

13 – 15 August 2025 (Wed – Fri)
Shanghai New International Expo Centre (SNIEC)
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd

11/F, Office Tower 1, Century Metropolis, 1229 Century Avenue, Pudong New Area, Shanghai 200122, P.R. China

Tel: +86 21 6160 8583

Fax: +86 21 6168 0788

Contact Name: Frank Wang

Email: frank.wang@china.messefrankfurt.com

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr./Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above) :

Company name: _____

Contact Person: Mr./Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

__ % **1. Asset management:** sale and lease, real estate management, asset maintenance and upkeep, computer aided facility management, intelligent file management, intelligent monitoring systems, ESG integrated solutions, predictive maintenance

__ % **2. Service management:** space planning and management, O&M management, safety and risk management, catering services, security services, greening & landscaping, waste disposal, pest control, cleaning robot, fitness & exercise, fitness & exercise, laundry services

__ % **3. Space management:** commercial fresh air and water purification, lighting systems and products, HVAC, Office systems and supplies, security and access control, elevator systems, parking systems and charging piles

__ % **4. Energy management:** smart grid monitoring, energy management systems, energy monitoring and optimization, air monitoring and control products, carbon emission monitoring systems, carbon emission trading, power transmission

__ % **5. Others, please specify:** _____

E. Please use not more than 20 words to describe your products.

F. Major brand name(s): _____

G. For co-exhibitor only: Please name ONE co-exhibiting company.
(Further information will be required before the show for the fair catalogue entry)

Company name (English): _____

Company name (Chinese): _____

Country: _____

H. Participation fee

<p>Standard booth (minimum 9 sqm, with multiple 9 sqm unit addition)</p> <p>Booth size: _____sqm</p> <p>Participation fee: RMB 17,800 / 9 sqm</p>	<p>Standard booth (9 sqm) includes:</p> <ul style="list-style-type: none"> - Wall-to-wall carpet - Fascia board with company name and booth number - 1 table & 2 folding chairs - 2 spot lights - 1 socket (220V) - Booth cleaning - Listing in fair catalogue - Listing in online exhibitor list - Visitor invitation cards
<p>Raw space (minimum 36 sqm) *</p> <p>Booth size: _____sqm</p> <p>Participation fee: RMB 1,800 / sqm</p>	<p>Raw space includes:</p> <ul style="list-style-type: none"> - Floor space - Listing in fair catalogue - Listing in online exhibitor list - Visitor invitation cards

Payment: 50% deposit is required within 5 working days with application. Final / balance payment is due on or before **6 May 2025**. Please see page 3 for bank account details.

***Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

L. Name of legally responsible person (Please write the name and sign below)

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. _____ Title: _____
 First name Last name

Signature: _____ Date: _____

Company chop: _____

(Please see page 3)

Specific Terms and Conditions of Participation ("STC")

- 1. Organiser**
Guangzhou Guangya Messe
Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service
Co Ltd
- 2. Co-organiser**
The Intelligent Branch of China
Exploration & Design Association
- 3. Event location**
Shanghai New International Expo Centre
(SNI EC)
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204
- 4. Date of event**
13 – 15 August 2025 (Wed – Fri)
- 5. Registration and confirmation**
Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt of
application in writing by fax and original
mail.

The organiser will not be liable for cancel
or delay of the event to the extent caused
by a condition (for example, diseases,
epidemic, natural disaster, act of war or
terrorism, riot, labor condition,
governmental action, and Internet
disturbance) that was beyond the
organiser's reasonable control.
- 6. Terms of payment**
A deposit of 50% is required upon
application within 5 working days.
Applicants should remit the appropriate
amount directly to the organiser. Final
balance of 50% is due on or before **6 May
2025**. All bank charges are to be borne by
applicant.

Payment should be made to:
Name of Account Holder:
GZH Guangya Messe Frankfurt Co., Ltd.
Bank Name:
HSBC Bank (China) Company Limited
Guangzhou Branch
Bank Address:
G2, Ground Floor, Garden Hotel, No. 368
Huan Shi Dong Road, Guangzhou, PRC,
510064
USD A/C No.: 009-035577-055
RMB A/C No.: 629-035577-014
Swift Code: HSBCCNSHGZH
- 7. Cancellation**
a) Subject to clause 7 (b) below, if an
applicant withdraws his application, for
whatever reason, all payments so far
made will be forfeited, whether such
payments already made are in the form of
a deposit or in settlement of the total
participation fee or a part thereof.

(b) In addition to all payments so far
made being forfeited in clause 7 (a)
- above, where written notice of such
withdrawal as referred to therein is not
given at least 3 months prior to the
commencement date of the Event, the
Applicant or the Exhibitor is further
liable to pay the organiser the
remaining balance of the total
participation fee.
- 8. General Terms and Conditions
of Participation ("GTC")**
For the avoidance of doubt, the
detailed General Terms & Conditions
of Participation as contained in the
website
<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>
form an integral part of
this Application which together with the
Special Terms and Conditions herein
shall have the same legal effect which
the Applicant or the Exhibitor are
subject to. Upon signing this
Application Form, the Applicant or the
Exhibitor is deemed to have read and
fully understand the legal effects of the
STC and GTC and agree to be subject
to the same. Copies of the GTC are
freely available upon request. In the
event of any inconsistency between
the STC and the GTC, the GTC shall
prevail.
- 9. Booth allocation**
The booth will be allocated in
accordance with marketing criteria. No
change of booth location is allowed
once it has been
assigned & informed.

Additionally represented companies
(co-exhibitors) must arrange their
participation through the main Exhibitor
who shall remain liable for all acts,
negligence or omissions of such co-
exhibitors and indemnify the organiser
for all losses and damages arising
therefrom.

In cases where an application is
received for nine (9) sqm, but due to
hall layout only larger spaces are
available, the applicant is required to
pay the full cost of the additional space
up to a maximum of six (6) sqm. The
organiser reserves all rights regarding
the final booth arrangements.
- 10. Catalogue entry / fair guide**
If the organiser does not receive the
catalogue entry form (from the
exhibitor manual) from the exhibitor,
information from the application form
will be used to prepare the exhibitor's
entry in the catalogue or fair guide.
- 11. Digital Services**
The Exhibitor's company data in the
media package (including but not
limited to company name, address,
telephone number, fax number,
email address, product introduction, etc.)
shall be published in the market directory of
the Messe Frankfurt year- round industry
website associated with the Exhibition
website if the industry website is available
for the respective event.
- 12. Intellectual property rights / copyright**
The exhibitor warrants that his exhibits
and packages thereof and the related
publicity materials do not in any way
whatsoever violate or infringe any third
party's rights including trade marks,
copyrights, designs, names and patents
whether registered or otherwise. The organiser
has the right to refuse participation of any
exhibitor found guilty of infringement of
intellectual property rights at any future trade
fairs.
- 13. Correspondence address for enquiries**
Messe Frankfurt (Shanghai) Co Ltd
11/F, Office Tower 1, Century Metropolis, 1229
Century Avenue, Pudong New Area, Shanghai
200122,
P.R. China

Tel: +86 21 6160 8583
Fax: +86 21 6168 0788
Email: building@china.messefrankfurt.com
Web:
www.building.messefrankfurt.com.cn
- 14. Interpretation**
All terms herein shall be given the same
meaning in accordance with the
definitions in the General Terms and
Conditions of Participation as contained in
the following website unless the contrary
intention appears :
www.messefrankfurt.com.hk
- 15.**
 - If you do not agree with us to collect and
use the above data, we will not be able to
provide you with updated information on
industry and trade fairs.
 - Commercial Advertisement: We may
send you the commercial advertisement
which you may be interested in, and the
methods of sending the commercial
advertisements include but not limited to
telephone call, email, SMS, direct mail, etc.
You can unsubscribe it as per the instruction
in the commercial advertisement.

I have understood the function of the
service, and have read the entire content of
the [Privacy Policy](#); I agree to the collection
and usage of my personal data, and sending
the commercial advertisements to me in
accordance with Privacy Policy.

Privacy Policy
<https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>