

news +++ Shanghai Intelligent Building Technology, Shanghai Smart Home Technology & Parking China
Shanghai New International Expo Centre, China, 3 – 5 September 2024

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building technology home technology CHINA

SIBT, SSHT and PKC 2024: Advancing smart space technologies and enhancing collaboration

Shanghai, 16 September 2024. Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and Parking China (PKC) concluded on 5 September 2024 at the Shanghai New International Expo Centre. Held concurrently with Shanghai Smart Office Technology (SSOT), the four shows attracted 28,295 visitors, marking an increase from last year. This number included 31 domestic and international visiting groups. Participants praised the show for fostering efficient exchanges within the intelligent building industry and for shaping the future of smart living.

Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd said: “I am delighted to see that the fairs have created an effective communication platform for both local and international industry players, encouraging everyone to share insights and foster collaboration. I would like to sincerely thank all participants for their active involvement and support. I look forward to everyone reuniting in Shanghai next year to witness further smart technology developments in the fields of building, home, office and parking.”

An ideal platform for industry exchange and promoting local and international cooperation

Running under the theme “Smart Spaces, Smart Living”, this edition brought together nearly 300 leading and innovative companies, and the showcases covered a range of innovations and solutions such as low-carbon intelligent building, smart home, facility management, smart parking, smart hotel, and intelligent integration. The shows also featured a record number of thematic product zones, emphasising a diverse range of highlighted content. The zones included the “DISCIEN Future Meeting Zone”, the “Urban Renewal Research Zone”, the “Facility Management Service Provider Zone”, the “WELL Healthy Building Pavilion” and the “UWA Global Ultra-High-Definition Video Industry Alliance Zone”.

Meanwhile, the shows attracted 31 delegations from local and overseas markets, including the Cambodia Business Association, a Malaysian smart home design delegation, the KNX User Club delegation, a Saudi Arabian smart city and parking visiting group, an urban parking service group, an exploration and interior design group, the Shanghai Internet of Things Industry group, the Urban Regeneration Research Association, a tourism and hotel industry group, and a smart office visiting group composed of professionals from across the country.

Both exhibitors and visitors expressed satisfaction with the shows, remarking the opportunities to effectively connect with potential customers and suppliers, as well as

exchange knowledge and expertise. They also conveyed their eagerness to return next year.

Exhibitors' comments:

"We are here to showcase our company's diverse solutions, including smart factories, smart communities, and smart hotels. Since our founding, we have consistently taken part in SIBT and observed that visitors have a high level of expertise and clear procurement objectives. The ratio of domestic to international customers is now nearly fifty-fifty. Overall, the show has yielded positive results in terms of finding our target clients and promoting our brand."

Mr Kai Gui, Senior Marketing Manager, LifeSmart

"Our company offers comprehensive city-level smart parking solutions which include research and development, production, design, sales, investment, and services, all designed to address urban parking challenges. We take part in Parking China nearly every year, and the visitor flow consistently remains strong. This year, I was surprised by the significant increase in overseas buyers, as we managed to send out more than double the number of promotional materials at the show compared to last year. Meanwhile, the various concurrently held forums are quite engaging and have significantly boosted the shows' attendance."

Mr Guangyi Nie, Chairman, CTP Parking

"At this year's SSHT, Leili showcased specially designed smart panels that cater to customers' needs for both aesthetics and practicality. This edition attracted a significant number of visitors, with several clients signing contracts on the spot. The overall quality of attendees has consistently been high, with a strong focus on high-quality products. As a result, we are optimistic about the outcomes of this year's show."

Ms Yingqi Su, Sales Consultant, Leili Home

"We are participating in SIBT to expand the global influence of the KNX Association, showcase our members' innovations, and demonstrate the diverse applications of KNX technology in building automation and smart home. I am very pleased with visitor engagement and the quality of customers at this edition and I look forward to further contributing to the industry's development through our displays and communications at future exhibitions."

Ms Pu Shen, Secretary of KNX China Organisation, KNX Association

Buyers' comments:

"This is my first time visiting SIBT, and I am here to explore the latest technological advancements that can enhance our operational efficiency and benefit our clients. In the Facility Management Service Provider Zone, I discovered a range of sensors for monitoring humidity, temperature, and air quality that are well-suited for the Indian market. This event provides a valuable platform for networking with industry experts and peers, as well as identifying potential collaboration partners. Additionally, the show's layout is well-organised, enabling visitors like me to make the most of our time."

Mr Manoj Parekh, Managing Director, OCS GROUP (INDIA) PVT LTD

"My company specialises in international trade, and I came here to source for smart home solutions, primarily security systems. The shows feature numerous innovations, and staying updated on these advancements is crucial for my business. I've already identified

three promising partners. It's also fascinating to explore a variety of products, including facility management and intelligent building solutions, all in one place."

Mr Andres Mancero, General Manager, Valdani Trading (Ecuador)

"As part of the integrated hotel and resort industry, we aimed to explore high-quality suppliers of digitalisation solutions, high-end curtain motors, and more. SIBT showcased a range of products designed to enhance the accommodation experience for hotel guests. This event was not only an exciting sourcing opportunity but also a valuable occasion for learning and networking."

Mr Bin Lin, Facilities Manager, MGM (Macau, China)

"PKC is a highly regarded and influential event in the parking industry. We attend every year to explore the latest technologies and products, including parking lock equipment for on-street parking. This year, I found many of the products to be particularly refreshing. I exchanged contacts with several exhibitors, some of whom also expressed interest in our company's business. It's evident that this exhibition serves as an excellent platform for business exchange."

Ms Jiamin Wu, Technical Director, Eleve

Capturing industry trends and exploring the potential of intelligent building and smart living

The three-day shows offered 21 forums, featuring over 100 industry experts who shared their insights on more than 150 trending topics. Additionally, SSHT collaborated with CSHIA Startup Camp to host the "CSHIA Startup Camp: Smart Home Integration Application Challenge," which included competitions in installation, wiring, debugging, and networking to inspire integrators to innovative spirit and improve their practical skills.

Elsewhere, highlighted events in the intelligent building and smart home sectors included the following:

- Smart Lighting + International Intelligent Building Innovation Ecosystem Application Salon
- "Smart Hotel, Engineering Innovation" Forum
- Smart Gerontechnology Innovation and Application Development
- WELL Building a New Scenario of Health and Intelligence
- EnOcean Energy Harvesting Wireless Solutions for Energy-efficient and Smart Spaces
- Forum of 2024 KNX Smart Home and Building Control Technology – the Development and Future of KNX Energy Efficiency and Management
- The 2nd Yangtze River Delta Intelligent Building and Smart City Forum
- Smart Home Product Innovation Summit 2024
- Salon of the Wise – The Intelligent Scenario Collision of the All-domain Business Space
- The China (Shanghai) Integrators' Conference 2024
- SSHT Redefines the Possibilities of Home Entertainment

Meanwhile, additional events in the parking sector included the Shanghai Smart Parking Application Promotion and Exchange Forum, as well as the Charging Operator Super Salon – Shanghai Station 2024.

Furthermore, facility management related forums included the Green Smart Cleaning Forum and the CFM Summit – FM in the New Era, From Service Innovation to Digital Transformation.

Speakers' comments:

“As the elderly population increases, the demand for senior care services continues to rise. Smart gerontechnology products and services can help address the shortage of young labor while enhancing the overall quality of care. As a result, the smart gerontechnology industry is poised for significant growth opportunities. The show and the concurrent forum not only provided industry players with a clearer understanding of the trends but also bolstered practitioners' confidence in the industry's future prospects.”

Mr Weihua Gu, Researcher, Shanghai Municipal Commission of Economy and Informatisation

“The content I highlighted at the ‘Salon of the Wise – The Intelligent Scenario Collision of the All-Domain Business Space’ focused on the various challenges the electric charging industry may face during investment, construction and operation. Experts were invited to share corresponding solutions. The event enabled industry players to quickly grasp the latest market news and enhance their professional and technical capabilities. The fair is also an ideal place for increasing our organisation's influence.”

Ms Siqi Zhai, Founder, Charging and Swapping Research

Audiences' comments:

“I work in the real estate industry, where many of my clients have facility management needs. That's why I traveled from Shenzhen to Shanghai to attend the Facility Management Summit. The topics discussed were closely aligned with current industry trends, encompassing everything from facility maintenance in the context of smart development to the application of sustainability in facility planning, as well as innovative strategies for enhancing customer satisfaction. I connected with numerous industry professionals from across the country, and this cross-regional exchange and collaboration will undoubtedly have a positive impact on our future business development.”

Mr Yuchao Zhan, General Manager of Group Asset Management Market Development Center, Shenzhen Worldunion Group Incorporation

“I come from the electronic industry, serving clients such as government departments and high-end real estate developers. As their demand for smart and healthy development continues to grow, I am particularly interested in the WELL Building Standard and the ESG concepts discussed at the ‘Building a New Scenario of Health and Intelligence’ forum. The show effectively introduces these international standards to advance the enhancement and development of the building industry.”

Mr Zheng Huang, Deputy General Manager, Shanghai Zicheng Technology Development Co Ltd

The next editions of SIBT, SSHT and PKC will take place concurrently with SSOT in 2025 at the Shanghai New International Expo Centre. Further details will be provided soon. The fairs are headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will be held from 8 – 13 March 2026.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Guangzhou International Lighting Exhibition and Guangzhou Electrical

Building Technology. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Türkiye, the UAE and the US.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To learn more about SIBT and SSHT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com