

shanghai intelligent building technology

29 – 31.8.2023

Shanghai New International
Expo Centre (SNIEC), China

China's premier platform
for intelligent building
technology



www.building.messefrankfurt.com.cn



An influential annual platform for smart buildings in China

Shanghai Intelligent Building Technology (SIBT) will be held in halls W3, W4, and W5 at the Shanghai New International Expo Centre (SNIEC) from 29 to 31 August 2023.

With the continuous development of artificial intelligence, 5G, cloud technology, IoT, big data and other technologies, the field of intelligent buildings has expanded rapidly. Buildings have become increasingly more intelligent, safe, efficient and environmentally friendly. Intelligent buildings can also save energy, reduce carbon emissions, support energy management and monitoring. SIBT showcases the latest products and technologies across different areas including smart home, smart buildings, smart community, and more.

Seizing market opportunities amid the rapid development of the industry

In 2022, the Ministry of Housing and Urban-Rural Development announced the "14th Five-Year Plan" for the development of the construction industry. This marks the start of a new period of urban renewal and an opportunity to accelerate the transformation of the construction industry. With the well-developed framework in place within the construction industry, the industrialisation, digitalisation and intelligent transformation of buildings has improved significantly. Furthermore, the importance of buildings being environmentally-friendly has increased, leading to new opportunities in the construction industry.

The global intelligent building market is expected to grow from USD 72.6 billion in 2021 to USD 121.6 billion by 2026, with the CAGR reaching 10.9%.
Source from [marketsandmarkets.com](https://www.marketsandmarkets.com)



A platform that gathers industry leaders and the latest technologies

Comments from exhibitors:

"We hope to introduce our latest products and solutions to our target customers during the fair. I think this event can help us to explore new business. It is also a great platform for exchanging knowledge, and face-to-face communication is a good way for us to properly understand the needs of our potential customers."

**Mr Li Min, Head of Marketing Department,
Schneider Electric (China) Company Limited Shanghai
Branch**

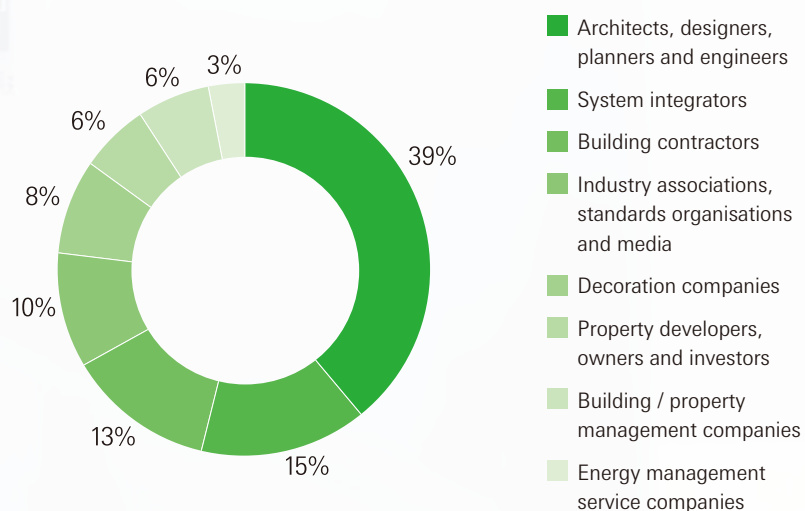
"We are very satisfied with the fair, as the quality of buyers and visitor flow are very good. We have discovered new opportunities, with many buyers visiting our booth, keen to have further discussions with us. A physical fair definitely helps both us and the industry to recover."

**Ms Shen Pu, Executive Secretary,
KNX Association, China**

Products and technologies

- Building automation systems and products
- Building energy efficiency and energy management systems and products
- Smart community management systems and products
- Smart home systems and management
- Public broadcasting and conference systems and products
- Security and access control systems and products
- Smart hotel systems and products
- Smart sun shading systems and products
- Generic cabling systems and products
- Electrical engineering products
- Smart campus systems and products
- Smart parking management products and solutions
- Smart office space management products and solutions

200+ renowned brands and 25,837* professional visitors



Comments from visitors:

"I work in the real estate industry and I'm visiting the fair for procurement purposes. Asset cloud management, database security, and intelligent conferencing programs and solutions in particular are important to my work. This was my first time attending the fair and I was very satisfied, as it covered a lot of topics relevant to my industry."

**Mr Yu Shui, Office Operations Manager,
Shanghai Mingjie Real Estate Co Ltd**

"I had a great experience at the fair, as the exhibitors were very professional and there was a good selection of products on display. The physical fair allows people to understand and experience the products in person. It is one of the most simple and direct ways to learn about new products. I really enjoyed the fair and I will definitely be back next year."

**Ms Wang Yuexia, Company Representative,
Shanghai Lingtian Electric Co Ltd**

*Last edition's figures shared with concurrent fairs Shanghai Intelligent Building Technology, Parking China and the Shanghai Smart Office Technology zone





Industry interaction with hybrid events

Live stream broadcast

Since 2022, SSHT has been hosting an online live stream broadcast called "Collective Wisdom and Discussion", in which important guests are interviewed on a variety of industry-related topics. Topics focus on different fields such as smart home, smart office, smart parks, smart parking and more. The interviews themselves focus on market trends and forecasts, policy analyses, as well as technology implementation case sharing.

A series of system integration online activities

A series of online activities were held with various industry alliances in 2022 including KNX China, EnOcean Alliance, DALI Alliance, CSA Alliance China member groups and more. It aims to be a bridge of communication between users, manufacturers and design institutes, to show the possibilities and necessity of multi-technology integration, to provide guidance and help for users' selections, and to realise the promotion and application of standard technologies. More activities will be held in 2023.

Previous key events in 2022

Parking China:

China Urban Parking Industry Integration Development Summit / Hangzhou Road Parking Facilities and Equipment Exhibition and Industry Exchange Event

Parking China live stream event:

Shanghai Smart Parking Construction Policy Analysis and Technology Implementation Sharing

Shanghai Smart Office Technology zone:

OffiSmart Summit – Shanghai International Smart Office and Space Management Summit

Precise business matching, helping to achieve business goals

SIBT has launched a business matching programme called 'In-Matching' to target visitors such as real estate developers, property management companies, integrators and decoration companies. Matching the supply and demand between exhibitors and visitors, the In-Matching service can help to arrange meetings for interested parties to have further face-to-face discussions leading to potential business opportunities.

Exclusive news exchange WeChat groups will also be created to share industry news and interact with other attendees in real-time. Recommended business partners will be shared based on your profile.

A comprehensive platform attended by highest levels of industry

12 thematic forum topics with expert guest speakers

- Smart Hotel
- Smart Home
- Smart AV
- Smart Lifestyle
- Smart Space
- Smart Health
- Smart Lighting
- Smart Office
- Intelligent Building
- Smart Real Estate
- Smart Community
- Smart Parking



Comments from visitors :

"The forum provided a platform for us to meet and exchange ideas with industry players and to understand the latest trends in intelligent buildings and smart offices. Contactless services and software have become more popular because of the pandemic, including payment methods, office building designs and parking systems. I think having this conference in the midst of the epidemic boosts the confidence of the industry and could have a significant impact on its recovery."

Mr Kai Liu, Secretary-general, Commercial Office Research Council (CRECC)

"I attended several forums, including the AIoT forum. As a real estate developer, it's good to hear from other developers and engineers. I will certainly recommend my colleagues to attend this fair in the future."

Ms Zhang Yue, Head of Innovation, China Jinmao Holdings Group Ltd



Cross-border integration enhances the smart industry ecosystem

In 2023 SIBT will again present the Shanghai Smart Office Technology (SSOT) zone while continuing to work with Shanghai Smart Home Technology (SSHT) and Parking China (PKC) to spur the development of the intelligent building, smart office, smart home and smart parking industries. SIBT will host prominent industry players and showcase new products and innovative technologies for cross-border integration. In addition, a variety of forums, business matching services and exclusive news exchange groups will be held to help the industry's development.

SIBT 2023 concurrent events preview

shanghai smart home technology

- A business platform dedicated to smart home technology
- Encompasses 5G, IoT, AI, robots, cloud platforms, internet, big data and smart home development



parking CHINA

- A major event for the smart parking industry
- Focusing on the city parking ecosystem and promoting the integration and development of China's parking industry



shanghai smart office technology

- A trendsetter in the global intelligent and IoT application market
- Presents leading smart office products and solutions



Show details

Date

29 – 31 August 2023 (Tuesday – Thursday)

Opening hours

29 – 30 August (9:00 – 17:00)

31 August (9:00 – 14:30)

Venue

Halls W3, W4 & W5
Shanghai New International Expo Center (SNIEC)
2345 Longyang Road, Pudong New Area
Shanghai, China

Admission

Free entry for trade visitors aged 18 or above

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd
Shanghai Hongshan Exhibition Service Co Ltd
China Council for the Promotion of International
Trade: Shanghai Pudong Sub-Council

Co-organiser

The Intelligent Branch of China Exploration &
Design Association (CEEDI)

Participation fees

Standard booth package:
RMB 12,000 / 9 sqm (min 9 sqm)
Raw space:
RMB 1,100 / sqm (min 36 sqm)

Sign up now to discover the latest in intelligent building technology

For more information, please contact:

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Subject to changes, as of March 2023