

31 August – 2 September 2022 (Wed – Fri)
Shanghai New International Expo Centre (SNIEC)
Shanghai, China

Please complete in block letters, sign and return original to:

Overseas Contact

Messe Frankfurt (Shanghai) Co Ltd, Beijing Branch Contact Name: Teo Fu
Rm.1721, Tower 2 Bright China Chang An Bldg. No. 7, Jian Guo Men Nei Avenue, East District, Beijing 100005, P.R. China
Tel: +86 400 613 8585 ext 820 Fax: +86 10 6510 2799 Email: teo.fu@china.messefrankfurt.com

For office use:

Booth type: _____ Booth no.: _____ Booth size: _____ sqm

A. Exhibiting company details (see point 10 on Specific Terms and Conditions of Participation on page 3)

Company name (English): _____

Company name (Chinese): _____

Address (English): _____

City: _____ ZIP/Postal code: _____ Country: _____

Address (Chinese): _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

B. Contact information for fair operation matters (information will not be shown in Organiser's printed matters and website)

Contact Person: Mr./Ms. _____ Position: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____

C. Billing details (complete only if different from part A of the above) :

Company name: _____

Contact Person: Mr./Ms. _____ Position: _____

Address: _____

City: _____ ZIP/Postal code: _____ Country: _____

Telephone: _____ / _____ / _____ Fax: _____ / _____ / _____
Country code City code Telephone number Country code City code Fax number

Email: _____ Website: _____

D. Our products belong to the following product groups (total percentage of all groups should be 100%):

- | | |
|---|---|
| ___% 1. Building automation systems and products | ___% 8. Intelligent sun shading systems and products |
| ___% 2. Building energy efficiency and energy management systems and products | ___% 9. Generic cabling systems and products |
| ___% 3. Smart community management systems and products | ___% 10. Electrical engineering products |
| ___% 4. Smart home systems and products | ___% 11. Smart parking management products and solutions |
| ___% 5. Public address and conference systems and products | ___% 12. Smart office space management products and solutions |
| ___% 6. Security and access control systems and products | ___% 13. Press and publications |
| ___% 7. Hotel intelligent systems and products | ___% 14. Others, please specify: _____ |

E. **Please use not more than 20 words to describe your products.**

F. **Major brand name(s):** _____

G. **For co-exhibitor only: Please name ONE co-exhibiting company.**
(Further information will be required before the show for the fair catalogue entry)

Company name (English): _____

Company name (Chinese): _____

Country: _____

H. **Participation fee**

Standard booth (minimum 9 sqm, with multiple 9 sqm unit addition) Booth size: _____sqm Participation fee: RMB 12,000 / 9 sqm	Standard booth (9 sqm) includes: <ul style="list-style-type: none">- Wall-to-wall carpet- Fascia board with company name and booth number- 1 table & 2 folding chairs <ul style="list-style-type: none">- 2 spot lights- 1 socket (220V)- Booth cleaning- Listing in fair catalogue- Listing in online exhibitor list- Visitor invitation cards
Raw space (minimum 36 sqm) * Booth size: _____sqm Participation fee: RMB 1,100 / sqm	Raw space includes: <ul style="list-style-type: none">- Floor space- Listing in fair catalogue <ul style="list-style-type: none">- Listing in online exhibitor list- Visitor invitation cards

Payment: 50% deposit is required within 5 working days with application. Final / balance payment is due on **30 May 2022**.
Please see page 3 for bank account details.

***Remarks:** Raw space exhibitors are entitled to pay the hall management fee to the venue and cleaning deposit fee during the move-in period, on top of the participation fee.

L. **Name of legally responsible person (Please write the name and sign below)**

We hereby accept the General Terms and Conditions of the show and the Specific Terms & Conditions on page 3 of this application form.

Name: Mr./Ms. _____ Title: _____
 First name Last name

Signature: _____ Date: _____

Company chop: _____

Specific Terms and Conditions of Participation (“STC”)

1. Organisers

Guangzhou Guangya Messe
Frankfurt Co Ltd
Shanghai Hongshan Exhibition
Service Co Ltd

2. Co-organisers

Engineering Intelligent Design
Branch of China Exploration and
Design Association

3. Event location

Shanghai New International Expo
Centre (SNIEC)
2345 Longyang Road,
Pudong New Area,
Shanghai, P.R.C. 201204

4. Date of event

31 August – 2 September 2022
(Wed – Fri)

5. Registration and confirmation

Application to exhibit is made by
submitting a completed and signed
application form to the organiser.
The organiser will confirm receipt of
application in writing by fax and
original mail.

6. Terms of payment

A deposit of 50% is required upon
application within 5 working days.
Applicants should remit the
appropriate amount directly to the
organiser. Final balance of 50% is
due on or before **30 May 2022**. All
bank charges are to be borne by
applicant.

Payment should be made to:

Name of Account Holder:
GZH Guangya Messe Frankfurt Co.,
Ltd.
Bank Name:
HSBC Bank (China) Company
Limited Guangzhou Branch
Bank Address:
G2, Ground Floor, Garden Hotel, No.
368 Huan Shi Dong Road,
Guangzhou, PRC, 510064
USD A/C No.: 009-035577-055
RMB A/C No.: 629-035577-014
Swift Code: HSBCCNHGHZ

7. Cancellation

a) Subject to clause 7 (b) below,
if an applicant withdraws his
application, for whatever reason,
all payments so far made will be
forfeited, whether such payments
already made are in the form of a
deposit or in settlement of the total
participation fee or a part thereof.

(b) In addition to all payments so
far made being forfeited in clause
7 (a) above, where written notice
of such withdrawal as referred to
therein is not given at least 3
months prior to the
commencement date of the Event,
the Applicant or the Exhibitor is
further liable to pay the Organiser
the remaining balance of the total
participation fee.

8. General Terms and Conditions of Participation (“GTC”)

For the avoidance of doubt, the
detailed General Terms &
Conditions of Participation as
contained in the website
www.messefrankfurt.com.hk form
an integral part of this Application
which together with the Special
Terms and Conditions herein shall
have the same legal effect which
the Applicant or the Exhibitor are
subject to. Upon signing this
Application Form, the Applicant or
the Exhibitor is deemed to have
read and fully understand the legal
effects of the STC and GTC and
agree to be subject to the same.
Copies of the GTC are freely
available upon request. In the
event of any inconsistency
between the STC and the GTC,
the GTC shall prevail.

9. Booth allocation

The booth will be allocated in
accordance with marketing criteria.
No change of booth location is
allowed once it has been
assigned & informed.

Additionally represented
companies (co-exhibitors) must
arrange their participation through
the main Exhibitor who shall
remain liable for all acts,
negligence or omissions of such
co-exhibitors and indemnify the
Organiser for all losses and
damages arising therefrom..

In cases where an application is
received for nine (9) sqm, but due
to hall layout only larger spaces
are available, the applicant is
required to pay the full cost of the
additional space up to a maximum
of six (6) sqm. The organiser
reserves all rights regarding the
final booth arrangements.

10. Catalogue entry / fair guide

If the organiser does not receive the
catalogue entry form (from the exhibitor
manual) from the exhibitor, information
from the application form will be used to
prepare the exhibitor's entry in the
catalogue or fair guide.

11. Intellectual property rights / copyright

The exhibitor warrants that his exhibits
and packages thereof and the related
publicity materials do not in any way
whatsoever violate or infringe any third
party's rights including trade marks,
copyrights, designs, names and patents
whether registered or otherwise. The
organiser has the right to refuse
participation of any exhibitor found guilty
of infringement of intellectual property
rights at any future trade fairs.

12. Correspondence address for enquiries

Messe Frankfurt (Shanghai) Co Ltd,
Beijing Branch
Rm. 1721, Tower 2 Bright China Chang
An Bldg.
No.7, Jian Guo Men Nei Avenue
East District, Beijing 100005,
P.R. China
Tel: +86 400 613 8585 ext. 820
Fax: +86 10 6510 2799
Email:
building@china.messefrankfurt.com
Web:
www.building.messefrankfurt.com.cn

13. Interpretation

All terms herein shall be given the same
meaning in accordance with the
definitions in the General Terms and
Conditions of Participation as contained in
the following website unless the contrary
intention appears :
www.messefrankfurt.com.hk

- 14. • If you do not agree with us to collect
and use the above data, we will not be
able to provide you with updated
information on industry and trade fairs.

- Commercial Advertisement: We may
send you the commercial advertisement
which you may be interested in, and the
methods of sending the commercial
advertisements include but not limited to
telephone call, email, SMS, direct mail,
etc. You can unsubscribe it as per the
instruction in the commercial
advertisement.

I have understood the function of
the service, and have read the entire
content of the [Privacy Policy](#); I agree to
the collection and usage of my personal
data, and sending the commercial
advertisements to me in accordance
with Privacy Policy.

Privacy Policy

<https://www.hk.messefrankfurt.com/hongkong/en/privacy-policy.html>