news +++ Shanghai Intelligent Building Technology & Shanghai Smart Home Technology Shanghai New International Expo Centre, China, 3 – 5 September 2024

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"Smart Spaces, Smart Living": Discover the future of work and lifestyle at SIBT and SSHT 2024

Shanghai, 5 August 2024. Embracing the theme "Smart Spaces, Smart Living", this year's Shanghai Intelligent Building Technology (SIBT) and Shanghai Smart Home Technology (SSHT) will be held at the Shanghai New International Expo Centre from 3-5 September. As an efficient and professional communication platform for the intelligent building industry, the 2024 edition will bring together leading companies and industry players to highlight the infinite possibilities of smart spaces. Showcases will include innovative technologies and solutions for residential, commercial and entertainment spaces, as well as sustainable lifestyles, all revealing how smart technology can be leveraged to enhance people's everyday lives.

With the rapid advancement of cutting-edge technologies like 5G, the Internet of Things (IoT) and Artificial Intelligence (AI), building facilities have become increasingly interconnected, creating a more comfortable and convenient living environment. In recent years, the smart development of living and working spaces has emerged as a prominent trend in the industry. For instance, the adoption rate of smart home systems in China's high-end home decoration market climbed from 9.6% in 2021 to 20.5% in 2023¹, marking a steady increase over three consecutive years.

Co-creating "Smart Spaces" with industry partners

In response to the needs of both the market and the industry, this year's fairs will centre on promoting the development of smart spaces, featuring innovative technologies and solutions for both residential and commercial spaces. Highlighted exhibitors include: AOK, ARTDNA, Changing, Creatrol, DUWI, EBELONG, Easemore, EnOcean, GVS, Genius, Grainlife, HDL, Honghelang, IRACC, Juye, KNX, Langzun, LEELEN, LifeSmart, MiCHOI, Morelinks, SUMI and ZONHON.

Meanwhile, the smart lighting industry is shifting from being purely functional towards having an emphasis on enhancing the aesthetic appeal of spaces, creating ambient environments, and incorporating multi-functional capabilities. To support this transformation, the fairs will host a number of leading brands, to showcase solutions for various application scenarios. Exhibitors from the smart lighting sector include: BOKE, DALI Alliance, Daming Lafite, HUACHAO, Jiapu, JILANG, Juye, MERCANVEE, Merrytek, Ningxi, RISHUN, SANTAN LIGHTING, Shinesun, Simon, TNV, Yangning and YIGEER.

Elsewhere, the highly commended **"Audio-Visual Integration and Home Theatre Zone"** will display smart home products including audio-visual systems, smart lighting, smart

¹ "China's high-end home decoration market in 2023: the configuration rate of smart home systems surpassed 20% for the first time", Jiemian News, March 2024, https://qr.messefrankfurt.com/g786d (Retrieved: July 2024)

curtains, and more. This zone will create immersive whole-house audio-visual experiences and explore more possibilities for home entertainment. Exhibitors in this sector include: Amina, Cinemaster, Divano, EOGO, Eska, HOPE, IAG, Lijing, Lingjie, PEXBO, S&J Audio, Samsung, Sentiment, TDG audio, Uandksound, WISE and YOUZHUAN.

Furthermore, this year's edition will collaborate with industry partners to set up the "DISCIEN Future Meeting Zone", the "UWA Global Ultra-High-Definition Video Industry Alliance Zone", the "Facility Management Service Provider Zone" and the "Healthy Lifestyle Pavilion", presenting a comprehensive display of innovative applications of smart technologies across diverse scenarios.

Constructing a comprehensive "Smart Living" ecosystem

SIBT and SSHT, alongside Parking China (PKC) and Shanghai Smart Office Technology (SSOT), will be held concurrently to form synergies between smart industries, and jointly highlight the applications of smart technology in space management and design across various sectors. This will cater to people's demands for high-quality lifestyles, and showcase the convenience and comfort brought by the new lifestyles made possible through "Smart Spaces".

PKC aims to establish an international exchange platform focused on the urban parking ecosystem. Running under the theme of "Breaking the boundaries of parking through smart technology", the 2024 edition brings together leading smart parking technology and service suppliers to help companies establish a comprehensive industry chain. Exhibitors from the parking sector include: Aituosila, Blueiot, Changjie, Drop parking, Huite, INMOTIONTEC, Jiaansu Ruolin, JOYTECH, Jushi, Qianling, Shanghai CTP, Suzhou Transpeed, Washingduck, Weishi Intelligent, Wujie Wisdom and Zaozuo.

SSOT focuses on building a professional platform to showcase the office technologies of the future. This year's edition will embrace the theme of "Beyond Imagination", featuring the latest transformations in work and office spaces, as well as intelligent office spaces that enhance working environments, work efficiency, employee well-being and satisfaction. Exhibitors from the office sector include: Amdolla, Canon, Colipu, Dahuatech, DISCIEN, Dstair, Gemi, Hikvision, IQAir, IWBI, Kr Space, Lenovo, Liepin, Lonsid, Newbest, OfficeLink, Philips, Popoffices, Samsung, Starzen,Tencent Meeting, TRUSTLINK, VIRSICAL, Wanland and XiaoIron.

In addition, a series of forums will take place concurrently alongside the four exhibitions. More than a hundred industry experts and professionals will come together to discuss trending topics, covering areas such as urban renewal, smart spaces, facility management, electrical engineering, battery charging and swapping in smart parking, smart gerontechnology, smart administration, and healthy building.

SIBT and SSHT are headed by the biennial <u>Light + Building</u> event in Frankfurt, Germany. The next edition will be held from 8 – 13 March 2026.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Türkiye, the UAE and the US.

For more information on Light + Building shows worldwide, please visit www.lightbuilding.com/brand. To learn more about SIBT and SSHT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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