Home System?**

主持人: 向忠宏, 千家智客, 创始人 & 首席执行官

嘉宾: 携住

江河, 创明集团, 首席执行官

薛磊, 上海尊宝音响销售有限公司, 销售总经理

陈夏, 苏州英索纳科技有限公司, 总经理

吴天舒, 悠达智能, 副总经理

12:00  
-  
12:30



Host: Xiang Zhonghong, QJ Smartech,

Founder & CEO

Guests: Xiezhuwang

Jiang He, Chuangming Group, President

Xue Lei, Cinemaster Shanghai Ltd., Sales General Manager

Chen Xia, inSona, General Manager

Wu Tianshu, Yodaar, Deputy General Manager



30.8.2023

W3 - M10 会议室  
Meeting Room M10 (Hall W3)

**主办单位:**

上海国际智能家居展览会/  
CSHIA 智能家居产业联盟

**Organizer:**

Shanghai Smart Home Technology/  
China Smart Home Industry  
Alliance (CSHIA)

**协办单位:**

智能头条·智能家居全媒体

**Co-organizer:**

ZN Top·Smart Home Media

CSHIA 创业营·智能家居公开课  
(华东专场) 将力邀 CSHIA 创  
业营最受欢迎导师团队参与分  
享, 持续提升广大 CSHIA 创  
业学员与业界集成服务伙伴的渠  
道服务力。智同道合, 美美与  
共! 让我们携手砥砺前行, 共同  
拥抱智能家居新生态!

"CSHIA Entrepreneurial Leadership  
Camp · Smart Home Open Class"  
has invited the most popular  
mentor team of the CSHIA  
Entrepreneurial Leadership Camp  
to share their experiences, in a bid  
to continuously improve the  
channel service capabilities of  
CSHIA. With sharing the common  
goals and prospects, let's join  
hands and forge ahead together!



**CSHIA 创业营·智能家居公开课**

**CSHIA Entrepreneurial Leadership Camp · Smart Home Open Class**

14:00

**《DALI 技术在智能家居领域的应用与创新》**

**DALI Technology Application and Innovation in Smart Home**

14:20

黄峰, DALI 联盟中国区, 主席

Huang Feng, China Region's DALI Alliance, Chairman



14:20

**《轻量化智能照明解决方案应用解析》**

**Analysis the Application of Lightweight Intelligent Lighting Solution**

14:40

王世杰, 武汉世聪智能科技有限公司, 创始人

Wang Shijie, Wuhan Citron Intelligent Technology Co., Ltd., Founder



14:40

**《智能家居高端集成项目照明方案应用》**

**Application of Lighting Solution in High-End Smart Home Integrated Project**

15:00

温少尹, 路创, 销售总监

Wen Shaoyin, Lutron Electronics Co. Inc., Sales Director



15:00

**《地产精装项目中智能家居标准化实施应用》**

**Application of Implementation of Standardized Smart Home in High-End Real Estate Project**

15:20

李文信, 杭州逸悦科技有限公司 (艺墨), 创始人

Li Wenxin, Hangzhou Easemore Technology Co., Ltd, Founder



15:20

**《智能大宅项目管理与集成交付》**

**Smart Mansion Project Management and Integrated Transactions**

15:40

苟政带, 者尼, 项目总监

Ryan Gou, Zene Trading & Services, Project Director



15:40

**《产业新格局下的智能家居服务力洞察》**

**Insight of Smart Home Service Capability under the New Industrial Pattern**

16:00

王胜阳, CSHIA 智能家居产业联盟, 执行秘书长

Wang Shengyang, China Smart Home Industry Alliance (CSHIA),  
Secretary- General



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**Organizer:**

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Technology/  
Intelligent Branch of China  
Engineering & Consulting  
Association

教育新型基础设施是以新发展理念为引领，以信息化为主导，面向教育高质量发展需要，聚焦信息网络、平台体系、数字资源、智慧校园、创新应用、可信安全等方面的新型基础设施体系。教育新型基础设施建设是国家新基建的重要组成部分，是信息化时代教育变革的牵引力量，是加快推进教育现代化、建设教育强国的战略举措。

2021 年，国家机关事务管理局、国家发改委、财政部、生态环境部联合发文，明确要求校园等公共机构要在 2025 年达到“碳达峰”。高校校园能耗约占社会总能耗的 8%，高校生人均能耗指标高于居民人均能耗指标。

智慧教育新基建发展论坛，就如何形成结构优化、集约高效、安全可靠的教育新型基础设施体系，并通过迭代升级、更新完善和持续建设、实现长期、全面的发展。邀请专家分享智慧教育建设经验。话题将聚焦智慧教育设施与学校深度融合，分享融合绿色智能技术、能源能耗控制、信息技术和教育教学的应用场景、共同探讨智慧教育的前沿趋势。

**智慧教育新基建发展论坛**

**Development of Smart Education and New Infrastructure Forum**

**致辞**

**Welcome Speech**

**09:50**

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**10:00**

卢希, 中国勘察设计协会智能分会副秘书长,  
《智能建筑与智慧城市》杂志社法定代表人  
Lu Xi, Deputy Secretary-General of Intelligent Branch of China  
Engineering & Consulting Association, Legal Representative of  
Intelligent Building & Smart City Magazine



**数字赋能管理，智慧融入校园**

**Empowering Digital Management, Integrating Intelligence into Campuses**

**10:00**

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**10:20**

赵磊, 讯飞智元信息科技有限公司, 科大讯飞智慧城市系统集成部  
总经理  
Zhao Lei, iFlytek Intelligent, General Manager of iFlytek Smart City  
System Integration



**智慧校园新型网络基础设施建设**

**New Network Infrastructure Construction for Smart Campus**

**10:20**

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**10:40**

雷志瀚, 新华三集团 (H3C), 售前工程师  
Lei Zhihan, H3C, Pre-sales Engineer



**教育数字化在新一代教室建设中的推进实践**

**To Build the Advanced Practice of Digital Education for Next Generation Classroom**

**10:40**

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**11:00**

张洲, 安徽文香科技股份有限公司, 方案中心总经理  
Zhang Zhou, Anhui Wenxiang, Project General Manager



### 主办单位:

上海国际智能建筑展览会/  
中国勘察设计协会智能分会

### Organizer:

Shanghai Intelligent Building  
Technology/  
Intelligent Branch of China  
Engineering & Consulting  
Association

The new type of educational infrastructure is a system of new infrastructure that is guided by the new development concept, led by information technology, and oriented towards the needs of high-quality development in education. It focuses on aspects such as information networks, platform systems, digital resources, smart campuses, innovative applications, and trustworthy security. The construction of new educational infrastructure is an important part of the country's new infrastructure, a driving force for educational reform in the era of information technology, and a strategic measure to accelerate the modernization of education and build a strong education country.

In 2021, the Government Offices Administration, the National Development and Reform Commission, the Ministry of Finance, and the Ministry of Ecology and Environment jointly issued a document requiring public institutions such as campuses to achieve "carbon peak" by 2025. The energy consumption of universities accounts for about 8% of the total social energy consumption, and the per capita energy consumption index of university students is higher than that of residents.

The forum discusses how to form a new type of educational infrastructure system that is structurally optimized, intensive and efficient, safe and reliable. Through iterative upgrading, updating and continuous construction, it achieves long-term and comprehensive development. Experts are invited to share their experience in the construction of smart education. The topic will focus on the deep integration of smart educational facilities and equipment with schools, and share application scenarios that integrate green and intelligent technology, energy consumption control, information technology and education teaching, and explore the frontier trends of smart education.

## 智慧教育新基建发展论坛

### Development of Smart Education and New Infrastructure Forum

#### 网络与智慧、数据与未来---以太全光网络的技术解析与价值重构 Network and Intelligence, Data and Future - Technical Analysis and Value Reconstruction of Ethernet Full-fiber Network

11:00

11:20

陈乔敬, 锐捷网络股份有限公司, 智能建筑行业部解决方案总监  
Chen Qiaojing, Ruijie Networks Co., Ltd., Director of Intelligent Building Solution Department



#### LoRa 助力智慧校园

11:20

11:40

张雪, 商升特半导体(上海)有限公司, 高级现场应用工程师  
Zhang Xue, Semtech Corporation, Senior Field Application Engineer



#### 智慧照明校园畅想

11:40

12:00

林家辉, 广东三雄极光照明股份有限公司, 智能产品经理  
Lin Jiahui, Guangdong PAK Corporation Co. Ltd., Smart Products Manager



### 论坛主持:

Host:

刘建鹏, 中国地方教育史志研究会教育评价与人才选拔分会, 副秘书长  
Liu Jianpeng, Branch Committee on Educational Evaluation and Talent Selection, Deputy Secretary-General.



**主办单位:**

上海国际智能建筑展览会/  
第一设计

**Organizer:**

Shanghai Intelligent Building  
Technology/  
First Design

**协办单位: / Co-organizer:**

台达 Delta  
柏科 Boke Driver  
莱福德 Ledvance  
朗德万斯 LIFUD  
欧华 Owa  
锐高 Tridonic

本次创新论坛将邀请著名照明设计师, 著名 DALI 技术专家, DALI 系统提供商, 详细分享 DALI 智能照明典型创新应用案例, 项目实施经验, 并一起探讨业主痛点和需求以及解决之道

This innovation forum will invite renowned lighting designers, famous DALI technology experts, and DALI system providers to share in detail typical innovative applications of DALI intelligent lighting, project implementation experience, and discuss together the pain points and demands of property owners as well as solutions.

**2023 DALI 联盟中国区创新应用技术论坛****DALI Alliance in China Region's Innovation Application Technology Forum 2023****致辞****Welcome Speech****13:30**

陈众励, 上海市智能建筑施工协会, 理事长  
黄峰, DALI 联盟中国焦点组, 主席  
孔继松, 第一设计全平台, 首席执行官

**13:45**

Chen Zhongli, Shanghai Zhi Neng Xie Hui (SHZNXH), President  
Huang Feng, DALI Alliance (DALI-CFG), Chairman  
Kong Jisong, First Design, CEO

**13:45****《2022DALI 照明奖颁奖》****The 2022 DALI Lighting Award Ceremony****14:00****14:00****《DALI-2 和 D4i 室内外照明控制》****DALI-2 and D4i Indoor/Outdoor Lighting Scenario  
DALI Lighting Control****14:25**

Scott Wade, DALI 联盟, 技术和认证经理  
Scott Wade, DALI Alliance, Technical and Certification Manager

**14:25****《践行永续发展理念 推动照明低碳转型》****Practicing the Concept of Sustainable Development and  
Promoting Low-Carbon Transformation of Lighting****14:40**

李佳春, 台达集团中达电通股份有限公司, 智能楼宇事业处技术专家  
Li Jiachun, DELTA, Smart Building Business Division Technical Expert

**14:40****《杭州国家版本馆案例分享》****Sharing the Case Study of the Hangzhou National  
Version Pavilion****15:05**

方方, 浙江省建筑设计研究院, 照明所所长  
Fang Fang, Zhejiang Province Institute of Architectural Design and  
Research, Director of the Lighting Institute



**主办单位:**

上海国际智能建筑展览会/

第一设计

**Organizer:**

Shanghai Intelligent Building

Technology/

First Design

**协办单位: / Co-organizer:**

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**2023 DALI 联盟中国区创新应用技术论坛****DALI Alliance in China Region's Innovation Application Technology Forum 2023****《一站式智能照明整体解决方案, 欧华助力智慧城市发展》****15:05 A One-Stop Smart Lighting Solution: Owa's Contribution to the Development of Smart City**

-

15:20

陈智峰, 迈诗得, 销售支持经理

Chen Zhifeng, Mindstec, Sales Supporting Manager

**《随心互联·无忧无虑》****15:20 Connected Freely, Worryless Unlimited**

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15:35

吴旋凯, 锐高照明电子(上海)有限公司, 全国产品应用经理

Wu Xuankai, Tridonic, National Product Application Manager

**《DALI 智能照明系统及应用》****15:35 DALI Intelligent Lighting System and Application**

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15:50

李进标, 广东柏科电源有限公司, 研发总监

Li Jinbiao, Boke Driver, Director of Research and Development

**《智能照明与健康光应用》****15:50 Smart Lighting and Healthy Lighting Applications**

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16:05

廖武强, 朗德万斯运营管理(深圳)有限公司, 高级研发经理

Liao Wuqiang, Ledvance, Senior R&amp;D Manager

**《人·光·生活——全场景 DALI 灯光艺术》****16:05 Human, Light, Living - Full-scenario DALI Lighting Art**

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16:20

陈仲芝, 深圳莱福德科技股份有限公司, 产品中心负责人

Chen Zhongzhi, Lifud Technology Co., Ltd., Product Center Manager

