

shanghai intelligent  
building technology

# China's premier platform for intelligent building technology

10-12 December 2021

Shanghai New International Expo Centre (SNIEC)  
Shanghai, China

[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)



红杉会展



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# Shanghai Intelligent Building Technology (SIBT) 2021

## Cross-border integration enhances the smart industry ecosystem

Shanghai Intelligent Building Technology (SIBT) will be held in Hall N3,N4,and N5, and W5 at the Shanghai New International Expo Centre (SNIEC) from 10 to 12 December 2021.

In 2021 SIBT will again present the Shanghai Smart Office Technology (SSOT) zone while continuing to work with Shanghai Smart Home Technology (SSHT) and Parking China (PKC) to spur the development of the intelligent building, smart parking, smart office and smart home industries. SIBT will showcase new products and innovative technologies for cross-border integration.

## Grasping market opportunities to assist rapid development of the industry

The fairs' focus on the new infrastructure plan proposed by the Chinese government. This new infrastructure model, led by digital infrastructure, has broad growth potential which will bring business opportunities for the intelligent building, smart office, smart home and smart parking industries.


The global intelligent building market is expected to grow from USD 60.7 billion in 2019 to USD 105.8 billion in 2024, with CAGR reaching 11.7%\*. As China vigorously boosts the digital economy, the domestic smart industry is going to develop rapidly.

\*From Markets and Markets Smart Building Market Global Forecast Report 2019



# Renowned brands bring new application scenarios

Concurrently held with SSOT, Parking China and SSHT, the 2020 events attracted **over 200** renowned brands from China and overseas to demonstrate the latest technologies and new products of intelligent building, smart office, smart parking and smart community. Renowned exhibitors included: **Schneider, Legrand, Huawei, Lenovo, Ezviz, Leelen, HDL, KNX, EnOcean, CSA, Kuaizhu, Dnake, Hailin, A-OK, Wistar, Bofu, Dalitek, Tantron, MAXHUB, inSona, GVS, Eastsoft, Laffey, Langzun, FacilityOne, Shure, Somai, Kaiterra, Mydream+, Signaltone, We Link Park, Lottop, Parkingway, Ebo Park, P&C** and more, bringing new business opportunities and enabling face-to-face communication with trade visitors.

 **\*200+**  
Exhibitors

 **\*25,837**  
Visitors

 **\*17**  
Concurrent events

 **\*100+**  
Media

*\*Figures of the 2020 fairs*



## Comments from exhibitors

**//** We were very satisfied with this year's fair, the quality of buyers and the visitor flow are very strong. We have discovered new opportunities and there were genuine buyers visiting our booth who were keen to cooperate further with us. Being able to open the fair in this tough year helped the industry to recover. **//**

**Ms Shen Pu, Executive Secretary, KNX Association, China**

**//** We return to SIBT annually because it is an excellent marketing tool to promote our brand. HDL is in the smart home industry and taking part in this trade fair is a great way to showcase our new products while having buyers experience them in person. We also use this opportunity to reconnect with existing and potential clients. **//**

**Mr Yang Xiongwei, Marketing Director, HDL, China**

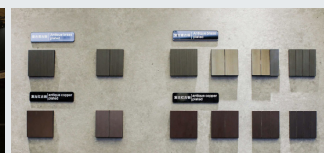
A key platform for intelligent building **technologies, systems, solutions** and **products**



**Sensors**



**Smart community solutions**



**Smart control panels**



**Smart security**



**Smart door locks**



**Smart hotel solutions**



**Smart parking systems**



**Smart office & space management**

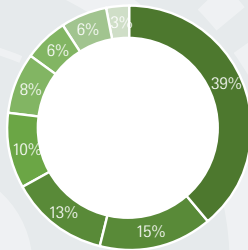


# Professional visitors facilitate business communication

Over **25,837\*** professional visitors



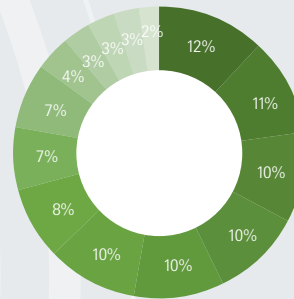
Visitors' business nature



- Architects, designers, planners and engineers
- System integrators
- Building contractors
- Industry organisations, standards organisations and media
- Decoration companies
- Property developers, owners and investors
- Building /property management
- Energy management service companies



Visitors' product category interest



- Home security and building intercom systems
- Audio-visual integrators and home entertainment systems
- Generic cabling systems
- Smart lighting control systems
- Cloud platforms, IoT technology solutions and products
- Smart home and community management systems
- Building energy-saving and energy management systems
- Home heating, ventilating and air conditioning systems
- Smart home appliances and smart hardware
- Home healthcare and medical systems
- Building automation systems
- Smart sun-shading systems
- Smart hotels systems
- Electrical engineering products

\*Figures of the 2020 fairs



**Overseas and domestic buyers meet at SIBT for the latest intelligent building and smart home products. Face-to-face conversations with exhibitors spark new business opportunities.**



The fairs launched a new business matching programme 'In-Matching', attracting visitors such as real estate developers, property management companies, integrators and decoration companies. 'In-matching' is a business exchange platform that accurately matches supply and demand and carries out in-depth cooperation through face-to-face communication between high-quality exhibitors and buyers to achieve a win-win situation.

## Comments from visitors

“ We are a real estate company and looking into smart home solutions. The industry has launched many contactless products and solutions which are in line with the market needs. I also attended forums. As a real estate developer, it's good to hear sharing from other developers as well as the technology engineers. I will recommend my colleagues to attend this fair in the future. ”

**Ms Zhang Yue, Head of Innovation, China Jinmao Holdings Group Ltd, China (In-matching visitor)**

“ We're in the industrial park development business, and I'm here because I want to move in the direction of smart industrial parks. This is a good forum with very technical content and very professional speakers. The industry was in the state to be developed, and has strong growth therefore, the market is very big with lots of opportunities. ”

**Mr Moa Yonggang, Vice President of Zhongnan Hightech Industrial Group & General Manager of Zhongnan Group, China**



# Supporting media



# Concurrent events deliver industry development trends

Together, SIBT and SSHT 2020 presented 17 concurrent events, delivering the development trends of new technologies and products by smart industry professionals. The events encompassed key industry topics such as intelligent building systems, wireless communication technology, cutting-edge technology and trends, smart parking and smart office.

## Protocols

Standards organisations such as Wi-Fi, CSA, EnOcean, and KNX focused on the standards protocols and solutions of smart homes, buildings and smart spaces.

## Industry trends

The Innovation Ecology, Wisdom Gathering and Anti-Epidemic — 2020 Intelligent Building Industry "Post Epidemic Era"

Opportunities and Challenges Summit Forum' presented by Intelligent Branch of China Engineering & Consulting Association (CEEDI) demonstrated the smart design, smart platform, smart products and other technical applications of the smart building industry during the anti-pandemic period.

## OffiSmart Summit

Focusing on the integration of smart office solutions and space management development. Discussing how do intelligent methods apply on the development and practice in smart spaces, as well as promote the upgrading of new working methods and environment.

## Smart parking integration

Focusing on the integration and implementation of new technologies and smart parking under the IoT era. Encompassed key topics of industry integration, technology integration and application development to share the latest solutions and applications.



## Comments from speakers

“ The '2020 Intelligent Building Industry "Post Epidemic Era" Opportunities and Challenges Summit Forum' discussed how the healthcare crisis has offered opportunities for smart and intelligent building technologies to push innovation to the next level. The pandemic has proven a demand for new smart technologies. With that said, SIBT's exhibition and conference platform is one of the best ways to promote some of the new innovations and educate the market. ”  
**Mr Shao Minjie, Senior Chief Engineer, Arcplus Group PLC East China Architectural Design & Research Institute, China**

“ Overall I am satisfied with the fair and concurrent programme. This trade fair is a very influential trading platform, with interesting themes every year. The fair here in Shanghai is also constantly growing with parking technology and smart office solutions on offer. ”  
**Ms Lena Lin, Marketing Manager China, EnOcean Alliance, China**

## Event co-organisers



(in no particular order)



# Secure your booth at SIBT 2021 now!

## Official supporters

- Asia Pacific Intelligent Green Building Alliance
- Asian Institute of Intelligent Buildings
- Bluetooth Special Interest Group, Inc.
- China Academy of Information and Communications Technology - CTTL-Terminals
- China Smart Home Industry Alliance (CSHIA)
- Commercial Office Research Council
- Continental Automated Buildings Association (CABA)
- China Urban Parking Industry Association
- China Communications and Transportation Association - Static Traffic Industry Branch
- GNSS and LBS Association Smart Parking Committee
- China Parking Equipment Industry Association
- ESCO Committee of China Energy Conservation Association (EMCA)
- EnOcean Alliance
- Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions
- International WELL Building Institute
- KNX Association
- DALI Alliance
- LonMark International
- Modern Architecture Electric Magazine
- Shanghai Internet of Things Industry Association
- Shanghai Pudong Intelligent Lighting Association
- Taiwan Intelligent Building Association (TIBA)
- Wi-Fi Alliance
- Zhixing Xiaozheng
- CSA Alliance

*(in no particular order)*

## Product groups

- Building automation systems and products
- Building energy efficiency and energy management systems and products
- Smart community management systems and products
- Smart home systems and products
- Public address and conference systems and products
- Security and access control systems and products
- Hotel intelligent systems and products
- Intelligent sun shading systems and products
- Generic cabling systems and products
- Electrical engineering products
- Smart parking management products and solution
- Smart office space management products and solution

## Show details

### Date

10-12 December 2021 (Friday-Sunday)

### Opening hours

09:00 – 17:00 (10-11 December)

09:00 – 14:30 (12 December)

### Venue

N3,N4,N5

Shanghai New International Expo Centre (SNIEC)  
2345 Longyang Road, Pudong New Area  
Shanghai, China

### Admission

Free entry for trade visitor aged 18 or above

### Organisers

- China Council for the Promotion of International Trade - Shanghai Pudong Sub-Council
- Guangzhou Guangya Messe Frankfurt Co Ltd
- Shanghai Hongshan Exhibition Service Co Ltd

### Co-organisers

The Intelligent Branch of China Exploration & Design Association

### Participation fees

Standard booth package:

RMB 12,000 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,100 / sqm (min 36 sqm)

### For more information, please contact:

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### Light + Building portfolio of fairs

SIBT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany  
[www.brand.light-building.com](http://www.brand.light-building.com)

# SIBT 2021 concurrent events preview

In 2021, the events will bring forward more industry news and updates. Highlights include:

## shanghai smart home technology

- Industry platform dedicated to smart home technology
- Encompasses 5G, IoT, AI, robot, cloud platform, internet, big data and smart home development



## parking CHINA

- Professional smart parking platform
- Focusing on the city parking ecosystem, promotes the integration and the development of China's parking industry. Leads the industry and supports businesses in recognising the market pulse



## shanghai smart office technology

- The trendsetter in the global intelligent and IoT application market
- Presents leading smart office products and solutions

