



messe frankfurt



光亞 - Guang ya



紅杉会展

**3-5.9.2024**

Shanghai New  
International Expo  
Center (SNIEC)

# Shanghai International Facility Management Exhibition (CFM)

FM-Smart empowers the future  
Make operation smarter  
Make future predictable

Organisers

Guangzhou Guangya Messe Frankfurt Co Ltd  
Shanghai Hongshan Exhibition Service Co Ltd

Co-organiser

Tongji University Facility Management Research Institute

**Welcome**

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01

# Introduction

## Background

**Facility Management (FM)** refers to an organizational function that integrates people, space, processes and technology in the built environment to improve people's quality of life and core business productivity. Facility Management is an emerging interdisciplinary and multi-disciplinary subject that involves traditional real estate, infrastructure, assets, administration, logistics and other professional business areas in enterprises, aiming to enhance the asset value of all types of enterprises, and to improve the customer experience and the efficiency of core business.

**ESG** is a comprehensive system of Environmental, Social and Governance indicators used to assess the performance of companies in terms of sustainable development, which focuses on corporate performance in environmental protection, employee rights, social responsibility and good governance. Meanwhile, regulatory requirements are driving companies to pay more attention to ESG issues and take proactive steps to improve performance.

Given the importance of smart facility management and achieving peak carbon and carbon neutral goals, **Shanghai International FM Exhibition** will provide a platform to debut **on September 3-5,2024** at the **Shanghai New International Expo Center**. Under the theme of "**Facility Management Intelligence Empowers the Future**", the exhibition will bring professionals, researchers and practitioners in the field of facility management, energy and sustainable development to discuss the latest developments, challenges, opportunities and solutions.

## Product groups

### Asset Management

Sale and lease/Real estate management/Facility management planning/ Business Process Optimization Management / Supply Chain Management / Account management / Financial Management / Asset maintenance and upkeep / Computer Aided Facility Management (CAFM) / Intelligent file management / Intelligent monitoring system / ESG integrated solution,etc.

### Service Management

Space planning and management / Property Management /Engineering Consulting and O&M Management / Logistics procurement / Safety and Risk Management / Maintenance and repair of electromechanical and electrical equipment / Decoration / Logistics Express / Catering Services / Security Services / Environmental Management / Greening & Landscaping / Waste Disposal / Environmental Recycling / Pest Control / Cleaning & Fumigation / Cleaning Robot / Helpdesk/Call Center / Relocation Services / Administrative Services / Toilet Facilities & Supplies / Healthy Drinking Water / Fitness & Exercise / Laundry Services, etc.

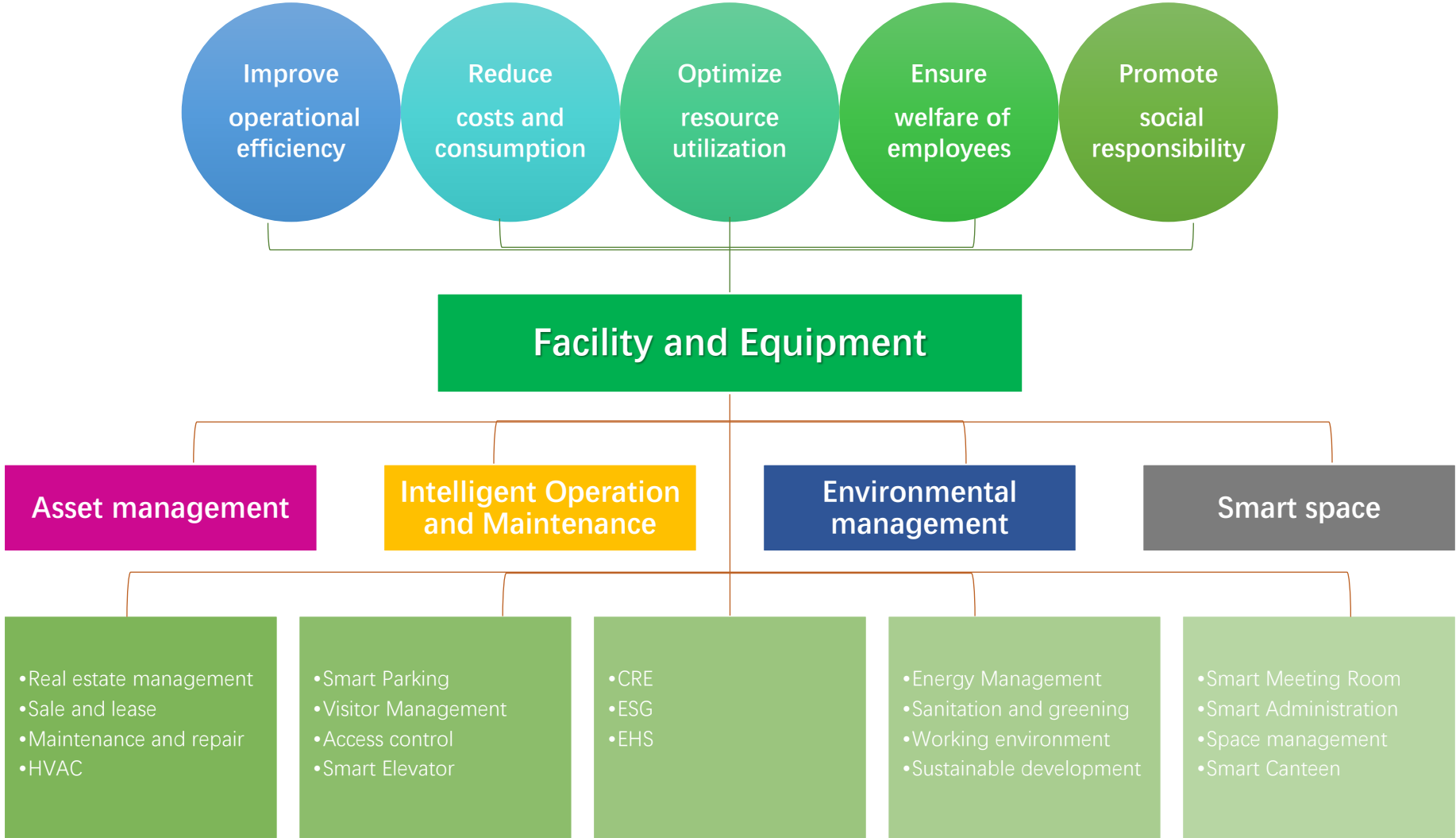
### Space Management

Intelligent Park Overall Solution / Intelligent Building Overall Solution / Commercial Fresh Air and Water Purification / Commercial Hot Water System / Welcome Robot / Lighting System and Products / HVAC / Office System and Supplies / Security and Access Control / Intelligent Shade / Intelligent Cafeteria / Fire Fighting Equipments and Fire Early Warning / Elevator System / Parking System and Charging Pile / Electricity and Electricity Products / Plumbing System / Intelligent Street Light / Intelligent Manhole Cover / Alarm Device, etc.

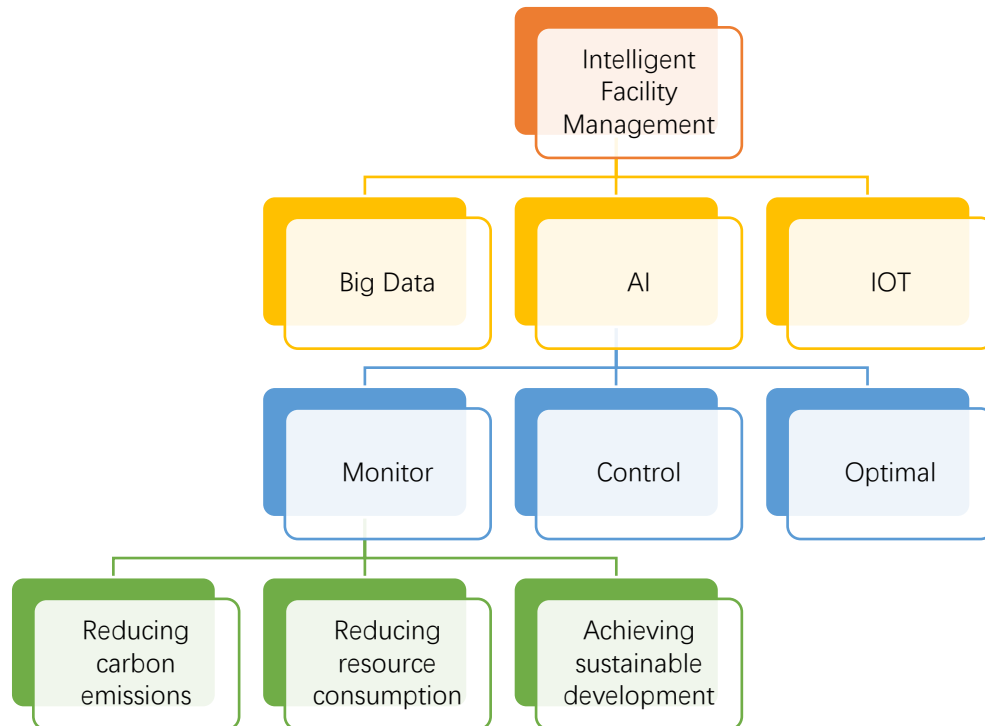
### Energy Management

Smart Grid Monitoring / Power Load Management and Power Dispatch / Power Distribution System / Intelligent Lighting System / Intelligent Air Conditioning System / Renewable Energy Utilization Technology / Energy Management System / Energy Monitoring and Optimization / Air Monitoring and Control Products / Carbon Emission Monitoring System / Carbon Emission Trading, etc.

# Core Structure



# Core Advantage Achieving Peak Carbon and Carbon Neutrality



## 1:Improving Energy Efficiency

- Intelligent facility management uses data analytics and predictive technology to monitor facility energy usage in real time and provide appropriate optimization solutions. Through the implementation of intelligent regulation and energy management strategies, energy consumption can be effectively reduced and energy utilization efficiency can be improved, thus reducing carbon emissions.

## 2:Refined operation management

- Intelligent facility management system can carry out comprehensive monitoring and management of facilities, realizing real-time detection of equipment status and early warning of faults. This helps to reduce energy waste, improve equipment stability, and enhance the overall operational efficiency of the facility, thereby reducing carbon emissions and resource consumption.

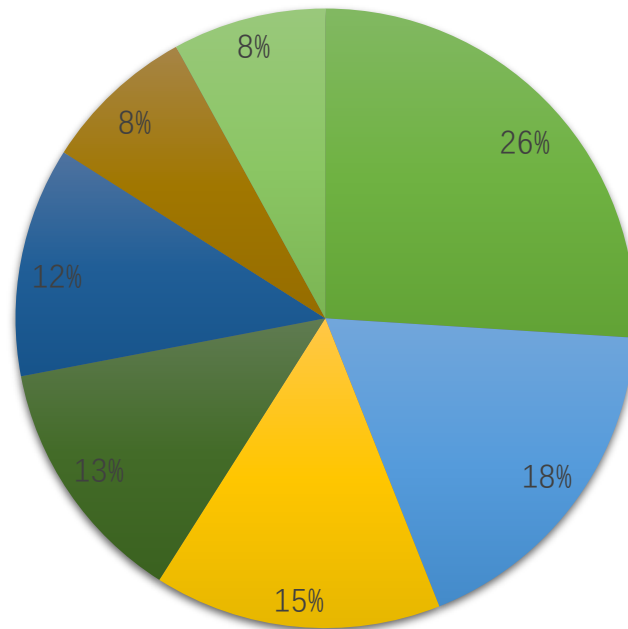
## 3:Data-driven making

- Intelligent facility management system helps managers better understand the operating conditions of facilities and predict future demand through big data analysis and model optimization. Based on these data and forecasts, managers can develop more scientific plans for carbon reduction and resource utilization, and achieve refined and intelligent decision-making.

## 4:Innovative sustainable solutions

- Intelligent facility management encourages the application of innovative technologies, such as renewable energy and energy storage technologies. By introducing these sustainable solutions, traditional energy sources and carbon emissions can be further reduced, achieving carbon neutrality targets.

## Target Audience



- End user (FM/Leader/Buyer)
  - Commercial & Office Building
  - Industrial Park
  - Hospital
  - School
- Property management
- Industry Eco-Partner
- Commercial real estate developer / owner
- Engineer/Contractor/System Integrator
- Commercial Real Estate Architect/Designer
- Dealers/ Channel Partner and others



## Excerpts from some VIP audiences

Admin / IT  
/ FM / HR  
/ Buyer

Suning.com、Sinochem、General Motors、Zhongrui International Group、Caparol、OPPLE、L'Oreal、Hikvision、Hangkai Group、Panasonic、Shimao Group、Topsperity Securities、Vedeng、SAIC-GM、3M、Huatai Securities、Guangzhou Visionary、Apple、Loglan、Carrefour、HSBC、ICBC、Abbott、Snow Brewery、New Oriental、BASF、China Telecom、Hitachi Motor

Management

Sensetime、UKTAMMY group、DoBe Group、Hongkong Land、Cheurope International Group、Mijia、BSH、Ammas、Far East Holding Group、Elicht、Schenker China、Suning.com、Changhong

CRE/Co-  
working

ByteDance、Country Garden、New World Properties、JLL、Cushman & Wakefield、Jinmao Capital、Fung Group、China Overseas Property Holdings Limited、CBRE、Wanda、WeWork、Zhongliang holding group、Gemdale Smart Service Group、CIFI Group、My Dreamplus、Greenland

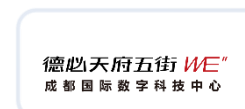
Architectur  
e/Integrato  
r/Engineer

M MOSER、Arcplus Institute of Shanghai Architectural Design & Research、China Academy of Building Research、Dongde Decor、Beijing Institute of Architectural Design、Work Wonders、HZCreation

Ecosystem  
Partners

Vivo、Lenovo、Ikea、Huawei、Schneider、Hitech Olin、MACALLINE、Ding Talk、EnOcean Alliance、International Facility Management Association、Poly、Weaver、Hitecloud、Aurora Group、Ezviz、Shanghai Pudong Intelligent Lighting Association、OSRAM、Tuya Smart、Johnson Controls、IQAir、Ikonke、Legrand、Epson、ECOVACS、Baidu

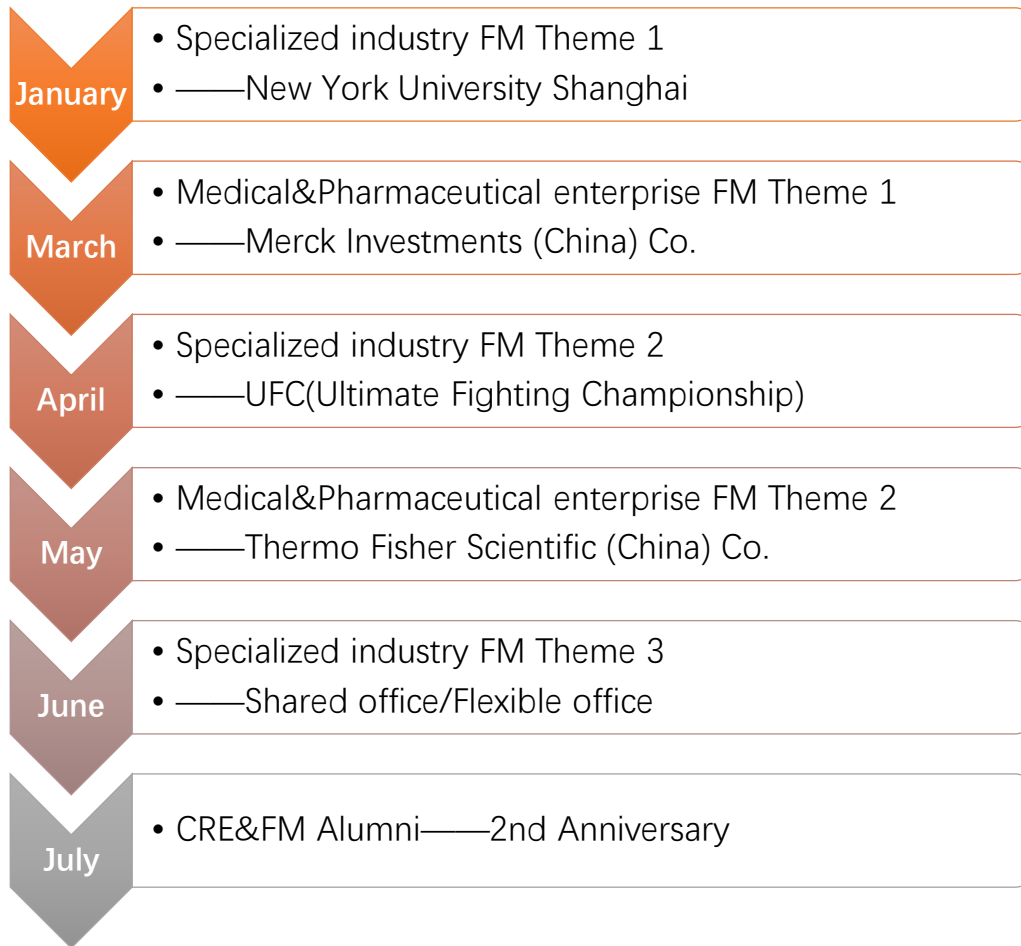
# Partial Supporters



## Media Partners



## 2024 Industry Networking Event



02

## Concurrent Exhibition

# SIBT

上海国际智能建筑展览会

Shanghai Intelligent Building Technology Exhibition (SIBT) integrates the concept of "building networking", covering the fields of intelligent building control, intelligent lighting, intelligent security, intelligent energy saving, intelligent community and so on.

# SSHT

上海国际智能家居展览会

Shanghai Smart Home Technology Exhibition (SSHT) covers 5G, Internet of Things (IOT), Artificial Intelligence (AI), Robotics, Cloud Platform, Internet, Big Data and the development of Smart Home.

# SSOT

上海国际智慧办公展览会

Shanghai Smart Office Technology Exhibition (SSOT) joins hands with industry partners to create a professional technology platform for intelligent solutions in the field of smart office and commercial space management.

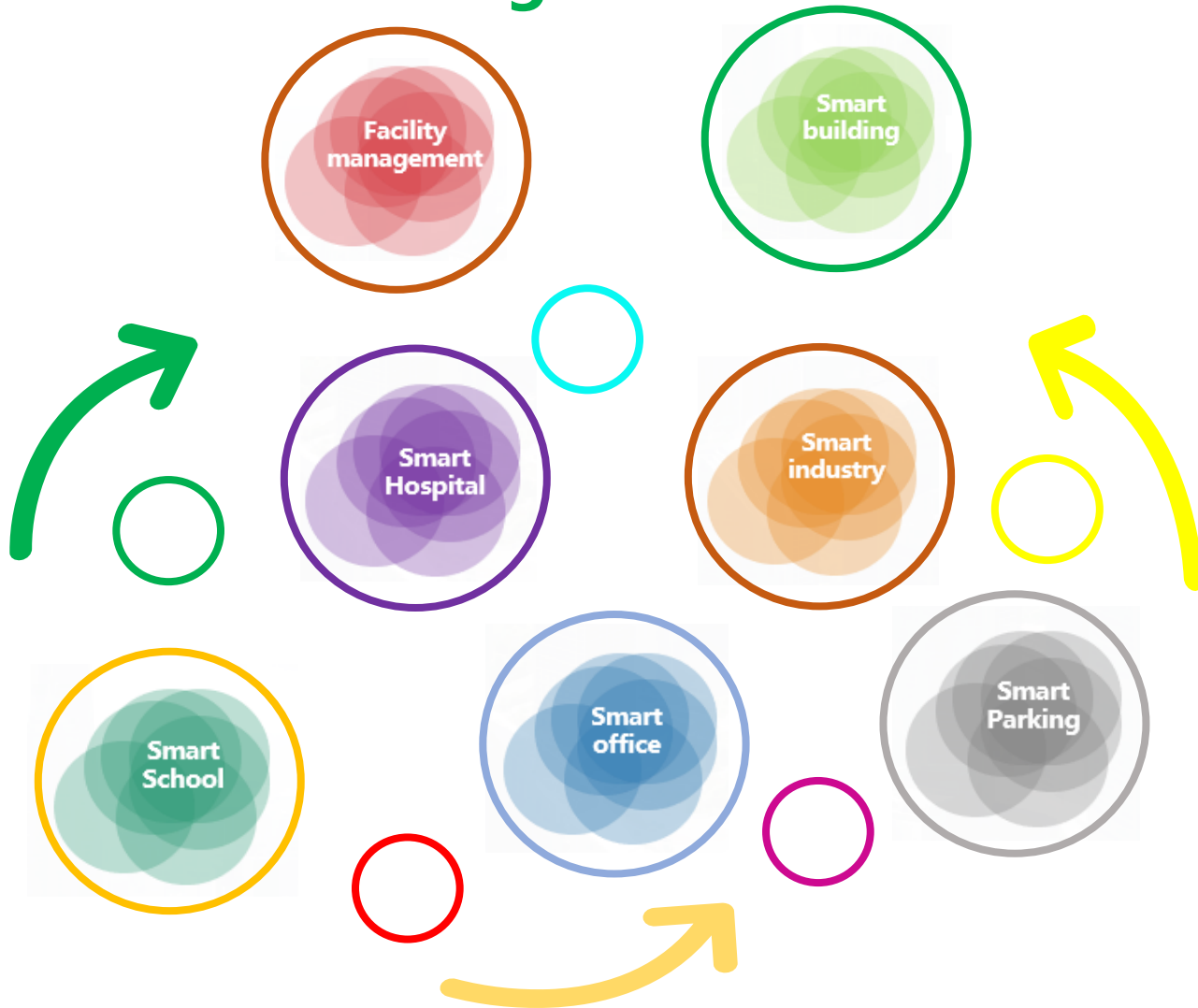
# parking

CHINA

上海国际智慧停车展览会

Shanghai International Smart Parking Exhibition (PKC) to create an international business exchange platform focusing on the construction of urban parking ecosystem, the layout of the industry's entire industrial chain ecology, and seek common business opportunities.

## Brand Advantages



## Industrial chain

Promote exchanges and cooperation between different industries, from components to product technology to overall solutions, building an all-round ecosystem of corporate real estate and facility management products and solutions. Provide a wider display platform for exhibitors and a more comprehensive industry development trend for visitors, promote innovation and efficiency, and create more business opportunities and value.

## Integration

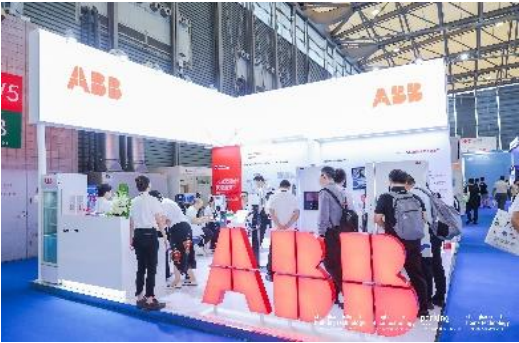
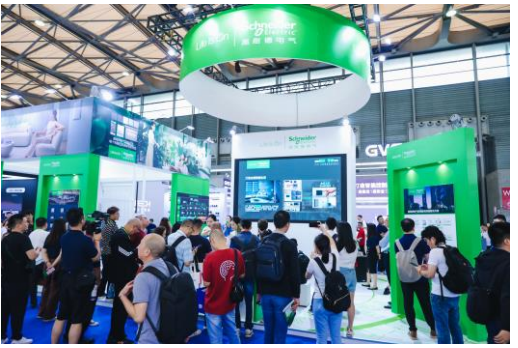
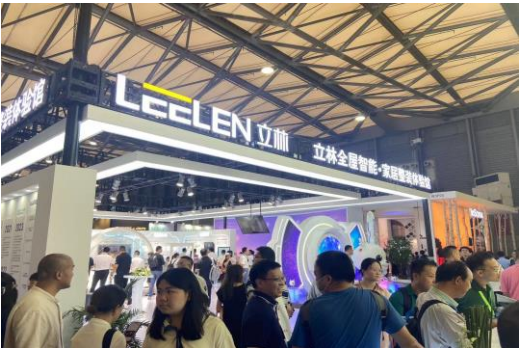
Integration is conducive to improving the level and efficiency of corporate real estate and property management, enhancing user experience, reducing costs, promoting technological innovation, creating new business opportunities, improving the competitiveness of the commercial real estate industry, and building a low-carbon intelligent ecosystem.

# Concurrent fairs create business synergies





# Highlights of some exhibitors



## Exhibitor Feedback

### **Mr Min Li, Marketing Director of Smart Home Systems, Schneider Electric (China) Co Ltd**

This year's fair experienced a significant influx of visitors, including our suppliers, end users and clients. The fair brings together sectors such as smart building, home, office and parking, which are closely intertwined with urban development. It serves as a premium platform that connects the needs and solutions of multiple parties, fostering connections between suppliers and buyers.

### **Mr Siyang Li, Director, Beijing Hailin Control Technology Inc.**

We're going further and further in the field of intelligence, from the earlier intelligent panel, intelligent human life slowly to the building control, the equipment is increasingly integrated, the system architecture is more widespread, the whole range is getting broader, more industrial construction or integrators, engineers came here, which is also in line with our transformation in the past two years, brought more accurate counterparts. This is a valuable exhibition.

### **Mr Yingqian Song, Senior Solutions Architect, Building Technology Division, Midea Group (Shanghai) Co.**

Midea's building technology from the initial single HVAC equipment suppliers, to become a comprehensive solution provider which provide integrated HVAC hardware and software equipment, building control system, carbon management services and digital management platform services as one of the integrated intelligent building solutions. This time, we are honored to present some of the smart building solutions in the facilities management area, and we will continue to build a sustainable smart space with low carbon and intelligence.

### **Ms Yongmei Zhang, Cleaning Product and Performance Manager, ISS (Shanghai) Co.**

With the digital transformation of enterprises on the agenda and the smart office market expanding, the problems exposed by traditional office cleaning solutions are becoming more and more obvious and can no longer meet the cleaning needs of modern offices. ISS is committed to providing a quality service experience that meets the needs of the business and makes the workspace more efficient, relaxing and enjoyable.

# Highlights of some visitors



## Audience Feedback

### Mr Minjie Shao, Director of Specialized Committee, China Engineering & Consulting Association

SIBT, as a display platform for IoT and intelligent buildings, is a preferred platform for industry technology exchange and business communication. The Yangtze River Delta Forum of China Intelligent Buildings and Smart Cities Conference invited experts in different fields to give speeches, so that the audience can understand the thinking and technical focus of different industry players at once and play an inspiring role.

### Mr Ruobing Yang, Director, IFMA Shenzhen Chapter

Based on the concept of office space, this year's exhibition connects and accommodates multiple fields such as "FM Facility Management", "Intelligent Administration", "Intelligent Building", etc., presenting a new multi-level and systematized office experience to the majority of the visitors, and it is an important empowerment opportunity for the creators of office space.

### Mr Chunbo Zhu, Project Manager, Pinghu Jiaotou Urban Operation Service Co.

We mainly operate urban parking lots, and since the collection rate of on-street parking spaces is much lower than that of parking garages, we came to find out if there are some new products and technologies that can help us solve the problem. At the exhibition site, we got in touch with suitable products, which facilitates us to better grasp the price and control the budget in the bidding afterward, and the exhibition is well worth a visit.

### Mr Hailong Wang, Sourcing Director, Rugao Construction Group

We are a contractor for office construction, interior decoration, and hotel renovation. We travelled to Shanghai for visiting the fair. Among the presentations, the topics that impressed me the most were smart cities and the reuse of old spaces for renovation. The building industry continues to move towards greater use of smart technology. Thus, it becomes essential for us to attend these kinds of events in order to stay informed and expand our knowledge.

03

# Previous Forums

# China International Summit on Smart Facility Management

**主办单位**

上海国际智慧办公展览会/  
同济大学设施管理研究院/  
企业房地产与设施管理专业联盟  
**Organizer:**  
Shanghai Smart Office Technology/  
Tongji University Facility  
Management Research Institute/  
CRE&FM Alliance

设施管理是确保建筑物、设施和基础设施得到有效维护和运行以满足其用户需求的一个重要方面，同时对能源消耗、碳排放和建筑设施的整体可持续性有重大影响。本次论坛将来自设施管理、能源和可持续发展领域的专家、研究人员和从业人员聚集在一起，就智慧设施管理的最新发展、挑战和机遇，以及智慧设施管理在实现碳达峰和碳中和目标中的作用等话题展开讨论。通过引入数字技术和平台，实现信息集中、自动化、智能化和移动化，从而提高管理效率、降低成本，并为决策提供数据支持，打造更高效、可持续的管理模式。

**中国国际智慧设施管理高峰论坛**  
China International Summit on Smart Facility Management

**主办方致辞**  
Welcome Speech by Organizer

13:15  
-  
13:20 曾辉博士，同济大学设施管理研究院，博士|高级研究员  
Dr. Zeng Hui, Tongji University Facility Management Research Institute, PhD | Senior Researcher



**致辞**  
Welcome Speech

13:20  
-  
13:30 孙实建，IFMA 上海分会主席 联想集团中国区行政总监  
Sun Shijian, Chairman of IFMA (Shanghai), Director of Lenovo Group China



**基于 AIOT 的楼宇能效解决方案**  
Building Energy Efficiency Solution based on AIoT

13:30  
-  
13:50 孔飞 博士，联想，TSD 能源产品负责人  
Dr. Kong Fei, Lenovo, TSD Energy Products Manager



**基于数字平台的楼宇能源管理解决方案实践**  
Implementation of Digital Platform-Based Building Energy Management Solutions

13:50  
-  
14:10 陈端云，美的楼宇科技研究院，解决方案资深架构师  
Chen Duanyun, Midea Building, Senior Solution Architect



**智慧设施管理助力建筑节能**  
Smart Facility Management Assisting Energy Efficiency of Building

14:10  
-  
14:30 刘厚友，欧艾斯设施管理服务(上海)有限公司，技术产品和绩效管理总监  
Liu Houyou, ISS Group, Director of Technical Product and Performance Management



**存量时代，科技如何赋能产业精细化运营**  
In the Era of Stock Economy, How Does Technology Empower Industry for Refined Operations?

14:30  
-  
14:50 宋运腾，上海智链合创科技有限公司，副总经理  
Song Yunteng, Co-link Co., Deputy General Manager



**主办单位**

上海国际智慧办公展览会/  
同济大学设施管理研究院/  
企业房地产与设施管理专业联盟  
**Organizer:**  
Shanghai Smart Office Technology/  
Tongji University Facility  
Management Research Institute/  
CRE&FM Alliance

Facilities management is an important aspect of ensuring effective maintenance and operation of buildings, facilities, and infrastructure to meet the needs of their users. It also has a significant impact on energy consumption, carbon emissions, and the overall sustainability of buildings and facilities. This forum brings together experts, researchers, and professionals from the fields of facilities management, energy, and sustainable development to discuss the latest developments, challenges, and opportunities in smart facilities management. Topics include the role of smart facilities management in achieving carbon peaking and carbon neutrality goals, as well as the adoption of digital technologies and platforms to achieve centralized information management, automation, intelligence, and mobility. These advancements improve management efficiency, reduce costs, and provide data support for decision-making, leading to more efficient and sustainable management models.

**中国国际智慧设施管理高峰论坛**  
China International Summit on Smart Facility Management

**碳中和背景下的智慧建筑解决方案**  
Smart Building Solutions in the Context of Carbon Neutrality

14:50  
-  
15:10 李昊，ABB，产品经理  
Li Hao, ABB, Product Manager



**FM 数字化转型过程中如何避坑**  
How to Avoid Pitfalls in the FM Digital Transformation Process

15:10  
-  
15:30 顾行宙，瑞秀行(上海)设施管理有限公司，联合创始人  
Gu Xingzhou, Rui Group, Co-founder



**灵活办公-开拓“第三办公空间”**  
Flexible Workspaces - Expanding the Concept of "Third Place"

15:30  
-  
15:50 胡燃，IWG，中国区总裁  
Hu Mao, IWG, CEO of China Region



**圆桌论坛 Roundtable Discussion**

主持人：周通拉嘎，上海纽约大学，FM 负责人  
嘉宾：  
陈亮，汇泊停车产业基金，首席技术官  
陈红良，CBRE，解决方案总监  
徐嘉，索迪斯，数字化资深经理  
赵鹏，金马能源，上海区负责人



15:50  
-  
16:30

Host: Zhou Tonglaga, Shanghai New York University, FM Manager  
Guest Speakers:  
Chen Liang, Huibo Parking Industry Fund, Chief Technology Officer  
Chen Hongliang, CBRE, Director of Solution  
Xu Jia, Sodexo, Senior Manager of Digitalization  
Zhao Peng, Jinma Energy, Shanghai Regional Manager



**闭幕致辞**  
Closing Speech

16:30  
-  
16:35 薛建明，IFMA 苏州分会主席，苏州施沃特创始人  
Xue Jianming, Chairman of IFMA (Suzhou), Founder of Suzhou SWT



# Reflection on Digital Management of Low-carbon and Healthy Building Spaces



**主办单位:**  
上海国际智慧办公展览会/  
国际 WELL 建筑研究院  
**Organizer:**  
Shanghai Smart Office Technology/  
International WELL Building  
Institute (IWBI)

SSOT, 国际 WELL 建筑研究院与 Well 人居实验室作为健康人居的先锋组织, 邀请众多健康与智慧领域的合作伙伴共聚一堂, 将健康理念融贯在智慧空间的研发与实践, 为行业和更广泛的人群带来信心。

SSOT, the International WELL Building Institute and the Well Living Lab, as pioneering organizations in the field of healthy living environments, invite numerous partners in the health and smart technology domains to come together. They aim to integrate the concept of health into the research and development as well as the practical implementation of smart spaces, instilling confidence in the industry and a broader audience.

**健康人居万里行; 低碳健康建筑空间数字化管理思辨**  
**A Journey of Healthy Living Spanning Thousands of Miles; Reflection on Digital Management of Low-carbon and Healthy Building Spaces**

**10:00 - 10:05**  
**开场 - 低碳健康建筑空间数字化管理思辨**  
**Opening - Reflection on Digital Management of Low-carbon and Healthy Building Space**

主持人: 张希, 国际 WELL 建筑研究院, 总监  
Host: Zhang Xi, International WELL Building Institute (IWBI), Director

**10:05 - 10:20**  
**建设人民群众满意的好房子**  
**Building Good Houses that Satisfy the People**

梁浩, 住建部科技与产业化发展中心绿色建筑处, 处长  
Liang Hao, Green Building Division of the Ministry of Housing and Urban-Rural Development Science and Technology and Industrialization Development Center, Director

**10:20 - 10:40**  
**以人为本的智慧人居之旅**  
**A Journey of Human-Centered Smart Living**

吴正锐, 国际 WELL 建筑研究院, 副总裁  
Wu Zhengrui, International WELL Building Institute (IWBI), Vice President

**10:40 - 11:00**  
**更好的建筑创造更好的未来**  
**More Advanced Buildings Creates a Better Future**

王海山, 中建协认证中心, 董事长  
Wang Haishan, Zhong Jian Xie Certification Centre Co., Ltd., Chairman

**11:00 - 11:20**  
**待定**  
江森智控  
Johnson Controls

**11:20 - 11:40**  
**万物健康互联下的低碳健康办公研究**  
**Research on Low Carbon and Healthy Office in the Era of Internet of Healthy Things**

林晗, Well 人居实验室, 副总裁  
Lin Han, WELL Living Lab, Vice President

**主办单位:**  
上海国际智慧办公展览会/  
国际 WELL 建筑研究院  
**Organizer:**  
Shanghai Smart Office Technology/  
International WELL Building  
Institute (IWBI)

SSOT, 国际 WELL 建筑研究院与 Well 人居实验室作为健康人居的先锋组织, 邀请众多健康与智慧领域的合作伙伴共聚一堂, 将健康理念融贯在智慧空间的研发与实践, 为行业和更广泛的人群带来信心。

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**健康人居万里行; 低碳健康建筑空间数字化管理思辨**  
**A Journey of Healthy Living Spanning Thousands of Miles; Reflection on Digital Management of Low-carbon and Healthy Building Spaces**

**11:40 - 12:00**  
**科技赋能: 数字化空间管理工具**  
**Empowering by Technology: Tools for Digital Space Management**

刘鸣, 施德朗, 首席执行官  
Liu Ming, Schideron Electric Group Inc, CEO

**12:00 - 12:30**  
**Works with WELL 主题圆桌讨论 - WwW 与低碳健康数字化办公思辨**  
**Works with WELL Roundtable Discussion - WwW and Reflection on Digitalization on Low-carbon of Healthy Working Environment**

国际 WELL 建筑研究院 International WELL Building Institute (IWBI)  
昕诺飞 Signify  
纯沁空气 Air Aurora  
圣奥 Sunon  
海克斯康 Hexagon



# Smart Administration Summit



**主办单位**  
上海国际智慧办公博览会  
**Organizer:**  
Shanghai Smart Office Technology

**联合主办**  
行政联盟  
**Co-organizer:**  
Administrative League

企业行政服务领域广、跨度大、服务类别多、服务群广，是企业中重要的中核，但客户及员工体验需求不断升级，办公流程繁琐、跨部门工作协调难等，传统行政管理模式于新时代下迎来了改革挑战，促使企业行政数字化转型步伐快速发展。SSOT携手行政联盟一起，探讨企业行政如何用深度融合科技，实现智慧创新，用智慧行政与智能办公管理为业务和行政管理突破传统管理模式，以及数字化转型的价值。同时，了解智慧行政管理现状及趋势，行政管理在智能化下协同效应，了解智能行政及智能办公最新产品、方案及技术，构想智能行政未来发展，及潜在的商业价值。

## 智慧行政 Smart Administration

**09:30** 联合主办方代表致辞  
Welcome Speech - Administrative League

**09:40** 杨若冰，行政联盟，创始人兼首席执行官  
Yang Ruobing, Administrative League, Founder & CEO

**09:40** 行政数字化：切入，方案与实践  
Digitalization Administration: Entry Point, Solution, and Practice

**10:00** 郑凌云，中兴通讯，行政部副部长  
Zheng Lingyun, ZTE Corporation, Administration Department Deputy Minister

**10:00** 打造企业现代化印章共享服务中心  
Building a Modernized Seal Sharing Services Center for Enterprise

**10:20** 尹前程，江苏群杰物联科技有限公司，华东大区总监  
Yin Qiancheng, Qunjie, East China Region Director

**10:20** AIGC如何帮助企业行政提高效率  
How does AIGC help improve Efficiency of Business Administration?

**10:40** 许焯，人事行政负责人  
Xu Ye, HR & Administration Head

**10:40** 企业行政价值透视及数字化趋势  
The Perspective on Administrative Value and Digitalization Trend for Enterprise

**11:00** 杨若冰，行政联盟，创始人兼首席执行官  
Yang Ruobing, Administrative League, Founder & CEO



**主办单位**  
上海国际智慧办公博览会  
**Organizer:**  
Shanghai Smart Office Technology

**联合主办**  
行政联盟  
**Co-organizer:**  
Administrative League

The field of corporate administrative services is broad, with a wide scope and diverse service categories, serving as a crucial hub within enterprises. However, as customer and employee experience demands continue to evolve, challenges arise such as complex office processes and difficulties in coordinating cross-departmental work. The traditional administrative management model faces reform challenges in the new era, driving the accelerated development of digital transformation in corporate administration.

SSOT, together with the Administrative League, explores how corporate administration can deeply integrate technology and achieve intelligent innovation. They aim to break through traditional management models through intelligent administration and smart office management, realizing the value of digital transformation for both business and administrative management. Additionally, they seek to understand the current status and trends of intelligent administration management, the synergistic effects of administrative management in the era of intelligence, and the latest products, solutions, and technologies in intelligent administration and smart office. They envision the future development of intelligent administration and its potential business value.

## 智慧行政 Smart Administration

**11:00** 企业智慧出行服务创新与实践  
Innovation and Practice for Service of Enterprise Intelligent Travel

**11:20** 魏文童，易企出行，首席产品官  
Wei Wentong, Yiqichuxing, CPO

**11:20** 全链路数字化：企业快速降本最佳实践  
End-to-End Digitization: Best Practice for Cost Reduction in Enterprise Express Delivery

**11:40** 黄嘉安，深圳前海百通网络有限公司，快递100企业快速管理项目负责人  
Huang Jiaan, Kuaidi100, Project Director

**11:40** 企业消费，从此简单  
Simplified Corporate Consumption

**12:00** 周圆，美团，美团企业版华东区域业务负责人  
Zhou Yuan, Meituan, Eastern China Region Business Manager



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# China Intelligent and Smart City Conference Yangtze River Delta Forum

**主办单位:**  
上海国际智能建筑展览会/  
中国勘察设计协会智能分会  
**Organizer:**  
Shanghai Intelligent Building  
Technology/  
Intelligent Branch of China  
Engineering & Consulting  
Association

## 2023 中国智能建筑与智慧城市大会长三角论坛 China Intelligent Building and Smart City Conference Yangtze River Delta Forum 2023

<p>09:50 - 10:00</p>	<p><b>欢迎致辞</b> Welcome Speech</p> <p>李洪鹏, 中国勘察设计协会智能分会, 秘书长 Li Hongpeng, Intelligent Branch of China Engineering &amp; Consulting Association, General-Secretary</p>	
<p>10:00 - 10:25</p>	<p><b>浦东足球场智能化系统设计探讨</b> Exploration of Intelligent System Design for Pudong Football Stadium</p> <p>陈杰甫, 上海建筑设计研究院有限公司, 副总工程师 Chen Jiefu, China Shanghai Architectural Design &amp; Research Institute Co., Ltd, Deputy Chief Engineer</p>	
<p>10:25 - 10:50</p>	<p><b>上海东站无线通讯集群系统分享</b> Sharing of Wireless Communication Cluster System at Shanghai East Railway Station</p> <p>胡克狄, 摩托罗拉系统 (中国) 有限公司, 产品技术经理 Hu Kedi, Motorola Solutions, Product Technical Manager</p>	
<p>10:50 - 11:15</p>	<p><b>智慧园区设计概要</b> Smart Park Design Summary</p> <p>帅仁俊, 南京工业大学数字城市与智能建筑设计研究所所长, 南京工业大学建筑设计研究院智慧工程设计院院长 Shuai Renjun, Director of the Digital City and Intelligent Building Design Institute at Nanjing Tech University, Dean of the Smart Engineering Design Institute at Nanjing</p>	

## 2023 中国智能建筑与智慧城市大会长三角论坛 China Intelligent Building and Smart City Conference Yangtze River Delta Forum 2023

<p>11:15 - 11:40</p>	<p><b>智能建筑行业智能化系统供电保护</b> Power Supply Protection for Intelligent Systems in the Smart Building Industry</p> <p>丁财英, 山特电子 (深圳) 有限公司, 电力结构工程师行业技术总工程师 Ding Caiying, Santak, Chief Technical Engineer in the Power Structure Engineering Industry</p>	
<p>11:40 - 12:05</p>	<p><b>双碳与数字化背景下的智慧建筑设计研究与实践</b> Research and Practice of Smart Building Design in the Context of Dual Carbon and Digitization</p> <p>郭安, 华东建筑设计研究院有限公司, 主任工程师, 智能化专业总监 Guo An, ECADI, Engineering Director, Director of Smartization Department</p>	
<p>12:05 - 12:15</p>	<p><b>闭幕致辞</b> Closing Speech</p> <p>陈众勋, 中国勘察设计协会智能分会副会长, 华东建筑集团股份有限公司专业总师 Chen Zhongxun, Vice President of Intelligent Branch of China Engineering &amp; Consulting Association, ARCPLUS Chief Specialist</p>	
<p><b>论坛主持</b> 王小安, 中国勘察设计协会智能分会副秘书长, 华东建筑设计研究院有限公司副总工程师 Host: Wang Xiaolan, Intelligent Branch of China Engineering &amp; Consulting Association, ECADI Deputy Chief Engineer</p>		



# Highlights of Speakers



## Speaker Feedback

### Ms Mei Xu, Senior Vice President, International WELL Building Institute

Over the years, with the continuous promotion and landing of the WELL health concept, it has been slowly extended to schools, hospitals, hotels and so on from the original form of residential or commercial office buildings, through the digital form and means, it can let more people have a better experience of health. This exhibition is good, with the exhibition platform hope to learn more new ideas, but also to find more partners.

### Dr Hui Zeng, Tongji University Facility Management Research Institute

We organised over a dozen companies to participate in SIBT and SSOT's Facilities Management (FM) Service Provider Zone, primarily to coordinate with the concurrent forums and roundtables in order to facilitate public understanding of facility management. The visitor flow was very good, and all member companies provided positive feedback, finding their participation to be highly beneficial.

### Mr Casto Canavate Fernandez, Marketing Manager, KNX Association

We come from Europe but obviously China is a bigger economy, so it might take a bit more time because KNX is a standard with a legacy of 34 years. In China, we been active for only 13 years so we need some more years. The main difference between Europe and China market is that there is a big amount of manufacturing companies in China, which was a bit unexpected for us. The market will increasing better and better in the future.

### Mr Graham Martin, Chairman and CEO, EnOcean Alliance (United States)

This is our tenth time attending the fair, and it is the most important show for us in China because its content and audience align perfectly with our expertise and goals. We have decided to host a seminar to expand our marketing coverage and educate audiences about the importance of considering long-term costs and sustainability.

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Contact

## About the Organiser

With a trade fair tradition which began some 800 years ago, the German city of Frankfurt is the modern day hub for Messe Frankfurt Group. As the world's largest trade fair, congress and event organiser, the Group boasts its own exhibition grounds spanning 584,142 sqm gross area, including 11 exhibition halls and two congress centres. From these solid roots, the company has extended its influence and expertise to create a global presence for its customers in some 180 countries via a network of 28 subsidiaries and over 50 international sales partners.



## Cooperation

### Date:

- 3-5 September 2024 (Tuesday-Thursday)

### Opening Hours:

- 3-4 September 09:00-17:00
- 5 September 09:00-14:30

### Venue:

- Hall W5, Shanghai New International Expo Centre,
- 2345 Longyang Road, Pudong New District, Shanghai

### Participation Fee:

- Standard booth RMB 17,800/9 sqm (min 9 sqm)
- Raw space RMB 1,800/sqm (min 36 sqm)

## Contact Information

### Exhibiting and Visiting Enquiry

### Media Cooperation Enquiry



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Welcome

3-5.9.2024

Shanghai New International  
Expo Center (SNIEC)

Looking forward to  
cooperating!

Thanks