

shanghai intelligent building technology

13 – 15.8.2025

Shanghai New International
Expo Centre (SNIEC), China



Show highlights

China's premier platform
for smart spaces and
low-carbon building
technology

www.building.messefrankfurt.com.cn



Insights into a smarter future: Promoting the development of smart spaces

In light of China's "dual carbon" goals and driven by ongoing advancements in information technologies such as 5G, artificial intelligence (AI), and the Internet of Things (IoT), the building industry is rapidly transforming toward green and smart development. It's reported that building spaces account for nearly 40% of global carbon emissions¹, with estimates suggesting that over 30% of that space is wasted. To reduce costs and improve efficiency, smart space management leverages data visualisation to optimise resource allocation and energy consumption, maximising the value of space utilisation.

Shanghai Intelligent Building Technology (SIBT) will be held from 13 – 15, August 2025, at the Shanghai New International Expo Center (SNIEC), alongside Shanghai Smart Home Technology (SSHT), Shanghai Smart Office Technology (SSOT), and Parking China (PKC). The exhibition will bring together numerous innovative companies to showcase technologies and solutions for smart spaces, applicable in commercial settings (exhibition halls, retail, cultural tourism, hotels, and parking), as well as in residential areas, public institutions, educational facilities, and workplaces. It will actively promote cross-sector business exchange while collaborating with industry professionals to host a series of forums focused on the future development of smart spaces. These efforts all aim to improve people's everyday lives, creating a better future together.

Reference:

1 "Building of the Future", UNESCO Courier, 7 February 2024, <https://qr.messefrankfurt.com/Oea36> (Retrieved: October 2024)

Products and technologies

Smart commercial space systems and products

- Commercial lighting, signage, and advertising screens
- Interactive displays and related technologies
- Cultural tourism space systems and products
- Factory space systems and products
- Stores, supermarkets, and intelligent retail systems and products
- Industrial space systems and products
- Smart hotel systems and products
- Ultra-high-definition video systems

Low-carbon intelligent building and smart power distribution

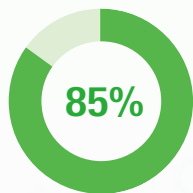
- Building automation systems and products
- Building equipment monitoring and energy saving systems and products
- Public broadcasting and conference systems and products
- Smart security and smart parking systems and products
- Integrated cabling systems and products
- Electrical engineering products
- Smart power distribution system equipment and products
- New energy and energy storage technology
- PEDF (photovoltaic, energy storage, direct current, flexibility) supply and distribution systems
- Bidirectional charging stations
- Renewable energy supply and distribution systems
- Smart home systems and solutions
- Smart gerontechnology systems and solutions
- Smart community management systems and products

Featured exhibitors 2024



(Listed in no particular order)

SIBT 2024 exhibitor survey*



85% of surveyed exhibitors consider SIBT a more important fair for the industry compared to other similar shows in China.

Exhibitor satisfaction with reaching participation objectives



*Figures shared with concurrent events Shanghai Smart Home Technology (SSHT), Shanghai Smart Office Technology (SSOT) and Parking China (PKC). The total is over 100 percent due to multiple choice.

Exhibitor comments

"We are participating in SIBT to expand the global influence of the KNX Association, showcase our members' innovations, and demonstrate the diverse applications of KNX technology in building automation and smart home. I am very pleased with visitor engagement and the quality of customers at this edition and I look forward to further contributing to the industry's development through our displays and communications at future exhibitions."

Ms Pu Shen, Secretary of KNX China Organisation, KNX Association

"We are here to showcase our company's diverse solutions, including smart factories, smart communities, and smart hotels. Since our founding, we have consistently taken part in SIBT and observed that visitors have a high level of expertise and clear procurement objectives. The ratio of domestic to international customers is now nearly fifty-fifty. Overall, the show has yielded positive results in terms of finding our target clients and promoting our brand."

Mr Kai Gui, Senior Marketing Manager, LifeSmart





Visitor comments

"This is my first time visiting SIBT, and I am here to explore the latest technological advancements that can enhance our operational efficiency and benefit our clients. In the Facility Management Service Provider Zone, I discovered a range of sensors for monitoring humidity, temperature, and air quality that are well-suited for the Indian market. This event provides a valuable platform for networking with industry experts and peers, as well as identifying potential collaboration partners. Additionally, the show's layout is well-organised, enabling visitors like me to make the most of our time."

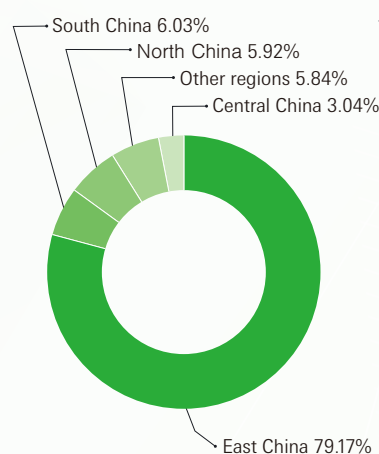
Mr Manoj Parekh, Managing Director, OCS GROUP (INDIA) PVT

"My company specialises in international trade, and I came here to source for smart home solutions, primarily security systems. The shows feature numerous innovations, and staying updated on these advancements is crucial for my business. I've already identified three promising partners. It's also fascinating to explore a variety of products, including facility management and intelligent building solutions, all in one place."

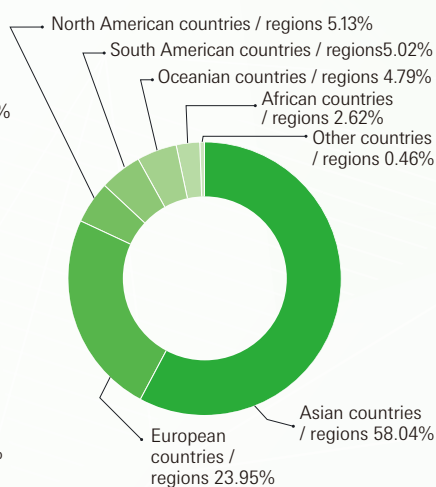
Mr Andres Mancero, General Manager, Valdani Trading (Ecuador) LTD

28,295 professional visitors, including 31 domestic and international delegations*

Origin of domestic visitors (by region)



Origin of overseas visitors



*Shared with concurrent events Shanghai Smart Home Technology (SSHT), Shanghai Smart Office Technology (SSOT) and Parking China (PKC).



A series of highlighted forums with thematic product zones to foster efficient exchanges

In 2024, SIBT hosted 21 forums, featuring over 100 industry experts who shared their insights on more than 150 trending topics across various sectors. The content covered areas including smart cities, energy-saving and low-carbon intelligent building, smart spaces, smart home integration, smart lighting control systems, smart gerontechnology, smart hotels and engineering technology, smart health spaces, home audio-visual entertainment, smart real estate, parking and charging technology, smart parking systems, as well as smart office solutions.

Additionally, the 2024 edition collaborated with industry partners to create several thematic product zones, such as the "UWA Global Ultra-High-Definition Video Industry Alliance Zone", the "Urban Renewal Research Zone", the "DALI Alliance Zone", the "DISCIEN Future Meeting Zone", the "Facility Management Service Provider Zone", the "WELL Healthy Building Pavilion", the "KNX Zone", and the "EnOcean Zone". The next edition will maintain themed product zones that highlight unique content, fostering collaboration and enhancing communication among participants.

2024 edition's highlighted forums:

- Forum of 2024 KNX Smart Home and Building Control Technology – the Development and Future of KNX Energy
- EnOcean Energy Harvesting Wireless Solutions for Energy-efficient and Smart Spaces
- DALI Alliance's Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon
- Smart Home Product Innovation Summit 2024
- SSHT Redefines the Possibilities of Home Entertainment
- OffiSmart Shanghai Smart Office and Workplace Management Summit 2024
- "Smart Hotel, Engineering Innovation" Forum
- The 2nd Yangtze River Delta Intelligent Building and Smart City Forum
- Salon of the Wise – The Intelligent Scenario Collision of the All-domain Business Space
- The China (Shanghai) Integrators' Conference 2024
- WELL Building a New Scenario of Health and Intelligence
- CFM Summit – FM in the New Era, From Service Innovation to Digital Transformation
- Shanghai Smart Parking Application Promotion and Exchange Forum

Effective promotional and marketing campaigns to help exhibitors achieve their goals

The fair collaborates with over 150 media organisations, including industry associations, mainstream and trade media, and influencers across both traditional and emerging channels. It offers exhibitors with comprehensive promotional and marketing strategies to enhance their brand image and visibility both domestically and internationally, increase market exposure, and thereby strengthen existing business relationships while exploring new opportunities.

- ✓ EDM campaigns
- ✓ Official platform and media promotion
- ✓ Official website search engine
- ✓ Forum activity cooperations
- ✓ Sponsorship of event souvenirs
- ✓ Visitor invitations / Delegation sponsorships
- ✓ Fair catalogues, event agendas, and flyers / Onsite advertising
- ✓ Business matching services (online / offline)
- ✓ More targeted marketing channels available



智空间
慧生活

SMART SPACE
SMART LIVING



欢迎参观
WELCOME

Show details

Date

13 – 15 August 2025 (Wednesday to Friday)

Opening hours

13 – 14 August 9:00 – 17:00
15 August 9:00 – 14:30

Venue

Halls N1 & N2
Shanghai New International Expo Center (SNIEC)
2345 Longyang Road, Pudong New Area
Shanghai, China

Admission

Free entry for trade visitors aged 18 or above

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd

Co-organiser

The Intelligent Branch of China Engineering
and Consulting Association (IBCECA)

Participation fees

Standard booth package:
RMB 13,800 / 9 sqm (min 9 sqm)
Raw space:
RMB 1,400 / sqm (min 36 sqm)

SIBT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany. Please visit: www.light-building.com/brand

Join and reserve your booth!

For more information, please contact:

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Show website



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Subject to change, as of November 2024