China’s premier platform for IoT and intelligent building technology

3 – 5 September 2019
Shanghai New International Expo Centre (SNIEC)
Shanghai, China

www.building.messefrankfurt.com.cn
As a new era of 5G dawns, the integration of AI and IoT offers extensive business opportunities. This has acted as a catalyst for the market to make buildings and cities become ‘smart’. AIoT is influencing the design of new and traditional buildings as well as solving a series of problems for the industry, including a lack of a common language for traditional buildings to become smart, huge energy consumption, and a difficulty in building facilities management. The intelligent building industry is ripe for new developments on the horizon.

To cope with the demand for building facilities and realise the deployment of intelligent building technologies in smart cities, SIBT 2019 will introduce new elements in Hall W2 that dig deep into intelligent building and smart cities total solutions, to explore some of the sectors with the most potential – smart parking and the smart office.

**Market Update**

According to the recent report "Analysis on intelligent building industry development and investment strategic planning" by Qianzhan Industry Institute, the scale of the intelligent building industry will reach USD 539 billion (RMB 3,738 billion), and may even reach USD 806 billion (RMB 5,587 billion) by 2022. Mobile internet and cloud computing technologies are key potential industries and will continue to make gains in the coming years.

Reference: bg.qianzhan.com
SIBT 2018 attracted over 270 Chinese and international exhibitors to showcase the latest smart home technologies and products. Some of the exhibitors included Legrand, Dahua, ANJUBAO, CEEDI, KNX, EnOcean, DNAKE, ATTE, DeskMedia, T-Touching, Mantunsci, JD, Hailin, HDL, Tantron, Menred, Aurine, Star-net, Savekey, Solarland, Dalitek, Power2Control, Xiezhu, Dachetec, Eastsoft and Multi-IR.

Voice of exhibitors

Our booth welcomed many visitors during the show. SIBT is an ideal platform for us to enter further into the China market and is a significant channel for promotion. We meet many new partners at SIBT every year and we always learn more about industry trends.

Ms Shen Pu, Executive Secretary, KNX China

Quite a lot of visitors were interested in our security systems at our booth. Participating at SIBT allows us to know more about the market and interact face-to-face with buyers to know more about their product requirements.

Mr Tao Yuan, Sales Manager, Guangdong Tiantong Yougen Intelligent Technology Co Ltd

A comprehensive showcase of intelligent building technologies, systems, solutions and products

Products and technologies at a glance

- Building control total solutions
- Energy saving management systems
- Equipment and facilities management systems
- IoT cloud platforms / remote control software
- BIM technologies
- Bio recognition / face recognition / fingerprint recognition
- Smart sensors / smoke sensors / temperature sensors
- Smart security systems and products
- Smart hotel control systems and products
- Smart sun-shading systems and products
- Smart parking systems and products
- Smart lighting control systems and products
- Smart cabling systems and products
- Electrical engineering products
- Smart office systems and products
- Smart city management systems and products
Professional trading platform trusted by industry elites

SIBT 2018 welcomed over 29,423 visitors, an increase of 8% from 2017. Visitors came from China and 52 countries and regions, including Korea, Malaysia, Japan, India, Thailand, Russia, Singapore, Taiwan and The United Arab Emirates. Coming from a diverse range of backgrounds, visitors gathered at SIBT to find high-quality products and meet with potential exhibitors face-to-face for real business interactions.

Voice of visitors

I came to the show to search for audio and video systems and potential partners. There were many Chinese exhibitors and I made contact with a lot of new faces. With the rapid development of the intelligent building industry, SIBT is a valuable fair for more manufacturing opportunities.

Mr Cristian de Aresti Mujica, Manufacturing Manager, Chili ASESTI Company Ltd.

The intelligent building industry is becoming smarter and I can foresee that the industry is moving forwards to cognitive buildings. SIBT is always packed full of visitors and is a professional platform for showcasing intelligent building technologies.

Mr Graham Martin, Chairman and CEO, EnOcean Alliance

Visitor business nature

<table>
<thead>
<tr>
<th>Business Nature</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Industry-related</td>
<td>17%</td>
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<tr>
<td>Wholesaler</td>
<td>28%</td>
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<tr>
<td>Retailer</td>
<td>6%</td>
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<tr>
<td>Service provider</td>
<td>4%</td>
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<tr>
<td>Skilled trade</td>
<td>35%</td>
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<tr>
<td>Others</td>
<td>10%</td>
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Top 10 overseas visitor breakdown by country

<table>
<thead>
<tr>
<th>Country</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>A. Malaysia</td>
<td></td>
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<tr>
<td>B. Korea</td>
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<tr>
<td>C. India</td>
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<td>D. Indonesia</td>
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<tr>
<td>E. Russia</td>
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<tr>
<td>F. Thailand</td>
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<tr>
<td>G. Singapore</td>
<td></td>
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<tr>
<td>H. Mongolia</td>
<td></td>
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<tr>
<td>I. The United Arab Emirates</td>
<td></td>
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<tr>
<td>J. Canada</td>
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</table>
Why should you attend SIBT 2019?

Understand the intelligent building industry and its development as well as future trends of the China market including BIoT and cognitive buildings.

Enter the China intelligent building market via one of the largest and most comprehensive technology fairs in the country.

Connect with industry experts and meet influential business leaders.

Link up with international protocol associations such as KNX, zigbee and EnOcean to inspire innovation and technical know-how.

Subject to change, as of December 2018
Discover more at the concurrent fair and feature zones

SIBT 2019 will present the latest industry trends and developments while also debuting new elements at the show to enhance the overall experience.

**Concurrent fair**

**Shanghai Smart Home Technology (SSHT)**

- Industry platform for smart home technologies.
- Integrates the concept of IoT, smart home, covering all industry levels including intelligent building, smart lighting, smart security, smart ventilation, smart energy saving and smart parking and more.

**Feature zones**

**Parking China**

- A professional platform for the smart parking industry.
- Showcasing the latest smart parking solutions to improve the parking experience and strengthen smart parking security features.

**Shanghai Smart Office Technology (SSOT)**

- SSOT will be at the forefront in showcasing how technology can make offices more efficient and user-friendly.

*(Source of image: carlo ratti associati)*
Concurrent forum programme: a melting pot of international insights

Cooperating with Shanghai Parking Service Trade Association (SPSTA), the “IoT — Enlighten Smart Parking in the New Age” forum invited renowned speakers from across the industry and government institutions. The latest policies, development trends and professional guidance for businesses were all on the table for discussion.

Voice of Speakers

The forum was very professional and gathered industry experts together to exchange views and knowledge. SIBT is a professional platform which is crucial to a developing industry such as the parking industry.

Mr Hao Zhu, Director, Shanghai Urban and Rural Construction and Traffic Development Research Institute Traffic Planning Institute, Shanghai Transportation Industry Association Intelligent Transportation Commission

Revealing the latest market trends

Apart from the AI+SSHT Forum, SSHT and SIBT 2018 delivered a series of concurrent events; topics included wireless communication technologies, building automation systems, energy management systems and new technology, product launches and more. The fairs also invited several international protocol institutions to share their technologies with the audience, including Bluetooth, LonMark, Qianjia, zigbee and Wi-Fi.
Over 60% of the booths are sold
Secure your booth at SIBT 2019 now!

Light + Building Technology Fairs Worldwide

Shanghai Intelligent Building Technology is part of Messe Frankfurt’s building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany.

LED Expo New Delhi
New Delhi, India
6 – 8 December 2018

LED Expo Mumbai
Mumbai, India
9 – 11 May 2019

Guangzhou International Lighting Exhibition
Guangzhou, China
9 – 12 June 2019

Guangzhou Electrical Building Technology
Guangzhou, China
9 – 12 June 2019

Shanghai International Lighting Fair
Shanghai, China
3 – 5 September 2019

Shanghai Intelligent Building Technology
Shanghai, China
3 – 5 September 2019

Shanghai Smart Home Technology
Shanghai, China
3 – 5 September 2019

BIEL Light + Building Buenos Aires
Buenos Aires, Argentina
11 – 14 September 2019

Light Middle East
Dubai, UAE
September 2019

Interlight Moscow
Moscow, Russia
10 – 13 September 2019

Thailand Lighting Fair
Bangkok, Thailand
2019 (Date to be confirmed)

Thailand Building Fair
Bangkok, Thailand
2019 (Date to be confirmed)

Light + Building Frankfurt
Frankfurt, Germany
8 – 13 March 2020

Light India
New Delhi, India
2020 (Date to be confirmed)

Electrical Building Technology India
New Delhi, India
2020 (Date to be confirmed)

Show details

shanghai intelligent building technology

Date
3 – 5 September 2019 (Tuesday – Thursday)

Opening hours
09:00 – 17:00 (3 – 4 September)
09:00 – 14:30 (5 September)

Venue
Hall W3 & W4,
Shanghai New International Expo Centre (SNIEC)
2345 Longyang Road, Pudong New Area
Shanghai, China

Admission
Free entry for trade visitors aged 18 or above

Organisers
• China Council for the Promotion of International Trade – Shanghai Pudong Sub-Council
• Guangzhou Guangya Messe Frankfurt Co Ltd
• Shanghai Hongshan Exhibition Service Co Ltd

Co-organisers
• The Intelligent Engineering Branch of China Exploration & Design Association

Participation fees
Standard booth package:
RMB 12,000 / 9 sqm (min 9 sqm)
Raw space:
RMB 1,100 / sqm (min 36 sqm)

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