

Press release

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SIBT & SSHT open today; leading industry players to exhibit and partake in fringe programme

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Shanghai Intelligent Building Technology (SIBT) and Shanghai Smart Home Technology (SSHT), alongside the concurrent Parking China (PKC) fair and Shanghai Smart Office Technology (SSOT) zone, will take place from 2 – 4 September in halls W3 to W5 of the Shanghai New International Expo Centre. The fairs have attracted around 200 well-known companies to participate, showcasing a wide range of new technologies and products. And with the strong support of a number of industry partners, the fairs' fringe programmes will feature 17 forums and seminars with over 140 well-known speakers discussing the latest hot topics.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: "Firstly I would like to thank all the companies participating this week for their support of the fairs. We are anticipating a range of exciting new products and solutions to be on display, while we are pleased to have quality speakers from diverse backgrounds participating in the various seminars and forums. We hope this knowledge sharing will help the industry to grasp business opportunities and prepare for the future. As the organiser of the fairs, we will remain committed to exploring new breakthroughs in the smart industry, improving the smart ecosystem as well as speed up the industry's development."

Market recovery attracts renowned brands with the latest smart products

As China's economic recovery continues, many companies are exhibiting at the fairs to display new products and technologies. Some of the leading brands include Schneider, Legrand, Huawei, Lenovo, Leelen, HDL, Lewin, KNX, EnOcean, Zigbee, Kuaizhu, Orange, Citron, Zhixuan, Konke, Dnake, Lifesmart, Hailin, Nanjing IoT, Wintom, AOK, Wistar, Bofu, Morelinks, Wayclouds, Dalitek, Tantron, MAXHUB, inSona, Divano, Onecm, GVS, Eastsoft, Aoogee, Wise, Clowire, Hachi, Matech, Daming Laffey, Zhihui Yun, Langzun, Linly, CAV, An Mei Lai, Cinemaster, Hope, Xiong-yun, Yodaar, Beichang, Enjoun, S&J Audio, MB AV, Lingjie, Miro, Mani (Sony), Appotronics, I Si Ka, United Audio, Vensi, AI Speaker, Signaltone, Parkingway, We Link Park, Transpeed, Aibee, P&C and GRA Lot.

With the advancement in smart products and the increasing demand for a better user experience, exhibitors will showcase a range of new smart products and technologies. This includes complete smart home systems, IoT, cloud platforms, smart security, smart sun-shading, audio visual and

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

home entertainment systems, home theatres, AI facial and voice recognition, smart community total solutions, building intercoms, smart office, parking management, smart lighting, access control management and more. And in the field of epidemic prevention, a selection of smart products and solutions will feature at the fair including community epidemic prevention, self-service kiosks, AI facial thermometers and more. With these brands and technologies, the fairs will assist the industry to progress by realising complete connectivity, cross-boundary integration and constructing a better smart ecosystem.

17 high-end forums and seminars present new trends of the industry

The fairs' are cooperating with a range of industry players to jointly hold 17 quality forums and seminars, covering hot topics including smart homes, buildings, offices and communities, smart A/V, smart controls, smart parking, technology standards, integrated technologies, office space management, healthy offices and lighting, 5G, IoT, AIoT and more.

Details of a selection of forums and seminars are as follows:

- **Areas: IoT, intelligent buildings**
Topic: Innovation Ecology, Wisdom Gathering and Anti-epidemic – 2020 Intelligent Building Industry 'Post Epidemic Era' Opportunities and Challenges Summit Forum
Supported by: Engineering Intelligent Design Branch of China Exploration and Design Association
- **Area: Smart real estate**
Topic: 2020 China Real Estate – Intelligent Building Procurement Development Forum
Supported by: Mycaigou Shanghai Intelligent Building Technology
- **Areas: Audio visual and home entertainment systems, home theatre**
Topic: CEDIA / CIT Series Training (Shanghai)
Supported by: Home Theatre Tech Magazine and CEDIA

Topic: Post-pandemic Era of Home Theatre Development
Supported by: Shanghai Smart Home Technology
- **Area: Smart homes**
Topic: CSHIA East China Summit: 2020 Smart Home Integration Innovation Forum
Supported by: China Smart Home Industry Alliance
- **Area: System integration**
Topic: 2020 Smart Home Channel Ecology Summit
Supported by: QJ Smartech, HDL, Léwin, Citron, Kuaizhu, inSona and Eastsoft
- **Areas: Smart offices, business space management, smart**

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spaces

Topic: OffiSmart Summit: Smart Office and Workplace Management Summit

Supported by: SSO, CRECC Office Research Council and Zhixing Xiaozheng

- **Area: Smart parking**

Topic: China Urban Parking Industry Integration Development Summit

Supported by: China Urban Parking Industry Association

Topic: The 6th Urban Parking Investment and Operation Management Innovative Development Forum

Supported by: China Communications and Transportation Association – Static Traffic Industry Branch, GNSS and LBS Association Smart Parking Committee, China Parking Equipment Industry Association, China Association of Plant Engineering and Lifting Machinery Industry Development Promotion Centre

- **Area: Protocols**

Topic: Wi-Fi 6 and Smart Living Industrial Application

Supported by: Wi-Fi Alliance

Topic: EnOcean Energy Harvesting Wireless Standard: Bringing IoT into Smart Spaces

Supported by: EnOcean Alliance

Topic: Zigbee – Control Your World Your Way

Supported by: Zigbee Alliance Member Group China

Topic: 2020 Seminar of KNX Smart Home and Building Control System – KNX Application and Development

Supported by: KNX China

- **Areas: Smart offices for healthcare, smart lighting**

Topic: Thinking of Space Management for the New Normal

Supported by: International WELL Building Institute (IWBI)

- **Areas: Smart living, smart communities, 5G, AIoT**

Topic: Enhancing New Living Experiences with AIoT

Supported by: China Academy of Information and Communications Technology (CAICT) – CTTL Terminals

Full details on these and other fringe programme events can be found here: <https://shanghai-intelligent-building-technology.hk.messefrankfurt.com/shanghai/en/programme-events.html>.

SIBT is organised by Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and The Intelligent Engineering Branch of China Exploration & Design Association. The organisers of SSHT are Guangzhou Guangya Messe Frankfurt Co Ltd, Shanghai Hongshan Exhibition Service Co Ltd, China

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Council for the Promotion of International Trade – Shanghai Pudong Sub-Branch and China Smart Home Industry Alliance.

The two fairs will take place from 2 – 4 September 2020 at the Shanghai New International Expo Centre. SIBT and SSHT are both headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will take place from 13 – 18 March 2022.

Messe Frankfurt also organises a series of light and building technology exhibitions in Asia including Guangzhou Electrical Building Technology, Guangzhou International Lighting Exhibition and Shanghai International Lighting Fair. The company's light and building technology trade fairs also extend to markets in Argentina, India, Thailand, Russia, the UAE and other countries and regions.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SSHT and SIBT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com