shanghai intelligent shanghai smart building technology home technology



Press release

SIBT, SSHT and Parking China to be rescheduled

Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and Parking China (PKC) along with the dedicated zone Shanghai Smart Office Technology (SSOT) have been postponed. Originally scheduled to take place from 31 August – 2 September 2021, a new date for the Shanghai fairs will be announced shortly. The decision was made due to the recent development of Covid-19 cases in a number of Chinese provinces.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd commented: "With the government announcing new guidelines for pandemic containment following these latest cases, we have made the decision to postpone the fairs to give certainty to the planning of our exhibitors and visitors. Our two related Guangzhou fairs, Guangzhou Electrical Building Technology and Guangzhou International Lighting Exhibition, have just concluded successfully this week having been postponed earlier in the year, so we will now dedicate our efforts to finding a new suitable date for the Shanghai editions later in 2021. In the meantime, I would like to thank all our stakeholders for their understanding and continued support of the fairs."

SIBT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and The Intelligent Engineering Branch of China Exploration & Design Association. The organisers of SSHT are Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and China Smart Home Industry Alliance. PKC and SSOT are organised by Guangzhou Guangya Messe Frankfurt Co Ltd and Shanghai Hongshan Exhibition Service Co Ltd.

SIBT, SSHT and PKC are headed by the biennial <u>Light + Building</u> event in Frankfurt, Germany. The next edition will take place from 13 – 18 March 2022.

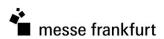
Messe Frankfurt also organises a series of light and building technology exhibitions in Asia including Guangzhou Electrical Building Technology, Guangzhou International Lighting Exhibition, Thailand Building Fair and Thailand Lighting Fair. The company's light and building technology trade fairs also extend to markets in Argentina, India, Russia, the UAE and other countries and regions.

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For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SIBT and SSHT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com. For more information on Parking China, please visit www.smartparkingchina.com, follow on WeChat through "ParkingChina_MF" or send an email to parking@china.messefrankfurt.com.

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,450 people at its headquarters in Frankfurt am Main and in 29 subsidiaries around the world. The company generated annual sales of approximately €257 million in 2020 after having recorded sales of €736 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

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